



TV Happiness Is A Terrified Wife

by Isaac Asimov
(who hates 'Bewitched')

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15¢ Local Programs March 22-28



Elizabeth Montgomery

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as we see it

■ The prospect of world-wide television, enthusiastically hailed by most nations as a likely step toward international understanding and permanent peace, is viewed with some alarm by a prominent Soviet historian, Yuri Sheinin.

He predicted in an article published in the Moscow Literary Gazette that Western television companies might soon be capable of beaming programs directly into Soviet homes. "It is enough," Sheinin wrote, "to imagine what the malicious use of the latest channels of information for reactionary purposes might lead to. To a certain degree it could impede social progress."

■ It's a little early to start worrying about this because, while we now know *how* to beam programs directly from satellite to home, the huge home antenna required would hardly be available to the average Soviet set owner. Still, there's no telling what advances may come within the next few years and it is possible that some day we'll be able to send and receive television signals internationally as easily as we do short-wave signals today.

Should that come to pass, we're certain that the Soviets would soon be capable of beaming television to our homes too. It's an exciting prospect, really, for we believe many Americans have an avid curiosity about how the Soviet people live and how they think. And we're certain the Soviet people are just as curious about us.

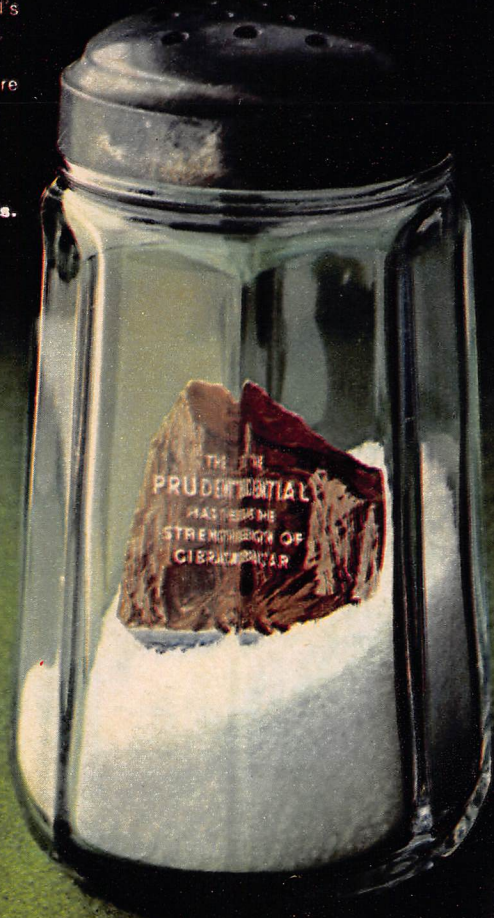
■ Let's be practical and admit that we would both put our best foot forward and transmit only the best, only the most flattering picture of our political systems and our cultures and our ways of life. Even learning *that* much about each other would be helpful.

We sincerely hope Mr. Sheinin was speaking only of his own fears. Surely by now some Soviet historians are ready to face the facts and the promise of modern communications.

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JOSEPH FINNIGAN REPORTS:

The Beverly Hillbillies go back to the Ozarks for a few episodes next season . . . DIAHANN CARROLL tapes an NBC special before returning to work on Julia. The special will be telecast later this year . . . MILTON BERLE plays a blind man in Paramount's "Against Heaven's Hand," a 90-minute ABC Movie of the Week. It's the story of a group of blind people who survive a plane crash . . . CHUCK CONNORS, back in Hollywood after a stint of film making overseas, portrays an ex-convict in "The Profane Comedy," an NBC movie.

JONATHAN WINTERS is losing his own CBS show, but he'll be on ANDY WILLIAMS' new NBC series in the fall. He may do 10 segments . . . Animal-show producer IVAN TORS (Gentle Ben) has an entry for NBC's Saturday morning kiddy schedule. His Jungle Tales of human, animal and sea life will be told during the '69-70 season.

*Trade-mark, Teletype Corp.

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**GUARDIAN
MAINTENANCE**

Husbands, Beware!



'Bewitched' is destroying all that is most holy
and wonderful in marriage—'wifely terror'

By Isaac Asimov

Despite the fact that I am somewhat past the age of 30, I am accepted by the younger members of society as one of themselves even in this age of ferment. The reason for this—aside from my astonishingly youthful appearance—is that I write science-fiction stories on occasion. This, by lending me an air of professional eccentricity and eliminating me forcefully from the square world of respectability, gives me the cachet of youth.

It is natural, then, that I am occasionally approached by youngsters of my spiritual age in order that they may profit from the wisdom of my chronological age.

One young man, pushing his beard

to one side to free his lips, recently said to me, "What's the best way of handling women, sir?"

Smiling benignly, I answered, "Terror, my child. Terror."

With a sigh of relief he said, "Then I'm on the right track, because they terrify me."

He was gone before I could correct him, but I knew what was wrong. He did not own a television set.

Show me a man who is afraid of women and I will show you a man who is not engaged in that noblest of all American occupations—the careful watching of television.

It is television which presents the American way of life at its most →

noble, resolute and dominant. The sterling men who write, direct and produce the shows give of themselves without stint that the quality of American life may be endlessly enriched.

And most of all, I have noted, is the concern evident in their firm endeavor to keep American husbandhood unpolluted, to make of the American family a strong structure in which the man is dominant.

I refer you, for instance, to the fascinating study of husband-wife relationship that has enlivened hundreds of episodes of *I Love Lucy*, a program so important to sociologists generally that the various local television stations of the Nation, at great financial sacrifice to themselves, are currently engaged in airing the ninth reruns.

Do you remember the program? Do you remember Lucy, for instance, a tall girl of statuesque appearance out of whose brown follicles flaming-red hair grew. She was married to Ricky Ricardo, a band leader of pre-Castro-Cuban extraction.

For a woman, Lucy was extraordinarily intelligent; for her IQ easily topped 50 and matched her incredible enthusiasm. How exciting it was to see her plot the fulfillment of her simple girlish dreams—a simple mink coat this week, a simple starring role in a Broadway show the next—the kind of dreams your own wife has, for Lucy is Everywoman.

Each week, naturally, in her enthusiasm she commits some small whimsical misdeed or other. How I chuckled with delight as she burned down the house one week; lost her husband his job the next; smashed the car through the plate-glass window of a department store and across the crowded dress section the week after.

It was nothing the average wife need worry about and yet on each occasion Lucy was absolutely terrified of her husband finding out. Please observe the significance of this. Lucy is clearly a girl of enormous strength and muscular development for despite all

the mischances she passes through (enough to destroy a stevedore) she emerges unscathed. Ricky Ricardo, on the other hand, is a gentle soul who, on these programs, has never been seen to do anything more strenuous than to finger a bongo drum.

Yet, despite this, Lucy frequently cries out on such occasions, "Ricky's going to *kill me*." Of course, he doesn't. I have waited with some indignation for him to kill her but aside from dropping his lower jaw, popping his eyes and making incoherent sounds, he has offered no violence.

Yet it is this dread of husband, this quality of terror, that has given this fictional Lucy's life its fulfillment and has made of her television marriage a glorious pattern for all Americans.

This pattern is to be found in other programs as well. Do you remember *Pete and Gladys*? Remember how Gladys was always terrified of Pete? Remember *I Married Joan*? Remember how Joan was always terrified of Brad? And how about *He & She*? She was always in panic concerning He.

Do you suppose all this is an accident? Do you suppose the incredibly talented writers on television merely copy each other? Never! They are expressing a deep truth. To keep the family stable the husband must keep his wife in a condition of abject terror.

I have explained this to my beautiful blonde-haired 13-year-old daughter who, I have noticed with some concern, is insufficiently terrified. She said, "But Daddy, don't you see that Lucy, Gladys, Joan, She and all the rest always get their way? Don't you see they have to wheedle and connive to get it? It's disgraceful. It makes women out to be creatures without dignity or self-respect and destroys them as people."

Naturally I was horrified at this. Thirteen is quite old enough to know the facts of life. I called in my wife and said, "See here, I want you to talk to our beautiful blonde-haired 13-year-old daughter and acquaint her with the facts concerning wifely terror." →



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Whereupon the lady of the house said, "What wifely terror?"

Instantly I smelled a rat. Somewhere, somehow, the purity of womanly panic was being tampered with. For months I searched for the wellspring of poison, with that bulldog persistence that forms so remarkable a part of my character.

And I found it. Right on television, too. It took the shape of a program called *Bewitched*, a monstrous production that is destroying all that is most holy and wonderful in the husband-wife relationship.

On the surface it seems innocent. A personable young woman, Samantha, is married to a personable young man, Darrin. It would seem that this situation is a healthy one, but observe! Samantha is a witch!

This means Samantha can make things appear or disappear; she can turn herself into a variety of animals; she can control the thoughts and wishes of others; and so on.

The result? How can I bring myself to tell you the mind-shattering nature of the result. The *husband* is terrified.

Let me give you an example. In one episode Darrin, our handsome young advertising executive, outlines his plans for promoting the line of cosmetics manufactured by a certain firm. The head of the firm (as is commonly the case where such firms are involved with handsome young advertising executives) is a young lady of surpassing beauty.

Naturally the young lady of surpassing beauty is immediately impressed with Darrin and invites him to her yacht—a situation which must face young advertising executives every day.

On the yacht, as you can probably guess, the young lady of surpassing beauty evinces unmistakable signs of passion. It is inevitable. I have lost count of the number of times this has happened to me.

In such a situation, then, what would the normal young man do? What would you do? What would I do?

The answer is plain. Given a passionate, beautiful woman in a situation

of great privacy, a gentleman must oblige. When it happens to me (and I will speak quite plainly with you, for these are times of great frankness) I routinely shake hands warmly. What's more I give the hand a little squeeze and then engage the young lady in friendly conversation, taking care to sit on the same couch with her as a gesture of intimacy.

Admit it, wouldn't you do the same?

But did our hero do so? No, indeed! And why not? There was a cat in the room. Darrin, convinced that the cat was his own witchy wife, Samantha, in disguise (it wasn't), disintegrated into a thoroughly shocking and unmanly mass of terror.

It was revolting! Picture (if you can) a grown man so frightened of his wife that his hands shake, his lips tremble, and his words grow incoherent. What a disgraceful and unheard of display!

I pointed all this out to my daughter. "Is this," I said, censoriously, "what you would like to see, eh?"

Whereupon she said, "Oh, Daddy, don't you see that *Bewitched* is just another example of the degradation of womanhood? Here's a woman with unimaginable magical power and she uses it entirely to shore up her husband's ego, make him look good, help him keep his job, beat down his enemies. Has she no life of her own?"

See what harm the program has been doing? She wasn't even aware of the disgrace of Darrin's terror. The toxin of *Bewitched* is pouring into the veins of innocent Americans and I must fight it by any and all methods.

One thing I am going to do at once is to keep my own wife in a state of wholesome terror.

I am going to draw myself up to my full, angry height; I am going to frown and pop my eyes; I am going to speak in my very deepest tones; and I am going to do it right now! —Or maybe tomorrow.

Anyway, I'm definitely going to do it sometime this week or possibly next, if I can catch her in a good humor. **END**

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THE MOOD IS MARLENE

Barbara Bain becomes a latter-day Dietrich for 'Mission: Impossible'

Marlene Dietrich was—especially in "The Blue Angel"—sexy, seductive and not terribly kind. She lured men a lot. So, too, is Barbara Bain sexy, seductive and not very kind in the episode (to be seen on April 13) of *Mission: Impossible* when she



emulates Miss Dietrich. She plays a night-club performer who tries to lure an East European security agent into trying to kill her, in order to trap him. As the performer, Barbara does a mild strip, a few modified bumps and grinds and sings a couple of

songs. She sings—although husband, Martin Landau suggested she imitate Dietrich's voice—in her own style; and, although certain of the ploys, like the foot-on-the-chair-with-cigarette (above, left) are Dietrichesque, she plays the scene pretty much

her own way. The whole business is properly tawdry (the above picture is a good example), and two of the songs, written specifically for this episode by musical director Lalo Schifrin and executive producer Bruce Geller, are equally tawdry in →

continued



keeping with the plot. The scene was rather difficult (it had to be lip-synched and choreographed), but Miss Bain carried it off, including the delightful bit of tossing her garter to the audience (left), in the best traditions of the Impossible Missions Force. **END**



WARREN BEATTY TALKS

... about his new co-star Elizabeth T. Burton, about 'Bonnie and Clyde' and about 'Mickey One' (on TV this week)

By Robert Musel

The set, considering it was put together by French craftsmen, was a remarkably accurate version of a late-night spot in Las Vegas. Warren Beatty, the bar pianist, was on the phone to his chorus-dancer friend, Elizabeth Taylor—the born loser in the game of life and the born loser in the game of love clinging together in a last-chance romance. In the thin days before his first acting role, Beatty earned a crust playing cocktail-hour piano and maybe this helped give the scene its taut reality. But then Beatty and Miss Taylor (or Elizabeth T. Burton, as she ordered her dressing room labeled) usually know the people they portray.

Director George Stevens indicated his satisfaction by turning on the mood music he uses to prepare his actors emotionally for the next scene—in this case a smoochy Latin American ballad, "Besame Mucho." Beatty accepted a glass of milk from an aide and wandered over, smiling a greeting. "There's a rumor around here that I've been acting," he said. He explained the milk: "If I drink coffee I get jangled." A couple of French studio workers slunk away, chagrined; they had assured me when I showed up on the set of 20th Century-Fox's "The Only Game in Town" that Beatty would break our appointment.

"He says he'll see people but then he doesn't," they alleged.

The idea that Beatty is rude or difficult with interviewers has been around the movie business since his first film eight years ago, when he was only 23. Maybe this is because the man who has everything tends to alienate others

and Beatty has an almost illegal abundance of assets. He is tall, young, very talented, very handsome and, since his astonishing tour de force as star and producer of "Bonnie and Clyde," very rich. Come to think of it, I feel a few twinges of envy myself, although the last time I talked to Beatty he was just as vulnerable as you and I, carrying a torch for Leslie Caron, who had ended a long relationship by deciding it would be wrong for them to marry.

Beatty suggested we chat on a couple of folding chairs in a corner of the studio. But when I said I was interested in his opinion of one of his earlier films, "Mickey One," and its appearance on television this week, he sighed and said it was a film to experience rather than talk about but perhaps we would be more comfortable in the dressing room. On our way he chatted for a moment with a Czech friend—in Russian! He said he had picked up the language out of a book, an achievement that deserves respect even if he actually learned it, as a friend of mine confided, from a Russian girl. To tell the truth, this does sound more like the Beatty method.

In the dressing room Beatty finished the milk and called for a large jar of what he said were protein tablets. "I was out till 5:30 this morning," he said, munching away. "The *paparazzi* [photographers] were all over the place but I got my girl out the back way." He did not identify her, but his success with women is approaching the legendary. →

For a man who has ambitions in the cinema and in public life, Beatty manages to find a lot of time for ladies in all the social strata. For their part, women of all ages find him most appealing. When the Duchess of Windsor heard I was going to see him, she enthused: "He must be the most handsome young man." His name has been linked more or less seriously with Natalie Wood, Jean Seberg, Miss Caron and a lengthening list of beauties.

"The press never hears about the right girls," he laughed, sweeping his thick, dark hair back from his forehead. But he admitted that the blonde English star, Julie Christie, was the "something special" in his life right now.

This is a beguiling subject and reluctantly I brought the conversation back to films. Beatty said he enjoyed working with Miss Taylor.

"She couldn't be nicer. There's a simplicity about her, an innocence almost. I'm always surprised at how American she is despite the time she spends abroad. She's really the American girl."

Frank Sinatra was originally scheduled for "The Only Game in Town" but withdrew just as Beatty's first project since "Bonnie and Clyde" fell through.

"I was preparing my own film and some of it was to be filmed in Prague," he said, wryly. "I was sure nothing would happen there; they were moving toward a fancy liberalization. Then came that 'problem' [the Russian invasion], so I thought I'd better do a job as an actor."

It was a keen disappointment personally as well as artistically. He believes deeply that Russia and the U.S. must reach an accommodation or there will never be world peace. He is as politically aware as his sister, Shirley MacLaine. "I worked for the Humphrey ticket in the last election," he said. "Shirley was a delegate to the Chicago convention, but I went on my own. I campaigned actively on behalf of gun

control, the Tydings Bill. It was later watered down, so in that sense it was a defeat, but it's better than nothing."

He is working on the script of a film that will be set in both Russia and the U.S., but he does not wish to be too explicit too soon; his study of Russian is partly linked to this venture. "Bonnie and Clyde" did more than make him a millionaire; it taught him that a producer must know every aspect of film making and he is even sketching some of the orchestral themes for this East-West project.

"They didn't expect 'Bonnie and Clyde' to do so well," he grinned, "so they gave me a big percentage of the picture and the global gross so far is over \$30 million."

"Bonnie and Clyde" was directed by Arthur Penn, who persuaded Beatty to star in "Mickey One." Beatty tried to discourage my interest in the story of the picture.

"'Mickey One' was a good film, but few people understood it," he said. "It was an uncompromising type of picture that would take some work to understand even without commercials. With commercials, well, 'Three Little Pigs' would be difficult to follow with commercials. It makes use of most of the innovations in the cinematic vocabulary that have since become more and more accepted." He paused, then said earnestly: "Look, tell them to switch on and let it happen without trying to understand it at the moment. Later something will come out of it."

He was equally adamant against "cerebralizing" or "intellectualizing" about his own role in the film, and stumbled briefly over the sesquipedalianisms, as who wouldn't? "I wouldn't get into it, if I were you," he advised. "But if you insist, I play a young comedian who's in trouble emotionally. It has to do with paranoia. It has to do with facing fear and finding an identity."

After the above you may be interested in what the official synopsis of the film

says: Mickey One is a night-club entertainer who goes broke on a gambling spree with a playgirl. His manager gets him an audition in a swank club. Fearful of the debt he owes the gang, he tries to run away but is persuaded by a girl in his rooming house to stay. With the glare of the spotlight pinning

“ ‘Mickey One’ struck out at a higher price than was usual. A picture like that demands very positive acceptance by a large group of critics who are really pressed to keep up with the public IF YOU KNOW WHAT I MEAN. And you can quote me!

“The public sees visual images on



Beatty with Elizabeth Taylor in their movie 'The Only Game in Town.'

him down, and expecting to be shot at any moment, he embarks on a comedy routine. . . .

Beatty complained that too much depends these days on initial critical reaction and this is not always accurate, as evidenced by the reversals made by some critics who had at first panned "Bonnie and Clyde."

its TV every day. It's very sophisticated and shouldn't be talked down to. The public is ahead of the distributors, critics and, usually, the film makers. The public watches commercials which are masterpieces of the hard sell. The commercials have enabled film makers to make a point more quickly in feature films. They have speeded up the →



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audience's rate of comprehension—as I soon found out when I had to design one for 'Bonnie and Clyde.' ”

Beatty made stardom strictly on his own without the help of sister Shirley. They are good friends now after an uneasy early coolness that was more psychological than actual. A brilliant high school football player in Virginia, he turned down 10 athletic scholarships to concentrate on acting—and to preserve his good looks. After appearing in amateur plays directed by his mother, he got his first theatrical job at 17 in 1954—patrolling the alley outside the National Theater in Washington, D.C., to keep rats from entering the stage door.

Later he spent an impatient year at the School of Speech at Northwestern University and then moved to New York, where he attended the Stella Adler Theater Studio. To make a living he played piano and worked as a bricklayer's helper, as a construction worker and as a sandhog on the Lincoln Tunnel under the Hudson River. He finally got small jobs in off-Broadway productions, on live TV and in summer stock, and made his Broadway debut in William Inge's "A Loss of Roses."

The play flopped but not before director Elia Kazan had spotted him as just the player he wanted for "Splendor in the Grass." Few stars have moved more swiftly up the artistic and financial ladder. "The Only Game in Town" is only his ninth film.

"He thinks too much for an actor," said one of his few critics. "Despite his success he's insecure like all actors. There's always that anxiety, will the next one be as good as his last?"

This feeling isn't unique to Beatty, of course. He also worries about being misunderstood or misquoted and often asks that things he says or does be "off the record." This is a pity, since I cannot therefore mention an instance of gallantry on his part, rare in show business and entirely to his credit. **END**

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TOPICAL SATIRE

Your Feb. 22 "As We See It" about the topical humor of the Smothers Brothers and *Laugh-In* really hit home. I like to laugh as much as the next person but, even more, I want to be reminded of what's going on in the world around me.

Marcy Sands
Chicago

The Smothers Brothers kind of humor is objectionable to me not because it is topical but because it is condescending. Whether or not it is aimed at something I believe in, it lacks a certain quality of compassion.

Linda Belz
Solon, Iowa

Other comedians have made fun of our society and its problems. Bob Hope does it without leaving the scars. The brothers love to dig.

Mrs. Alden Bernhard
Bay St. Louis, Miss.

If the Smothers Brothers and *Laugh-In* would only have true satire, i.e., hit at both sides, I could watch and even enjoy them. Let's rap both left and right on these comedy shows.

R.C. Armstrong
West Covina, Cal.

Of all the psychological aids to a healthy existence, the ability to laugh at oneself is perhaps the most important. What hypocrisy it is to enjoy the brothers' spoofs of things we are not involved in, and then suddenly to

take offense when the satire happens to hit too close to home.

Richard Norris
Bronx, N.Y.

At the risk of seeming naive, is there any chance that some of the popularity of the Smothers Brothers and *Laugh-In* could come from their off-color material rather than their biting social commentary?

A.G. Pope
Palo Alto, Cal.

The reason I turn off the Smothers Brothers show is the same reason I turn off most TV comedy—because of its dearth of wit.

Mary Harris
Fulton, Mo.

REASONABLE QUESTION

Why couldn't NBC make it *First Monday* instead of *First Tuesday*? This program and CBS's *60 Minutes* obviously are intended for the same audience. Why not give that audience a break for once, eliminate the overlap and let us have two stimulating educational evenings?

Judith H. Lind
China Lake, Cal.

QUERY

Isn't *Peyton Place* about ready for urban renewal?

Betsey Jean Bowman
Johnson City, Tenn.

[It's being torn down at the end of this season.—ED.]

WANTS A CHOICE

Why does every station on TV have to carry everything the President does? Couldn't the networks take turns broadcasting these events? Some of us would rather watch other things.

Peggy Knott
Mansfield, Ohio

[Like Nero fiddling while Rome burns?—ED.]

Pastore Asks TV to Censor Shows

TV's severest and most influential critic on Capitol Hill clearly feels the purveyors of home-screen entertainment have carried sex and violence "too far." Facing an array of network brass he had summoned to Washington one day last week, Sen. John O. Pastore (D-R.I.) demanded to know, for instance, how a show like *Turn-On*, an ABC "Second Season" series that got yanked after one performance, ever got on the air. Indeed, the senator seemed, despite the fact that the hearing was called mainly to explore TV "crime and violence," to be as much or more concerned with TV's sexy stuff. Along with colleagues on the Senate Subcommittee on Communications, he wondered how a movie like "La Dolce Vita" got on a Washington station in prime time. Even the sex in commercials worried Pastore. What, he asked, about that shaving-cream spot imploring "Take it off . . . take it all off!"? "The American public is not naive," the senator lectured ABC's Leonard Goldenson, CBS's Frank Stanton and NBC's Julian Goodman.

It all adds up, Pastore suggested, to "getting a little more risque and a little more risque . . . *Laugh-In* and *Turn-On*, things of that kind . . . that's why we're here; that's what this is all about." Although Pastore coupled his lecturing of the networks with the announcement that he had asked the U.S. Surgeon General to undertake a year-long study of the cancer-and-cigarettes type to try to measure "the

impact of televised crime and violence on children," the senator seemed mainly intent in the hearing upon inducing the networks to submit their shows to preview by a "code review board" of the National Association of Broadcasters, the leading industry organization. Pastore obviously regarded the notion as a compromise between undesirable Government censorship and letting the networks have their heads. At present the industry has "a beautiful code that reads like the Ten Commandments," Pastore asserted, but it is not enforced.

The network chiefs expectably resisted the idea of a "czar" passing on their fare. They insisted they have cut back sharply on violence in current and upcoming drama, but contended it is an essential ingredient of "conflict" in fiction. CBS's Stanton argued his network is "doing a pretty good job" of holding down mayhem. NBC's Goodman reported he had directed a cleanup of Saturday morning kiddie cartoon violence. The networkers unanimously praised the objective of the Surgeon General's probe, but they had some doubts that even a "methodology" could be devised which would conclusively prove a causal relationship between viewing and committing violence. Pastore declined to be put off. "You men know the difference between violence and non-violence," Pastore smiled. The network officials knew what he meant: the Congressional heat is on.

—Richard K. Doan

SPORTS AND SPECIALS

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPORTS

SATURDAY

NCAA BASKETBALL 11 A.M. (3, 4, 7R, 8)

Championship and consolation games.

NIT BASKETBALL 11 A.M. (5, 10, 12, 46)

Championship game.

WRESTLING 11 A.M. (44), 5 P.M. (2)

ROLLER DERBY 12 noon (2)

Northwest Cardinals vs. Bay Bombers.

GOLF 2 P.M. (5)

Tommy Aaron and Kermit Zarley vs. Bruce Crampton and Lee Elder.

HUNTING AND FISHING 2 P.M. (13)

Gordie Howe and John Saxon go after bass and leopard.

TENNIS 3:30 P.M. (2)

PRO BOWLING 3:30 P.M. (7, 7R, 11, 13)

Portsmouth Open.

GOLF 4 P.M. (12, 46)

Dan Sikes and Bob Goalby vs. Bobby Nichols and Ray Floyd.

SKIING INSTRUCTIONS 4:30 P.M. (4)

HORSE RACING 4:30 P.M. (32, 40)

\$50,000-added San Luis Rey Handicap.

BEAUTY PAGEANT, LUGE RACING 5 P.M.

(7, 7R, 11, 13) International Bikini/Sports Competition, International Luge Championships.

COLLEGE BASKETBALL 5:30 P.M. (38)

SKIING 6:30 P.M. (7, 11), 10:30 P.M. (13)

World Cup competition.

COLLEGE BASEBALL 8 P.M. (38)

Los Angeles State vs. Stanford.

SUNDAY

PRO BASKETBALL 10:55 A.M. (7, 7R, 11,

13) Baltimore Bullets vs. Boston Celtics.

PRO HOCKEY 11:30 A.M. (5, 10, 12, 46)

Boston Bruins vs. New York Rangers.

BASEBALL 12:55 P.M. (2)

California Angels vs. San Francisco Giants.

AUTO RACE 2 P.M. (10)

SKIING INSTRUCTIONS 2:30 P.M. (10)

HUNTING AND FISHING 3 P.M. (11)

Quarry: quail, dorado and elk.

GOLF 3:30 P.M. (10)

Dan Sikes and Bob Goalby vs. Bobby Nichols and Ray Floyd.

GOLF 3:30 P.M. (46)

Walter Burkemo vs. Tommy Bolt.

HUNTING AND FISHING 4 P.M. (7, 7R)

Betsy von Furstenberg, Dennis Morgan, Van Heflin and Jimmy Dean go after red partridge, blue marlin and moose.

SKIING INSTRUCTIONS 5 P.M. (46)

Jean-Claude Killy at St. Moritz, Switzerland.

RUGBY 5:30 P.M. (38)

TUESDAY

PRO BASKETBALL 6 P.M. (20, 40)

Oakland Oaks vs. Dallas Chaparrals.

COLLEGE BASEBALL 8 P.M. (38)

Oregon vs. Santa Clara.

THURSDAY

COLLEGE TENNIS 8:30 P.M. (38)

Florida vs. Stanford.

FRIDAY

COLLEGE BASEBALL 8 P.M. (38)

San Jose vs. Santa Clara.

SPECIALS

Cuba, Castro and CommunismSat. 10 P.M. (20)

Cardinal BeaSun. 8 A.M. (5, 10, 46)

Oral Roberts SpecialSun. 8 A.M. (8),

6 P.M. (11), Thurs. 8 P.M. (12)

Experiment in TelevisionSun. 1:30 P.M. (4),

4:30 P.M. (8)

China Today and TomorrowSun. 2:30 P.M.

(3, 4)

SOS RhinoSun. 8 P.M. (20)

Fashion SpecialMon. 7 P.M. (7R)

EEN ChronicleMon. 10:30 P.M. (9)

The Other AmericansTues. 7:30 P.M. (5)

Moby Dick DocumentaryTues. 10 P.M.

(5, 10, 46)

Africa SpecialWed. 7:30 P.M. (5, 10, 46)

Hall of FameFri. 8:30 P.M. (3, 4, 7R, 8)

AT TAHOE
GEORGE KIRBY

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THIS WEEK'S MOVIES

By
Judith
Crist

THE MISFITS (NBC), *Saturday*
MICKEY ONE (ABC), *Sunday*
THEN CAME BRONSON (NBC), *Monday*
SORRY, WRONG NUMBER (NBC), *Tuesday*
MARCUS WELBY, M.D. (ABC), *Wednesday*
THE NIGHT OF THE IGUANA (CBS), *Thursday*
THE CHALLENGERS (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

While fine and even classic films lie moldering in the can, network-movie programmers are using the two-hour prime-time movie slots to pretest next season's series or get mileage out of quickie movies that are going to be dubbed and shipped abroad, on the assumption, we presume, that American moviegoers wouldn't pay to see them. Two "pilots" and a quickie are on this week's schedule. By coincidence and/or contrast, the two "theatrical" films new to television—and even the two others being rerun—may show you what serious (i.e., nontelevision) movie making is all about.

"Mickey One," director Arthur Penn's and star Warren Beatty's 1965 precursor to "Bonnie and Clyde," is an *avant-garde* American film, an elliptic and allegorical tale of modern man in society and outside it, on the run from nameless terrors, "guilty of not being innocent." It is told in terms of a night-club entertainer in flight from the syndicate that "owns" him; Beatty is brilliant, with a cast to match. It is a thoroughly cinematic work, subtle, demanding and Pinteresque; if it survives the fragmentation of telecasting and if you are willing to cope with its stylistic complexity, you will find it a richly rewarding film.

At the other end of the theatrical-movie scale, there's the pure entertainment film, exemplified by "Sorry, Wrong Number," a 1948 thriller based on a celebrated radio drama. Barbara

Stanwyck, as the wealthy hypochondriac who learns of her imminent murder, and Burt Lancaster, as the homicidal husband enmeshed in phone calls, sustain the unrelenting savagery of the tale's terror. It's all in the goreless classic style.

Even the reruns have special interest. "The Misfits," last telecast in 1965, burdened by a pretentious Arthur Miller screenplay but skillfully directed by John Huston, at very least preserves performances by Marilyn Monroe, Clark Gable, Montgomery Clift and Thelma Ritter (Eli Wallach is its surviving star). "Night of the Iguana," on the other hand, is undoubtedly the best film version of a Tennessee Williams play, with Huston in fine form as director and a brilliant cast doing justice to this exploration of the human agony.

So much for "real" movies. "Then Came Bronson" is the pilot for a series in which Michael Parks wanders around, via motorcycle, searching for "meaning in life," to be found, we presume, in as many weeks as the ratings hold up. "Marcus Welby, M.D." is the pilot for a series in which Robert Young is a general practitioner—i.e., a cross between physician and Dear Abby. And "The Changers," CBS's first tailored-for-television movie, is about auto racers and includes just about everybody you've seen in these quickies, from Darren McGavin to Anne Baxter to Sal Mineo, right out of the Universal Studios garage. *Et tu, CBS?*

TV Programs for week beginning Saturday, March 22

Morning

- 6:00 **5** **COLOR** AGRICULTURAL FILM
 6:25 **4** **13** **COLOR** NEWS
 6:30 **4** **COLOR** ACROSS THE FENCE
5 SUNRISE SEMESTER
COLOR French Literature: "Antigone,"
 by Jean Anouilh, conclusion.
13 **COLOR** VOICE OF AGRICUL-
 TURE—Farming
 7:00 **3** **COLOR** ACROSS THE FENCE
4 **COLOR** MICHIGAN—Education
5 **COLOR** MOBY DICK—Children
7 EXPLORATION CALIFORNIA
10 SUNRISE SEMESTER
COLOR French Literature: "Antigone,"
 by Jean Anouilh, conclusion.
13 **COLOR** CAP'N DELTA—Children
 7:25 **12** SOIL CONSERVATION
 7:30 **3** **COLOR** SUPER HEROES
4 **COLOR** CARTOONS—Children

- 5** **COLOR** LONE RANGER—Children
7 BROTHER BUZZ—Children
COLOR Girl Scouts show how they
 earn merit badges for pet care. Host:
 Patrick McCormick.
10 **COLOR** KALEIDOSCOPE
12 **COLOR** BIG PICTURE—Army
 7:45 **13** ADVENTURES OF GULLIVER
 8:00 **3** MOVIE—Western
 "Thunder Cloud." (1950) A gang leader
 terrorizes the West with the aid of a
 pair of new Colt pistols. Randolph Scott,
 Zachary Scott, Ruth Roman, Lloyd
 Bridges, Alan Hale, Ian MacDonald, Chief
 Thundercloud, Lute Crockett, Walter Coy,
 Charles Evans. (90 min.)
4 **COLOR** SUPER 6—Children
5 **10** **12** **COLOR** GO-GO GOPH-
 ERS—Children
7 **7** **COLOR** CASPER—Children
 8:15 **13** **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814
6 KVIE (NET) P.O. BOX 6 95801
10 KXTV (CBS) 400 BROADWAY 95818,
 BOX 10 95801
13 KOVR-TV (ABC) 1216 ARDEN WAY,
 BOX 3283 95815
40 KTXL (IND.) 1911 F ST. 95814

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- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH
 ST., BOX 489 95927

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- 19** KLOC-TV (IND.) P.O. BOX 3689,
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4 KRON-TV (NBC) 1001 VAN NESS AVE.
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5 KPIX (CBS) 2655 VAN NESS AVE.
 SAN FRANCISCO 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE.
 SAN FRANCISCO 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.
 96001
9 KIXE (NET) P.O. BOX 9 96001

CLOSE-UP

11:00 ③ ⑦ ④ NCAA BASKETBALL DOUBLEHEADER

SPECIAL COLOR The consolation and championship games of the 31st NCAA basketball tournament are telecast from Louisville (the title tilt is set for approximately 1 P.M.). At press time, eight teams had advanced to quarter-final games. Curt Gowdy and Jim Simpson report. (Live)

East

Davidson (25-2 regular-season mark), Southern Conference champs: a fine attack features 6'7" junior center Mike Maloy (15), a second-team Associated Press All-America pick. North Carolina (25-3), Atlantic Coast Conference: sharpshooting 6'5" junior forward Charlie Scott (33), a second-team AP pick, leads a tall, swift team.

Midwest

Marquette (22-4): 6'2" forward George Thompson (24), a leaper with fine moves, heads

the offense. Purdue (20-4), Big 10: 6'4" junior guard Rick Mount (10), a first-team AP pick, is the sparkplug. His 493 points set a conference record; Purdue's 99.6 average led the Nation.

Midwest

Colorado State (15-6): 6'5" forward Cliff Shegogg (44) heads a good defensive team. Drake (23-4), Missouri Valley Conference: 6'3" guard Willie McCarter (15) engineers a balanced attack.

West

Santa Clara (26-1), West Coast Athletic Conference: 6'6" forward Bud Ogden (34) and 6'9" center Dennis Awtrey (53) spark a good rebounding squad. UCLA (25-1), Pacific 8: AP Player of the Year Lew Alcindor (33), the 7'1½" center, gets strong support from a group of fast, accurate shooters.

CLOSE-UP

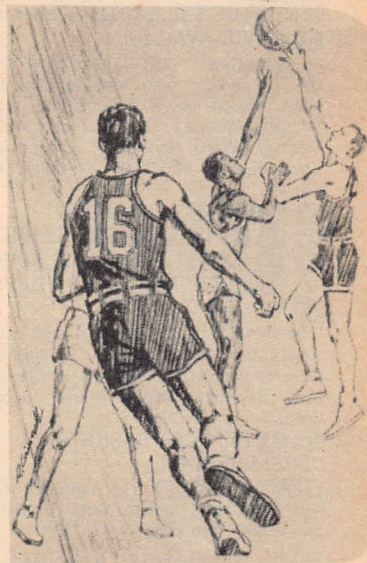
NIT BASKETBALL

11:00 ⑩ ⑫ ⑤

SPECIAL COLOR The championship game of the 32nd annual National Invitation Tournament is telecast from New York's Madison Square Garden. Don Criqui and Pat Summerall report the action. (Live)

At press time, first-round games were in progress. The 14 teams still in contention (with season's records and top players) are listed below.

Army (16-8), led by 6'1" Jim Oxley; Boston College (21-3), 6'7" Terry Driscoll; Fordham (17-7), 6'2" Charlie Yelverton; Kansas (20-6), 6'9" Dave Robisch; Louisville (20-5), 6'3" Butch Beard; Ohio University (16-8), 6'3" Gerry McKee; Rutgers (21-3), 6'7" Bob Greacen; St. Peter's (20-6), 6'5" Elnardo Webster; South Carolina (20-6), 6'3" John Roche; Southern Illinois (16-7), 6'4" Dick Garrett; Temple (18-8), 6'5" John Baum; Tennessee (18-6), 6'1" Bill Justus; West Texas State (17-7), 6'6" Simmie Hill; Wyoming (19-8), 6'6" Carl Ashley.



Saturday March 22, 1969

Morning-Afternoon

- 8:30 **2** **COLOR** **EXISTENCE**—Agriculture
A discussion about deer.
- 4** **7** **COLOR** **TOP CAT**
- 5** **10** **12** **COLOR** **BUGS BUNNY/ROAD RUNNER**—Children
- 7** **COLOR** **ADVENTURES OF GULLIVER**—Children
- 9:00 **2** **MOVIE**—Comedy
"Texas, Brooklyn, and Heaven." (1948)
A Texas playwright looks for success in New York, but finds a girl instead. Guy Madison, Diana Lynn, James Dunn, Lionel Stander, Florence Bates, Michael Chekhov. (90 min.)
- 4** **7** **COLOR** **FLINTSTONES**
- 7** **COLOR** **SPIDER-MAN**
- 13** **COLOR** **CREDIT COURSE**—Davis
- 9:30 **3** **4** **7** **BANANA SPLITS**
COLOR The Splits present Mexico's mariachi-tuned Dilly Sisters, and offer "Doin' the Banana Split" and "My Beautiful Calliopa." (Rerun; 60 min.)
- 5** **10** **12** **COLOR** **WACKY RACES**
- 7** **COLOR** **FANTASTIC VOYAGE**
- 13** **COLOR** **FOCUS ON EDUCATION**
- 10:00 **5** **10** **12** **COLOR** **ARCHIE**—Children
- 7** **13** **COLOR** **JOURNEY TO THE CENTER OF THE EARTH**—Children
- 10:30 **2** **MOVIE**—Western
"Singing Guns." (1950) An outlaw saves the life of the man sent to hunt him down. Based on a Max Brand story. Vaughn Monroe, Ella Raines, Walter Brennan, Ward Bond, Jeff Corey, Billy Gray, Jimmie Dodd, Barry Kelley. (90 min.)
- 3** **4** **COLOR** **UNDERDOG**
- 5** **10** **12** **COLOR** **HERCULOIDS**
- 7** **13** **COLOR** **FANTASTIC FOUR**
- 7** **COLOR** **DEATH VALLEY DAYS**
- 40** **MOVIE**—Drama
"Plunder Road." (1958) Five men rob a shipment of gold and devise an ingenious plan for getting the loot out of the city. Gene Raymond, Wayne Morris, Jeanne Cooper. (90 min.)
- 11:00 **3** **4** **7** **NCAA BASKETBALL DOUBLEHEADER**
SPECIAL **COLOR** The tourney's title and consolation games, from Louisville. For details, see page A-7. (Live)
Regular programming is pre-empted.

5 **10** **12** **NIT BASKETBALL**

SPECIAL **COLOR** The tournament's championship game. See page A-7 for details. (Live)

Regular programming is pre-empted.

7 **13** **COLOR** **GEORGE OF THE JUNGLE**—Children

11:30 **7** **13** **AMERICAN BANDSTAND**

COLOR Guests: Neil Diamond and the Sir Douglas Quintet. (60 min.)

Afternoon

12:00 **2** **ROLLER DERBY**

COLOR The Northwest Cardinals meet the Bay Bombers. (60 min.)

40 **MOVIE**—Drama

"Sundown." (1941) Story of British soldiers in British East Africa and their involvement with a beautiful Arabian girl. Gene Tierney, George Sanders, Bruce Cabot. (Two hours)

12:30 **7** **13** **HAPPENING**—Variety

COLOR It's "Monkee Day": Mike Nesmith, Micky Dolenz and Davy Jones appear and their records are featured. Co-hosts Paul Revere and Mark Lindsay perform with the Raiders.

1:00 **2** **MOVIE**—Adventure

COLOR "Samson Against the Sheik." (Italian; 1960) A sinister duke plots to eliminate an important Spanish nobleman, long thought dead—but Samson journeys to save him. Ed Fury, John McDouglas, Anna Ranalli. (Two hours)

5 **COLOR** **READ YOUR WAY UP**

7 **MOVIE**—Drama

"Tartu." (English; 1943) A chemical engineer is assigned to blow up a Nazi poison-gas factory in Prague. Robert Donat, Valerie Hobson, Glynis Johns. (Two hours)

10 **12** **COLOR** **MOBY DICK**—Children

13 **COLOR** **DRESSING BY DESIGN**

1:30 **5** **HAVE GUN**—WILL TRAVEL

Paladin takes a dim view of a client who uses a hunted man's wife as bait to trap him. Paladin: Richard Boone. John Dundee: Stephen Roberts. Frank Tanner: Lane Bradford. Mrs. Ordey: Anne Barton. Jose: Anthony Caruso.

10 **12** **COLOR** **LONE RANGER**

2:00 **13** **COLOR** CISCO KID—Western
5 CBS GOLF CLASSIC

COLOR Quarter-final match: Kermit Zarley and Tommy Aaron vs. Lee Elder and Bruce Crampton at Firestone Country Club, Akron, Ohio. The Zarley-Aaron duo won over Julius Boros and Don January in a first-round pairing. Elder and Crampton knocked off Gene Littler and Roberto DeVicenzo. (60 min.)

10 **COLOR** BATMAN/SUPERMAN

12 WELLS FARGO—Western

Handyman Moose Gilliam found a stolen diamond bracelet, but he's afraid to turn it in. Hardie: Dale Robertson. Moose Gilliam: Peter Whitney.

13 AMERICAN SPORTSMAN

COLOR 1. Detroit Red Wing hockey star Gordie Howe angles for bass with his two sons on a canoe trip through Southwestern Ontario, Canada. 2. Lady divers survey underwater life around Australia's Great Barrier Reef. Narrator: Curt Gowdy. 3. Rerun: in Kenya, Africa, John Saxon and sportsman John Dugmore stalk a leopard. (60 min.)

40 LITTLE RASCALS

2:30 **12** MOVIE—Drama

"Flood Tide." (1958) When a man is convicted of murder on the testimony of a crippled boy, engineer Steve Martin attempts to prove the youngster is lying. George Nader, Cornell Borchers, Michel Ray. (90 min.)

3:00 **2** JOE FOSS—Hunting

3 MOVIE—Melodrama

Time approximate. "Castle of the Living Dead." (French; 1963) A poor troupe of acrobats makes the mistake of performing at the castle of the mysterious Count Drago—who has discovered a strange chemical which petrifies living matter. Christopher Lee, Gaia Germani, Philippe Leroy, Mirko Valentini. (90 min.)

4 STORYBOOK SQUARES

COLOR Players: Jim Backus, Judy Carne, Ted Cassidy, Wally Cox, Abby Dalton, Michael Landon, Charley Weaver, Paul Winchell and Jo Anne Worley.

5 SKI BREED

COLOR Film: "Ski the Outer Limits."

7 CELEBRITY BILLIARDS

COLOR Actor-writer Keefe Brasselle plays nine-ball with Minnesota Fats.

7 PASSPORT TO TRAVEL

10 **COLOR** GRAND OLE OPRY

13 **COLOR** OUTDOORSMAN—Lange

40 **COLOR** UPBEAT—Variety

3:30 **2** WORLD SERIES OF TENNIS

COLOR Second match: Butch Buchholz vs. Nicki Pilic. (60 min.)

4 UNTAMED WORLD

COLOR Armand and Michaela Denis race against time to film Africa's rapidly diminishing wildlife. The couple photograph the powerful hippo, capture a lost baby elephant, rescue a baby wildebeest, unearth a 140-pound armadillo and make friends with feathered creatures. Philip Carey is the narrator.

5 PERRY MASON—Mystery

Stuart Logan is accused of cheating by his assistant, who received no credit for a book he helped Logan write. Hyatt: Peter Helm. Fowler: James Noah. Logan: G.B. Atwater. Mason: Raymond Burr. Myra: Adrienne Ellis. Price: Michael Walker. Evelyn: Lee Meriweather. Shirley: Louise Latham. (60 min.)

7 **7** **13** PRO BOWLERS TOUR

COLOR Closing action in the second annual Portsmouth (Va.) Open. The \$45,000 event offers the winner \$6000. Chris Schenkel and Billy Welu report. (90 min.)

4:00 **4** SKIPPY—Adventure

COLOR Matt's sister tries to persuade him to send Sonny to a city school. Matt: Ed Deveraux. Sonny: Garry Pankhurst.

10 MOVIE—Drama

COLOR "Drums Along the Mohawk" (1939), director John Ford's vivid portrayal of 18th-century life in New York's Mohawk Valley. Claudette Colbert, Henry Fonda, Edna May Oliver, Eddie Collins. John Carradine, Jessie Ralph, Arthur Shields, Robert Lowery. (Two hours)

12 CBS GOLF CLASSIC

COLOR See Sun. 3:30 P.M. Ch. 10. (60 min.)

40 TOMBSTONE TERRITORY

A cattle broker who buys stolen cattle learns that his supply has been cut off. Sheriff Hollister and editor Claibourne have turned public opinion against him. Richard Eastham, Andrew Duggan, Sam Buffington.

Afternoon

4:30 **2** **COLOR** CHAMPIONSHIP BOWLING

3 MOVIE—Science Fiction

COLOR "Destination Inner Space." (1966) An experimental underwater station is terrorized by a strange creature. Scott Brady, Sheree North, Gary Merrill, Wende Wagner. (90 min.)

4 **COLOR** JEAN-CLAUDE KILLY

5 MERV GRIFFIN—Variety

COLOR Scheduled guests include singer Jimmy Helms, Godfrey Cambridge, Roger Smith and Ann-Margret (Mrs. Roger Smith); comic Soupy Sales and singer Leslie Uggams. (90 min.)

40 HORSE RACE—Santa Anita

COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$50,000-added San Luis Rey Handicap, a mile and one-half, four-year-olds and up, on the turf. Ernie Myers conducts the interviews and Harry Henson calls the race. (Taped earlier today.)

OUTSTANDING ELIGIBLES

Horse	Owner
Queen Tree	Rowan & Whitney
Rivet	Pierce Doty
Niarkos	Hasty House Farm
Pink Pigeon	Patrick Madden

Compiled by The Daily Racing Form

5:00 **2** ALL-STAR WRESTLING

4 LOST IN SPACE—Adventure

7 **7** **13** WORLD OF SPORTS

COLOR 1. International Bikini/Sports Competition, held March 15-16 at Rosarito Beach, Mexico. Girls from at least nine nations compete in three sports from a list of nine—including swimming, gymnastics, archery and motorcycle riding. Then they participate in a beauty contest. Keith Jackson reports. 2. The International Luge Championships, held Feb. 19 at Lake Placid, N.Y., as part of the Kennedy Games honoring President Kennedy and Sen. Robert Kennedy. Competitors in men's and women's singles hit up to 70 mph on one-man sleds. Jim McKay reports. (90 min.)

CLOSE-UP

World Cup Skiing



SKIING

6:30 **7** 10:30 **13**

SPECIAL **COLOR** The North American Alpine Championships, at Waterville Valley, N.H.

This is the last of 14 World Cup events, but, at press time, Austrians Karl Schranz and Gertrud Gabl held commanding leads. (They may have sewn up their titles before this series began.) Competition opened on Thursday, March 20; the events are the giant slalom (Thursday and Friday) and slalom (Saturday). Slalom action will be covered only if it is crucial to the standings or otherwise of particular interest.

Challenging Schranz: teammates Alfred Matt (slalom bronze at Grenoble) and Reinhard Tritscher; France's Alain Penz and Henri Duillard; and Americans Spider Sabich and Billy Kidd.

Miss Gabl's opponents include teammate Wiltrud Drexel; France's Florence Steurer and Isabelle Mir (downhill silver); and Americans Kiki Cutter and Marilyn Cochran.

Bob Beattie and Jim McKay report.

Karl Schranz

What popular-priced California wine is actually served at the French Embassy in Washington D.C.?





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YUBA CITY

Saturday

Afternoon-Evening

12 ZANE GREY—Drama

Crippled bank teller Joel Begley becomes involved in robbery and murder. Joel: James Whitmore. Dr. Sarah Martin: Marsha Hunt. Ward Pendelton: Mark Miller.

40 BAT MASTERSON—Western

Bat is deputized to escort outlaw Luke Steiger from Concho to Fort Smith. Bat: Gene Barry. Julie Poe: Fay Spain. Steiger: Paul Lambert.

5:30 12 GLEN CAMPBELL

COLOR Jim Nabors and Bobbie Gentry join Glen for a country-style show. Neighbors Jim and Pat Paulsen carry on a runnin' feud, and all join in for a finale on irksome insects. John Hartford, Marty Paich orchestra. (60 min.)

Highlights

"Vesti la giubba" (from Leoncavallo's "Pagliacci"), "If My Friends Could See Me Now" Jim
 "Peaceful" Bobbie
 "Front Porch," "The World I Used to Know" Glen
 "There's a Kind of Hush" Glen, Jim
 "Morning Glory," "Let It Be Me" Glen, Bobbie

40 RAT PATROL—Adventure

COLOR A German Army unit traps the Rat Patrol at the ammo dump they planned to blow sky-high. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Lawrence Casey.

Evening

6:00 2 DEATH VALLEY DAYS—Drama

COLOR Two outlaws devise a unique mining operation—and finance it with stolen bullion. Johnny: Tom Heaton. Jack: Scott Graham. Delia: Donna Baccala.

3 **COLOR** NEWS—Huntley/Brinkley

4 **COLOR** NEWS—Wilson

5 10 **COLOR** NEWS

40 **COLOR** WRESTLING

6:30 2 GRAND OLE OPRY—Music

Guests are the Osborne Brothers ("I'll Be All Right Tomorrow"); Billy Walker ("Down to My Last Cigarette"); Connie Smith ("If I Talk to Him"); and Roy

March 22, 1969

Drusky ("Alone with You"). Jerry Byrd band. Jud Collins is the host.

3 **COLOR** NEWS—Vic Biondi

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **10** **12** **COLOR** NEWS—Mudd

7 SKIING

SPECIAL **COLOR** World Cup skiing from New Hampshire. See the Close-up on page A-10. (60 min.)

Regular programming is pre-empted.

13 MOVIE—Western

COLOR "Three Violent People." (1956) Following the Civil War, Colt Saunders brings his bride home to his Texas ranch and gets two pieces of bad news: carpetbaggers are after his ranch, and his wife is a former saloon hostess. Anne Baxter, Tom Tryon, Gilbert Roland. (Two hours)

7:00 **2** MOVIE—Western

COLOR "The Wonderful Country." (1959) Martin Brady rides into Puerto, Texas, to buy contraband arms for a Mexican politico. Robert Mitchum, Julie London, Gary Merrill, Pedro Armendariz. (Two hours)

4 **COLOR** WIDE WONDERFUL WORLD—Travel

5 SAN FRANCISCO BEAT—Drama Joseph Finley, a retired architect, is found in his hotel room seriously injured from knife wounds. Warner Anderson, Tom Tully.

7 HERE COME THE BRIDES

COLOR Jeremy's in San Francisco to bid on a logging contract, and girl friend Candy has all of Seattle buzzing: she's being seen in the company of a handsome logger. Jason: Robert Brown. Jeremy: Bobby Sherman. Silas: John Anderson. Ward Kimberly: Jeff Pommeranz. (60 min.)

10 DEATH VALLEY DAYS—Drama

COLOR Host Robert Taylor portrays a settler whose family is terrorized by an Indian raised in the white man's world. Ben: Robert Taylor. Clay: Michael Dante. Rachel: June Dayton.

12 ADAM-12—Crime Drama

COLOR Reasoning is the officers' only weapon as they deal with a teen-ager threatening suicide. The youth is armed with a gun. Malloy: Martin Milner. Reed:

Ski Racing

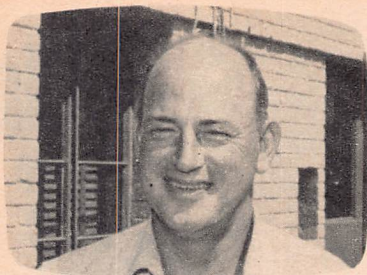
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										Car #1	Car #2	Car #3
1										%	%	%
2										%	%	%
3										%	%	%

Evening

Kent McCord. John Harris: Scott Brady. Mrs. Harris: Mary Gregory. Franklin: Kelly Thordsen. Larry Harris: Roger Garrett. Annie: Maria Grimm.

40 OUTER LIMITS—Science Fiction
The amusement park customers who accept free tickets on the "Space Ride" have a surprise in store for them—the space vehicle is real. Empyrian: Simon Oakland. Crowell: Don Gordon. (60 min.)

7:30 **3 4 ADAM-12—Crime Drama**

COLOR Malloy gets the mad rush from a pretty young heiress to whom he issued a traffic ticket. The bachelor is deluged with invitations, gifts, false-alarm calls—and a lot of kidding from his fellow officers. Malloy: Martin Miller. Reed: Kent McCord.

Guest Cast

Penelope LangAnna Capri
Off. Ed WellsGary Crosby
Officer BrinkmanClaude Johnson
Officer WaltersWilliam Stevens
Sergeant MacDonaldWilliam Boyett
Charlie KendallJames Millhollin
Milton PrendleJerome Thor

5 10 12 JACKIE GLEASON

COLOR Tiny Tim visits the Great One with Wally Cox, Jane Russell and comedian Slappy White. Tiny offers Jackie a sample of his health diet, and sings "High, High in the Hills," "Just a Gigolo" and "Secret Agent Man." Bird watcher Wally educates Jackie on the habits of some unlikely feathered friends and recalls his childhood. Jane and Jackie team up for a duet to "Mame." Slappy presents his platform for the first Negro Vice President of the U.S. The Honeymooners also put in an appearance as Ralph and Alice spend a frustrating night with the Nortons. June Taylor dancers, Sammy Spear orchestra. (60 min.)

7 DATING GAME

COLOR Guests: Cliff "Charley Weaver" Arquette and Peggy Clinger of the singing Clingers. Host: Jim Lange.

8:00 **3 4 GET SMART—Comedy**

COLOR First of a two-part episode: CONTROL is victimized by a rash of kidnappings, capped by the abduction of the Chief! Going to the rescue: our own Max. Directed by Don Adams (Max). 99: Barbara Feldon, Chief: Edward Platt. Larrabee: Robert Karvelas.

Guest Cast

SiegfriedBernie Kopell
StarkerKing Moody
NovaJohnny Haymer
GirlKathie Brown

7 7 COLOR NEWLYWED GAME

40 LOS ANGELES BOXING

COLOR Featherweights Jose Pimental and Waymond Gray meet in a taped 10-round bout. Dick Enberg and Mickey Davies report from ringside. (90 min.)

8:30 **3 4 GHOST AND MRS. MUIR**

COLOR A storm, a dead engine and near-by Gull Cottage add up to a long, dazed night for an eloping couple to whom Mrs. Muir extends every hospitality—over the spectacular objections of her resident ghost. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Claymore: Charles Nelson Reilly. Candy: Kellie Flanagan. Jonathan: Harlen Carragher. (Rerun)

Guest Cast

GladysYvonne Craig
HarveyJonathan Daly

NBC Saturday Night At The Movies



Clark Gable
Marilyn Monroe
Montgomery Clift

"The Misfits"

"Superbly played by a fine cast!"—Newsweek

9:00 pm **NBC 4**

5 10 12 MY THREE SONS

COLOR Don DeFore guests as an overbearing colleague who tries to force friendship between his children and Steve's. It's hopeless—the kids get along like oil and water. Steve: Fred MacMurray. Chip: Stanley Livingston. Ernie: Barry Livingston. Charley: William Demarest. Robbie: Don Grady. Katie: Tina Cole.

Guest Cast

Harry Palmer Don DeFore
Laurie Palmer Diane Mountford
Frankie Palmer Teddy Eccles
Mother Marcia Mae Jones

7 7 13 LAWRENCE WELK

COLOR A salute to spring: the Music Makers offer "Let the Sunshine In" (all); "Spring Is Here" (Norma Zimmer); "Walkin' in the Sunshine" (Sandi Salli); "Oh, Happy Day" (Larry Hooper); "When You're Smiling" (Bob Havens); "When It's Springtime in the Rockies" (Jim Roberts, Bob Ralston). (60 min.)

9:00 **2 WAGON TRAIN—Western**

Hawks thinks Barnaby is getting out of line, and he threatens to give him a whipping. Hawks: Terry Wilson. Barnaby: Michael Burns. Marcy Jones: Martin Balsam. Molly Garland: Jeanne Cooper. (90 min.)

3 4 MOVIE—Drama

Clark Gable and Marilyn Monroe in "The Misfits." See the Close-up below for details. (Rerun; two hours, 30 min.)

5 10 12 HOGAN'S HEROES

COLOR The POWs organize a sabotage job as a birthday surprise for Hogan. Some surprise: their plans are based on false information fed to them by Gestapo bloodhounds. Hogan: Bob Crane. LeBeau: Robert Clary. Newkirk: Richard Dawson. Klink: Werner Klemperer. Schultz: John Banner. Carter: Larry Hovis. Kinchloe: Ivan Dixon. Mama Bear: Barbara Babcock. Hilda: Sigrid Valdis. Hochstetter: Howard Caine.

9:30 **5 10 12 PETTICOAT JUNCTION**

COLOR Folks in Hooterville try every-

CLOSE-UP

9:00 **3 4 MOVIE**

The Misfits

Arthur Miller's only screenplay provided the final roles for Clark Gable and Marilyn Monroe (then Miller's wife).

The plot is relatively simple; the essence is in the feelings and actions of four people. Miller's characters seem to be stereotypes, but they are society's outcasts; beneath the masks desperation smolders and threatens.

Gay Langland (Clark Gable) is an aging modern-day cowboy, out of touch with his family and stubbornly clinging to his independence. Guido (Eli Wallach), a part-time mechanic, has been an aimless wanderer since the death of his wife. Perce (Montgomery Clift) is a rugged rodeo performer, battered and disillusioned.

Each faces a conformist society on his

own terms, rejecting compromises, demanding personal freedom, refusing to give in.

The fourth misfit is Roslyn Tabor (Marilyn Monroe), a lonely divorcee whose instinctive "gift for life" makes her a confidante of the others. But she, too, is incomplete. She seems to reach for something she cannot have . . . or that really isn't there.

Filmed in Nevada in 1961 by director John Huston, who presents a gritty, moving portrayal of the mid-century dilemmas of alienation, frustration and spiritual depletion. Huston was highly praised for the "mustang-ing" sequence, a horrifying view of the ruthless hunting down of wild horses—who are also misfits.

Supporting cast . . . Isabelle: Thelma Ritter. Raymond: Kevin McCarthy. Old Man: James Barton. Lady: Estelle Winwood. (Rerun)

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Saturday

Evening

thing from matchmaking to feigning sickness to make Dr. Janet Craig stay. The lady M.D. plans to leave to study neurology. Mike Minor (Steve) and Linda Kaye (Betty Jo) sing "No Two People." Uncle Joe: Edgar Buchanan. Dr. Craig: June Lockhart. Ted: Jeff Thompson. Billie Jo: Meredith MacRae. Bobbie Jo: Lori Saunders. Sam: Frank Cady. Bert: Paul Hartman.

7 7 13 HOLLYWOOD PALACE

COLOR Co-hosts Phyllis Diller and Don Rickles interlace the bill with a running routine about marriage: the wedding, first fight, first child and retirement. Guests: Terry-Thomas, the King Family, the Baja Marimba Band, country singer Jack Walker, and dancers Szony and Claire. Ray Charles singers, Buddy Schwab dancers, Mitchell Ayres orchestra. (60 min.)

Highlights

"This Guy's in Love with You," "Gentle on My Mind," "Dear World"King Family
 "Do I Love You?" "His Love Makes Me Beautiful," "From This Moment On," "Outside of That, I Love You"Phyllis, Don
 "There's a Boat Leavin' Ev'ry Day"Jack
 Chopin's Etude in E-Flat MajorSzony, Claire
 "It's Graduation Day"Phyllis, Kings
 "We're Having a Wedding"Singers, Dancers

40 SILENTS PLEASE—Movies

"Fall of Babylon," the first part of D.W. Griffith's 1916 historical spectacular "Intolerance," depicting the siege of Babylon by Cyrus the Persian. This film set a precedent with its advanced camera techniques, epic battle scenes, detailed sets and costumes. Constance Talmadge, George Siegmano, Wallace Reid, Seena Owen.

10:00 5 10 12 MANNIX—Crime Drama

COLOR "The Solid Gold Web." Love is rekindled as Mannix tries to fathom the mistress of a former sweetheart—unaware that she accidentally killed her latest lover. Mannix is even more puzzled to note that her father, a publisher, is mixed up with shady characters. Mannix: Mike Connors. (60 min.)

Guest Cast

Diana Walker Sally Kellerman
 Jason Walker John Randolph
 Macklin Reeves Robert Ellenstein
 Harry Meacham Whit Bissell
 Barney Jason Wingreen
 Cully Hal Baylor
 Iris Meacham Shirley O'Hara
 Cinny Anne Loos
 Judge Leigh John Archer

40 LES CRANE—Discussion

COLOR Topic: entertainment for the "now" generation. Guests include TV rock impresario Dick Clark. (60 min.)

10:30 **2** **COLOR** JACK CARNEY—Variety

7 **COLOR** OH, MY WORD—Game

7 MOVIE—Comedy

COLOR "Houseboat" (1958), a light romantic comedy. A small boy tricks his widower father into hiring a bored socialite as his housekeeper. (Rerun; two hours, 15 min.)

Cast

Tom Winston Cary Grant
 Cinzia Zaccardi Sophia Loren
 Carolyn Gibson Martha Hyer
 Angelo Donatello Harry Guardino
 Arturo Zaccari Eduardo Ciannelli
 David Winston Paul Peterson
 Robert Winston Charles Herbert
 Elizabeth Winston Mimi Gibson

13 SKIING

SPECIAL **COLOR** World Cup skiing from New Hampshire. See the Close-up on page A-10. (60 min.)

Regular programming is pre-empted.

11:00 **5** **10** **COLOR** NEWS

7 **COLOR** NEWS—Bob Marshall

12 MOVIE—Drama

"The Heiress." (1949) A shy and lonely heiress is beguiled by the attentions of Morris Townsend, a handsome—and penniless—young man. Olivia de Havilland, Montgomery Clift, Ralph Richardson, Miriam Hopkins.

40 MOVIE—Drama

"The Doll That Took the Town." (French; 1960) The assault and robbery of a beautiful woman brings publicity which she uses to launch a modeling career. Virna Lisi, Haya Harareet.

11:15 **10** MOVIE—Drama

"The Snake Pit." (1948) A young woman loses her mind and is committed to a

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Evening

mental institution. Olivia de Havilland, Mark Stevens, Leo Genn. (Two hours)

11:30 **3 4** **COLOR** NEWS

5 MOVIE—Drama

COLOR "Ice Palace." (1960) Alaska's struggle for statehood is traced in this saga based on the novel by Edna Ferber ("Giant"). Richard Burton, Robert Ryan, Carolyn Jones, Martha Hyer, Jim Backus, Shirley Knight, Ray Danton, Diane McBain. (Two hours, 40 min.)

7 MOVIE—Adventure

"The Secret Ways." (1961) An American journalist is hired to bring a noted scholar out of Communist Hungary. Based on a novel by Alastair MacLean. Richard Widmark, Sonja Ziemann, Charles Regnier, Walter Rilla. (90 min.)

13 MOVIE—Drama

"The Pumpkin Eater" stars Anne Bancroft as a woman involved in a desperate and destructive search for love. A jungle of neurotic paradoxes, she is self-centered, but the mother of seven; seeks permanence in love, but leaves her second husband to marry Jake; demands fidelity, but chooses a promiscuous man; wants much, but denies herself all. Jack Clayton ("Room at the Top") directed this 1964 film. Script by Harold Pinter. (Two hours)

Cast

Jo Anne Bancroft
 Jake Peter Finch
 Conway James Mason
 Jo's Father Cedric Hardwicke
 Jo's Mother Rosalind Atkinson
 Giles Richard Johnson
 Philpot Maggie Smith

12:00 **2** AMOS BURKE—Mystery

Burke keeps tabs on the exiled ruler of a Middle Eastern country by getting friendly with his lady companion. Agatha: Jeanette Nolan. Burke: Gene Barry. Yasmin: Ariane Quinn. (60 min.)

3 MOVIE—Science Fiction

"Invasion." (English; 1964) Examinations at a hospital reveal that a hit-and-run victim is not human. Edward Judd, Yoko Tani, Valerie Gearon, Lyndon Brook. (90 min.)

4 SUSPENSE THEATRE—Drama

David Wolfe, who's been living as a hermit near a quiet mining town, arouses the villagers' suspicion when he rejects

their offers of friendship. Wolfe: Clint Walker. Ellen Ramsey: Mala Powers. Harvey Farnsworth: Robert Duvall. Hugh Ramsey: Jay C. Flippen. (60 min.)

12:45 **7** NEWS

1:00 **4** HONEY WEST—Mystery

"Slay, Gypsy, Slay." A client of Honey's has been kidnaped, and the trail leads Honey and Sam to a gypsy camp. Honey: Anne Francis. Darza: Michael Pate. Sam: John Ericson. Buckley: Byron Morrow. Lida: Popita Funez. Putzi: Ralph Manza.

7 MOVIE—Western

COLOR "A Day of Fury." (1956) A gunman saves the marshal's life. But this same gunman tries to keep the town from abandoning the ways of the Wild West. Dale Robertson, Mara Corday, Jock Mahoney, Carl Benton Reid, Jan Merlin, John Dehner.

1:30 **3** SECRET AGENT—Drama

"The Ubiquitous Mr. Lovegrove." Time approximate. The owner of a gambling casino confronts Drake with some unpaid gambling debts. Drake: Patrick McGoohan. Mr. Lovegrove: Eric Barker. Elaine: Adrienne Corri. Alexander: Francis De Wolf. Mrs. Fairbrother: Patsy Rowlands. "Umbrella": Peter Butterworth. Morgan: Edward Underdown. "Briefcase": Mike Pratt. (60 min.)

4 **COLOR** NEWS—Dave Valentine

13 MOVIE—Mystery

"The Accursed." (English; 1958) Each year, the surviving members of Colonel Price's wartime Resistance unit have a reunion at his estate. This year Price announces that one of them is a traitor. Donald Wolfitt, Robert Bray, Jane Griffiths, Anton Diffing, Karel Stepanek, Christopher Lee. (90 min.)

1:45 **10** JOAN RIVERS

COLOR Hair stylist Mr. Kenneth tries different wig styles on actress Shirley Jones.

2:10 **5** MOVIE—Comedy

"The Crystal Ball." (1943) Comedy about a Texas redhead who loses a beauty contest, goes to work as a barker in a carnival and soon finds herself crystal-gazing when the fortune teller takes sick. Paulette Goddard, Ray Milland, William Bendix, Virginia Field. (90 min.)

Morning

- 6:00 **5** THE ANSWER—Religion
- 6:30 **4** **COLOR** PROFILE
5 NAVY FILM
COLOR Henry Fonda narrates a report on the Navy Service Force.
- 6:40 **10** **COLOR** HERALD OF TRUTH
13 **COLOR** NEWS
- 6:45 **13** **COLOR** SACRED HEART
- 7:00 **4** **COLOR** MICHIGAN—Education
5 INTERNATIONAL ZONE—UN
"United Nations Dateline," a tour of the press department of the UN. Alistair Cooke is the host.
- 7** **COLOR** VOICE OF AGRICULTURE—Farming
10 THE ANSWER—Religion
Shocked at their son's drinking habits, a couple are forced to examine their own values.
- 13** FAITH FOR TODAY—Religion
COLOR A talk about Africa.
- 7:30 **3** **COLOR** SACRED HEART
4 CARTOONS—Children
5 MEDICINE—Education
Topic: treatment of diabetes.
- 7** **COLOR** IT IS WRITTEN
7 **COLOR** FAITH FOR TODAY
10 **COLOR** SACRED HEART
13 THIS IS THE LIFE
COLOR A proud man spends a tormenting night in a small-town jail.
- 7:45 **3** CHRISTOPHERS
10 **COLOR** LIFT EVERY VOICE
- 8:00 **3** **COLOR** LORD'S PRAYER
4 **COLOR** AGRICULTURE U.S.A.
5 **10** CARDINAL BEA
SPECIAL **COLOR** A profile of the late Augustin Cardinal Bea, a German Jesuit who became one of the early leaders in the move toward ecumenism. The program, filmed in Rome, Geneva and New York, examines the cardinal's efforts to further Christian unity and to end ancient anti-Semitic slanders. Among those interviewed: Dr. Wilhelm Visser 't Hooft, founder of the World Council of Churches. (60 min.)
- "Lamp unto My Feet" and "Look Up and Live" will not be seen this morning.

- 7** **COLOR** HELP—Religion
7 **COLOR** CATHEDRAL OF TOMORROW—Religion
- 13** **COLOR** CAP'N DELTA—Cartoons
- 8:25 **2** **COLOR** NEWS
- 8:30 **2** INSIGHT—Drama
COLOR A couple feel that their marriage is a superficial relationship.
- 3** THIS IS THE LIFE—Religion
COLOR A junkman finds a purpose for his life in a slum-area mission house.
- 4** **COLOR** HERITAGE
7 **COLOR** BEATLES—Children
12 ALLEN REVIVAL—Religion
13 **COLOR** MISS PAT'S PLAYROOM
- 9:00 **2** **COLOR** DIALOGUE
3 MOVIE—Comedy
"Buck Privates Come Home." (1947) After serving nobly, if ineffectually, during World War II, two halfwits board a troop transport that will carry them back to the U.S. Bud Abbott, Lou Costello, Tom Brown. (90 min.)
- 4** MOVIE—Adventure
COLOR "Inferno." (1953) Abandoned in the Mojave Desert with a broken leg, a millionaire finds his courage and stamina being tested for the first time in his life. Robert Ryan, William Lundigan, Rhonda Fleming. (90 min.)
- 5** ENCOUNTER—Interview
6 **7** **COLOR** LINUS—Children
10 **COLOR** TOM AND JERRY
12 **COLOR** HERALD OF TRUTH
13 MOVIE—Western
"The Fabulous Texan." (1947) A couple of Confederate officers return to Texas after the Civil War only to find the country overrun by carpetbaggers and despotic state police. William Elliott, John Carroll. (90 min.)
- 9:30 **2** **COLOR** EDITOR'S FORUM
5 FOREST RANGERS
The Junior Rangers arrange an exhibition boxing match between two unusual contenders. Chub: Ralph Endersby.
- 7** **7** **COLOR** KING KONG
10 **COLOR** CALENDAR
12 **COLOR** AQUAMAN—Children
- 10:00 **2** DOCTOR'S NEWS CONFERENCE
COLOR Topic: "How Much Air Pollution Is Safe?"

Morning-Afternoon

5 CAMERA THREE

COLOR Highly acclaimed jazz pianist Bill Evans performs solo and with his trio, which includes drummer Marty Morrell and Eddie Gomez on bass. Evans plays "Porgy"; joins young flautist Jeremy Steig for the love theme from "Spartacus"; and the trio performs variations on "Someday My Prince Will Come" and "So What." James Macandrew is the host.

7 7 COLOR BULLWINKLE

10 COMSTOCK CLUB

COLOR Tentatively scheduled guest: Earle Stanley Gardner.

12 BROTHER BUZZ—Children

COLOR Patrick McCormick explains the migration of water birds.

10:25 13 ART CLASS

10:30 2 MOVIE—Western

"Rider on a Dead Horse." (1962) John Vinyan, Kevin Hagen, Bruce Gordon, Lisa Lu. (90 min.)

3 4 FRONTIERS OF FAITH

COLOR "Equitable Justice" focuses on what's right—and wrong—with our police forces. Guests include Paul Chevigny, attorney for the New York Civil Liberties Union and author of "Police Power: Police Abuses in New York City." Part 4 of "Crisis and Challenge." Del Shields is the moderator.

5 COLOR NEWSMAKER '69

7 7 13 ISSUES AND ANSWERS

COLOR Tentatively scheduled guest: Secretary of the Treasury David Kennedy. Expected topics: domestic inflation and unemployment; the international monetary crisis; and possible extension of the 10 percent surtax, due to expire in June. Reporters: Louis Rukeyser and Sam Donaldson. (Live)

10 TWILIGHT ZONE—Drama

Conny Miller made outlaw Pete Sykes' life miserable by dogging his trail. Miller: Lee Marvin.

12 CHAMPIONSHIP BOWLING

COLOR Pete Tountas vs. Billy Golembiewski. (60 min.)

10:55 7 7 13 PRO BASKETBALL

COLOR Tentatively scheduled: Baltimore Bullets vs. Celtics at Boston. What a difference a center makes: Baltimore rookie Wes Unseld (41) clears the boards and

gets the fast break moving. The Bullets, in the Eastern Division basement last year, could take the playoffs. Guard Earl Monroe (10) and Kevin Loughery (22) are a classy pair. The Celtics are defensive demons, sparked by center-coach Bill Russell (6), but offensive inconsistency has hurt. Chris Schenkel and Jack Twyman report. (Live)

Last regular-season telecast; play-off coverage begins next week at 11 A.M.

11:00 3 INSIGHT—Drama

COLOR A college sophomore joins the Peace Corps. Martin: Beau Bridges.

4 MY MOTHER, THE CAR—Comedy

5 COLOR KPIX SPORTS

40 COLOR THIS WORLD IS YOURS

11:30 3 HEART OF THE PROBLEM

COLOR "Health and Welfare," Part 1.

4 COLOR SPEAK OUT

5 10 12 PRO HOCKEY

COLOR Boston Bruins vs. Rangers at New York. The Bruins hit hard and score like wildfire: center Phil Esposito (7) recently went over the 100-point mark—eclipsing the previous record held by Chicago's Hull and Mikita. Bobby Orr (4) is a dream-defenseman come true. The Rangers' prime weapon: defense. The adequate attack features center Jean Ratelle (19), and forwards Vic Hadfield (11) and Rod Gilbert (7). Dan Kelly and Bill Mazert report. (Live)

Afternoon

12:00 2 CHARLIE CHAPLIN—Comedy

In this 1915 silent film, Charlie portrays a sparring partner who finally gets a chance to fight in a main event.

3 CALIFORNIA U.S.A.

Today's program focuses on Sacramento's redevelopment project.

4 COLOR YOUTH INQUIRES

40 MOVIE—Drama

"Girls Town." (1959) Mamie Van Doren, Maggie Hayes, Gigi Perreau. (Two hours)

12:30 2 COLOR BASEBALL SCOREBOARD

3 CHAMPIONSHIP BOWLING

COLOR Bill Bunetta and Les Schissler vs. Bill Allen and George Howard.

- 12:40 **4** **COLOR** COMMUNITY CIRCLE
 12:45 **2** **COLOR** GIANTS PRE-GAME
 12:55 **19** SOCIAL SECURITY FILM
2 BASEBALL:

SPECIAL **COLOR** California Angels vs. San Francisco Giants in the second of two exhibition games telecast this weekend. The Angels rely on their solid defense while the Giants combine their power hitting with a strong pitching staff. Russ Hodges and Lon Simmons call the action. (Live)

1:00 **3** **4** MEET THE PRESS

COLOR Tentatively scheduled: Secretary of Defense Melvin Laird. He is expected to discuss his recent four-day trip to Vietnam, and reduction of U.S. troops, which he called "desirable and possible." Another topic may be the controversial Sentinel missile-defense system. Reporters include Lloyd Norman (Newsweek) and Orr Kelly (Washington Evening Star).

7 **7** DIRECTIONS

COLOR "The Wisdom of Maimonides." Moses ben Maimon—12th-century Jewish philosopher, scholar and teacher—is the subject of this half-hour. A narrator and readers dramatize the life of the man, and his philosophy on topics ranging from marriage to charity and perfection. Written by Marc Siegel.

13 **COLOR** PASSPORT TO TRAVEL

19 VOICE OF MEXICO—Variety

1:30 **3** WILD KINGDOM

COLOR "Islands of the Sea." Marlin Perkins and Jim Fowler journey to remote Pacific islands. (Rerun)

4 EXPERIMENT IN TELEVISION

SPECIAL **COLOR** "The New Communicators": unusual films by unusual filmmakers . . . 1. Short animated subjects by children from the Yellow Ball Workshop (Lexington, Mass.). 2. "The Memory of John Earl McFadden," made by young ghetto residents, tells of a Southern black youth's experiences. 3. Films by institutionalized psychotics in Switzerland. 4. A film by a young drug patient, a member of a therapy program based on creativity. 5. Works by high school students: "Eulogy," focusing on the career of a pop singer; and a movie about Abraham Lincoln (created from old pho-

tographs). Also: a discussion of their works by several of these filmmakers. Film expert Father John Culkin of Fordham University (N.Y.) organized the program and moderates. (60 min.)

7 DISCOVERY

COLOR Ever wonder how coffee reaches the cup? "Little War on the Big Island" shows how. It also examines a Japanese-American family's struggle to save their farm, located in Hawaii (the only state that grows the plant). Films show the Miyatas harvesting and processing the coffee, and government efforts to improve the final product. Hosts: Virginia Gibson and Bill Owen.

13 STATE CAPITOL

COLOR Guest: Assemblyman Frank Lanterman (R-La Canada) chairman of the Assembly Ways and Means Committee.

19 GOSPEL MUSIC

2:00 **3** **COLOR** COLLEGE BOWL—Quiz

5 **12** CHILDREN'S FILMS

COLOR "Testadirapa" (Italian; 1965), the generation gap—Italian style. In 1877, a new law enforcing compulsory education threatens the relationship between a boy and his father. Gosto likes school—but his dad Testadirapa (freely translated as blockhead) is willing to risk jail to keep him home. Chosen as the best children's film at the 1966 Venice Film Festival. (Rerun; 90 min.)

Cast

GostoFrederico
 TestadirapaFolco Lulli
 SchoolteacherGigliola Cinquetti

7 **COLOR** SUCCESS STORY

7 INSIGHT—Drama

A Catholic priest struggles with anti-Semitism in Nazi Germany. Father Mayer: Robert Lansing.

10 AUTO RACING

COLOR Highlights of two stock-car racing classics: the Riverside (Cal.) 500 and the Atlanta 500.

13 BETTER UNDERSTANDING

40 MOVIE—Drama

"Flight from Freedom." (1943) Rosalind Russell, Fred MacMurray. (Two hours)

2:30 **3** **4** NBC NEWS SPECIAL

SPECIAL **COLOR** "China Today and Tomorrow," a panel discussion on Com-

Afternoon

munist China. Topics are expected to include her internal policies, her international relations, her role in a settlement of the Vietnam war and alternatives to current U.S. policy toward China. Participants: Edwin O. Reischauer, former U.S. ambassador to Japan; China-watcher A. Doak Barnett; political scientists Lucian Pye and Allen S. Whiting; Richard L. Walker, Government consultant on the Far East; Roderick MacFarquhar, former editor of the China Quarterly; and Welles Hagen, NBC's Hong Kong correspondent. Also: films obtained by intercepting signals from a TV station in China. Edwin Newman is the moderator. (Two hours)

Regular programming is pre-empted.

7 HAWAIIAN EYE—Drama

For no apparent reason, Cricket is kidnaped by Mr. Engeloff and his friends. Carl: Richard Carlyle. Mrs. Royerton: Beatrice Kay. Cricket: Connie Stevens. (60 min.)

7 VOICE OF AGRICULTURE

10 JEAN-CLAUDE KILLY

COLOR Killy and Leo LaCroix ski at Chamonix, France. They tackle the downhill course at Les Houches, the steep slopes of La Flegere, and, in a daring display of free skiing, Killy goes solo down Mont Blanc's glacier. Bob Landers is the narrator.

13 MOVIE—Comedy

"Lake Placid Serenade." (1944) A Czech village maid wins the national skate championship and is sent to the carnival at Lake Placid. Vera Hrubá Ralston, Eugene Pallette. (90 min.)

19 CHURCH SERVICE

2:45 19 FAVORITE HYMNS

3:00 7 TO BE ANNOUNCED

10 JOE FOSS—Hunting

19 ASSEMBLY OF GOD CHURCH

3:30 5 **COLOR** POW!—Wasserman

6 **COLOR** NET JOURNAL

"Net Journal" examines the traits of the American conservative in a changing society. Points of view include those from . . . 1. Alaska: halibut cove fisherman and state legislator Clem Tillion describes his adherence to pioneer virtues. 2. New York: members of the New York State Conservative Party discuss

their ideals and respond to accusations of bigotry. 3. Indianapolis: cameras follow members of the Voluntary Advisor Corps (organized by Richard Cornuelle, who now heads a Nixon task force on self-help) as they prepare the hard-core unemployed for job interviews. Conservative spokesmen interviewed include William F. Buckley Jr. (60 min.)

7 **COLOR** BLACK DIGNITY

7 TO BE ANNOUNCED

10 CBS GOLF CLASSIC

COLOR First-round match: Dan Sikes and Bob Goalby take on Bobby Nichols and Ray Floyd. The site: Firestone Country Club, Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

12 ZANE GREY—Drama

Marshal Cam Tolby faces the enmity of the townspeople when he tries to take an outlaw to Prescott, Ariz. Tolby: Steve Cochran. Ben Kincaid: James Whitmore.

19 ALLEN REVIVAL—Religion

3:45 2 **COLOR** GIANT'S POST GAME

4:00 2 MOVIE—Drama

Time approximate. "Elephant Gun." (English; 1957) After corresponding with an African game warden for a number of years, a girl flies to South Africa to marry him. Belinda Lee, Michael Craig, Patrick McGoohan. (90 min.)

5 **COLOR** FACE THE NATION

7 7 AMERICAN SPORTSMAN

COLOR 1. In Portugal, actress Betsy von Furstenberg and actor-singer Dennis Morgan are after red partridge. 2. Rerun segments: off Chub Cay Island in the Bahamas, Van Heflin angles for blue marlin aboard the schooner Rerun; and in Alaska, Jimmy Dean stalks moose. Host: Curt Gowdy. (60 min.)

12 MOVIE—Comedy

"Ivan About Town." (1939) A London producer attempts to gain a reputation with the ladies. Jack Benny, Dorothy Lamour, Edward Arnold. (90 min.)

13 **COLOR** NEWLYWED GAME

19 CHURCH SERVICE

40 MOVIE—Thriller

"The Death Ray Mirror of Dr. Mabuse." (German; 1963) the archcriminal Dr. Mabuse is dead, but his spirit lives on to possess the will of a mental specialist. Peter Van Eyck, Werber Peters. (90 min.)

4:30 **3 SKIPPY—Adventure**

COLOR Skippy's in pictures! A filmmaker is using the kangaroo—much to the chagrin of an aging film star. Matt: Ed Devereaux.

4 **COLOR** **MEET YOUR CANDIDATES**

5 **21st CENTURY**

COLOR "What Are We Doing to Our World?" Polluting it! Tonight's program is the first of two shows examining the problem and why it's so dangerous. Walter Cronkite comments on . . . modern technology and industry's contributions to pollution; the potential hazards of nuclear power plants; the danger of insecticides such as DDT; and hydraulic fracturing, a method for storing future wastes underground.

6 **9** **SCIENCE REVIEW**

Conclusion: experimental winged aircraft. (60 min.)

10 **COLOR** **FACE THE NATION**

13 **MOVIE—Comedy**

COLOR "A Majority of One." (1961) On a cruise to Japan, a Brooklyn widow becomes attracted to an influential Japanese businessman. Leonard Spigelgass wrote this film version of his Broadway hit. Directed by Mervyn LeRoy. Rosalind Russell, Alac Guinness, Ray Danton, Madlyn Rhue. (Two hours, 30 min.)

19 **REVIVAL FIRES—Religion**

5:00 **3** **MOVIE—Adventure**

COLOR "Ten Tall Men." (1951) Ten members of the French Foreign Legion attempt to stop a rebel attack on Tarfa. Burt Lancaster, Gilbert Roland, Kieron Moore, Jody Lawrence. (Two hours)

4 **COLOR** **COLLEGE BOWL—Quiz**

5 **PERRY MASON—Mystery**

Someone left a baby on Mason's desk. Jaris Baker: Hugh Marlowe. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. (60 min.)

7 **MOVIE—Comedy**

"Operation Mad Ball." (1957) Private Al Hogan is going ahead with the arrangements for a big blast of a party—off limits. The only problem is trying to keep the goings-on a secret from shifty Captain Locke. Jack Lemmon, Ernie Kovacs, Kathryn Grant. (Two hours)

7 **MOVIE—Western**

"Cattle Drive." (1951) A cowboy befriends the snobbish son of a railroad president. Joel McCrea, Dean Stockwell, Chill Wills, Leon Ames. (90 min.)

10 **MOVIE—Adventure**

COLOR "Crosswinds." (1951) An adventurous captain of a schooner attempts to retrieve a cargo of gold from a crashed plane in the New Guinea jungle. John Payne, Rhonda Fleming. (Two hours)

19 **REX HUMBARD—Religion**

5:30 **2** **COLLEGE TALENT**

COLOR Celebrity judges: Marty Allen, Stu Gilliam and Sally Ann Howes. Talent: the Dixieland Gaslight Gang (Kansas University), and singers Sharon Keys (Orange Coast College, Cal.), Richard Carpenter (California State College), the Olson Sisters (Brigham Young University, Utah) and Mary Jane Bell (Stephens College, Mo.). Dennis James hosts.

4 **FRANK MCGEE REPORT**

COLOR Tentatively scheduled: a report on a Federal aid program for poor whites in Wilbaux County, Mont. (such a program had long been resisted by the well-to-do residents of the area, who preferred to care for the poverty pockets under local agencies.) Charles Quinn covers the story. Frank McGee reports world news.

6 **9** **FRENCH CHEF—Cooking**

Julia Child demonstrates several caramel dessert recipes.

12 **AMATEUR HOUR**

COLOR Guests: singers Maria Forte and the DeBtones; tap dancers Kay Cicala and Vicki Lynn Smith; banjoist Joseph Goloff; the instrumental Bittersweet Samba; puppeteer Joyce Faye; and the acrobatic Adagio-Sensations.

40 **ROLLER DERBY**

Evening

6:00 **2** **12 O'CLOCK HIGH—Drama**

A ground-crew man tries to cover for his younger brother when the young pilot crashes his plane on take-off. Lt. Jaydee Jones: Andrew Prine. Sgt. Frank Jones: Bruce Dern. Gallagher: Paul Burke. (60 min.)

4 **COLOR** **NEWS—Phil Wilson**

Evening

5 **COLOR** NEWS—Magers/Tompkins

6 YOUNG MUSICAL ARTISTS

Pianist Edward Auer plays Chopin's Waltz in A-Flat Major.

9 SMART SEWING—Education

Measurements and pattern adjustments for slacks.

12 THAT'S LIFE—Musical

COLOR "Happy Anniversary." Shelley Berman and Kay Medford return as the in-laws—for a celebration of their 25th wedding anniversary. Bobby: Robert Morse. (60 min.)

19 FAVORITE HYMNS

6:15 **19** FILM

6:30 **4** **7** WILD KINGDOM

COLOR "Lion Country" examines what makes the great cat "king of the jungle." Not born expert hunters, lions must learn their predatory skills through trial and error. If they fail—they die. Cameras focus on two lion cubs that wander away from their pride and roam the African plains. Awaiting them: encounters with elephants, lizards and fast-running cheetahs.

5 MARSHAL DILLON—Western

A rancher whose property is being threatened refuses Matt's offers of assistance. Matt: James Arness.

6 **9** INNOVATIONS

19 ASSEMBLY OF GOD—Religion

40 DONALD O'CONNOR—Variety

COLOR Guests include pianist Roger Williams, Beryl Reid of "The Killing of Sister George," and comedienne Donna Jean Young. Also: Mike Reagan, son of California's governor, narrates a men's fashion show. (90 min.)

7:00 **2** MOVIE—Drama

COLOR "Wonderful Country." See Sat. 7 P.M. Ch. 2. (Two hours)

3 MOVIE PREMIERE

COLOR Film preview of "The Star" sponsored by Boys Clubs.

4 ADVENTURES OF HUCK FINN

COLOR Shades of "The Arabian Nights." Tom, Huck and a forgetful old sorcerer try to rescue Becky from a terrible-tempered Caliph. Huck: Michael Shea. Becky: Lu Ann Haslam. Tom: Kevin Schultz. Injun Joe/Caliph: Ted Cassidy. Voices . . . Muzaffar: Hal Smith. Captain: Ted de Corsia. Old Lady/Maiden: Peggy Webber. (Rerun)

5 **10** **12** LASSIE—Adventure

COLOR "Night of the Ghost." With Scott, Lassie and friend Neeka spend a harrowing night in a deserted town. Boy and dog are sure a legendary ghost wolf is on the prowl. But nothing can shake Scott's annoyingly adult logic. Scott: Jed Allan. Neeka: Mark Miranda.

6 **9** WILLIAM F. BUCKLEY JR.

The politics and personality of Robert Kennedy are discussed by authors David Halberstam ("The Unfinished Odyssey of Robert Kennedy") and Ralph Toledano ("RFK, The Man Who Would Be President"). Topics include Senator Kennedy's relationships with former President Johnson and Sen. Eugene McCarthy. (60 min.)

7 **13** LAND OF THE GIANTS

COLOR The earthlings risk their lives—and freedom—to help the giants rescue two children trapped by a cave-in. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Fitzhugh: Kurt Kasznar.

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7 GUNS OF WILL SONNETT

COLOR Will and Jeffe take a turn on stage to put the lie to a play titled "The Man Who Killed Jim Sonnett." Will: Walter Brennan. Jeff: Dack Rambo. Morris: Jay Novello. Sheriff Devon: Robert F. Simon.

7:30 **3 4 7 WALT DISNEY**

COLOR "Ride a Northbound Horse," conclusion. After losing his horse to a swindling peddler, orphan Cav Rand steals another from the man and escapes North to join a cattle drive—being careful to hide the fact that he's been branded a horse thief. Song: "Tecolote," a Mexican trail song. Cav Rand: Michael Shea. Shawnee: Carroll O'Connor. Will Parker: Ben Johnson. Purse: Dub Taylor. (60 min.)

5 10 12 GENTLE BEN

COLOR Rory Calhoun stars as Clayton, a sportsman who buys Boomhauer's land—without revealing his plan to build a hunting lodge. Unable to cancel the sale, Boom and the Wedloes set out to make the property a hunter's nightmare. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Boomhauer: Rance Howard. Baxter: Mel Page.

8:00 **5 10 12 ED SULLIVAN**

COLOR Tentatively scheduled guests: George Burns, singers Dionne Warwick and Lana Cantrell, comedians Jack Carter and Richard Pryor, dancer Peter Gennaro, and Sly and the Family Stone. Ray Bloch orchestra. (60 min.)

Highlights

"This Girl's in Love with You".....Dionne
"My Way," "Don't Tell Mama".....Lana
"In a Little Spanish Town"
.....Peter, Dancers

6 9 PBL—Profile

COLOR Reports . . . 1. Remember when the lights went out in the North-

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Evening

east? It can happen again, and it could be worse the next time. "PBL" reports on deficiencies of the electric power system, pointing out the need for a nationwide chain of "grids" to handle extremely high voltage. Cameras range from coast to coast to examine conflicts that could lead to a repeat of the 1965 blackout. 2. "The Medium Is the Medium" presents the work of six avant-garde artists who were turned loose at a Boston TV station. Using advanced electronic communications equipment, they blended colors, images and sound, intermixed videotapes and re-channelled TV signals to create new visual effects. (90 min.)

Ch. 9R does not colorcast.

7 13 FBI

COLOR "The Cober List." An internal struggle rocks a Cosa Nostra family fighting to maintain control of a Florida numbers racket. The deadly rivalry provides the crack in mob security that could lead the FBI to the entire chain of operations. Erskine: Efram Zimbalist Jr. Ward: Philip Abbott. (60 min.)

Guest Cast

Inky CoberHarold J. Stone
Matthew CoberRudy Solari
Terry CoberDon Gordon
Emmett StoneAlfred Ryder
Frank LannerFred Beir

40 MOVIE—Comedy

"In the Doghouse." (English; 1961) After 12 years of veterinary study, Jimmy Fox-Upton sets up a small practice. Leslie Phillips, Peggy Cummins, Hattie Jacques. (Two hours)

8:30 4 MOTHERS-IN-LAW

COLOR "Take Hers, He's Mine." Eve and Kaye resort to domestic spying when their husbands hire a gorgeous secretary to work at home. While Kaye bugs Roger's den, Eve tunes in on Herb's sleeptalking. Barbara: Joi Lansing. Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon.

7 BEWITCHED—Comedy

COLOR Endora strips Samantha, Serena and Uncle Arthur of their powers. Samantha/Serena: Elizabeth Montgomery. Uncle Arthur: Paul Lynde.

9:00 2 DAVID SUSSKIND—Discussion

COLOR Robert Kennedy, the man and the politician, is discussed by Pulitzer Prize-winning author David Halberstam ("The Unfinished Odyssey of Robert Kennedy"), and by associates of both Robert and President John Kennedy. (Two hours)

3 4 7 BONANZA

COLOR Beth Brickell of "Gentle Ben" plays Emily McPhail, a capricious young beauty who was once Joe Cartwright's fiancée. Emily's sudden appearance in town sends Joe into delicious confusion—until the lady's lies land him in big trouble. Joe: Michael Landon. Ben: Lorne Greene. (60 min.)

Guest Cast

Emily McPhailBeth Brickell
Wade McPhailRon Hayes

5 10 12 SMOTHERS BROTHERS

COLOR A special concert in the round features Scottish poet-singer Donovan; Peter, Paul and Mary; Mort Sahl; and songstress Jennifer from the rock musical "Hair." The finale is a medley of

THE FBI

TONIGHT'S CASE: "Interstate transportation in aid of racketeering"

Sunday 8:00-9:00 Ch. 7, 13 in color

Next week in TV GUIDE

PHYLLIS DILLER

maps her next assault on TV

the performers' hit songs—with the stars unexpectedly joined on stage by the audience for a rendition of "Day Is Done." (60 min.)

Highlights

"Atlantis," "Giggles," "Pamela Jo,"
 "Little White Flower" Donovan
 "Too Much of Nothing," "Marvelous Toy," "If I Had My Way"
 Peter, Paul, Mary
 "Easy to Be Hard" Jennifer
 "Lassie" Donovan, Mary, Jennifer
 "Hymn" Paul
 "Mule Train" Tom, Dick

7 13 MOVIE—Drama

"Mickey One" (1965), an offbeat character study about a Chicago night-club entertainer desperately trying to escape. But from whom? And why? Produced and directed by Arthur Penn, who later teamed with star Warren Beatty for "Bonnie and Clyde." (Two hours)

Cast

Mickey One Warren Beatty
 Castle Hurd Hatfield
 Jenny Alexandra Stewart
 Berson Teddy Hart
 Ruby Franchot Tone
 Fryer Jeff Corey

9:30 6 9 U.S.A. PHOTOGRAPHY

SPECIAL Conclusion: a study of photographer Dorothea Lange. In a conversation filmed shortly before her death in 1965, Miss Lange discusses her idea for a photographic study of the American city. The broadcast includes Lange perspectives on the Depression and World War II, and a photo essay on urban sprawl in California.

10:00 3 4 MY FRIEND TONY

COLOR A plain-looking heiress hires Woodruff and Novello to find out who is trying to murder her fiance—a man she knows is a fortune-hunting heel. Adding to their difficulties: the heiress's loyal defense of her secretary, who's suspected of having an affair with the rotter. Woodruff: James Whitmore. Novello: Enzo Cerusico. (60 min.)

Guest Cast

Rita Rose Marie
 Paulo Danoya Cesare Danova
 Ann Morrison Kathie Browne
 Lionel Robert Sampson
 Joe Preston Noah Beery

My Man was a King-Size Problem



(Confessions of a Big Man's Wife)

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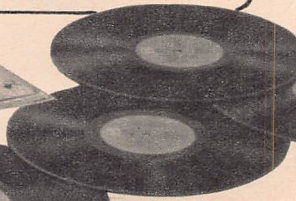
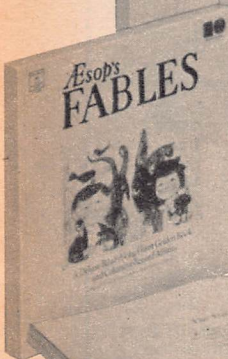
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Evening

5 10 12 MISSION: IMPOSSIBLE

COLOR Split-second timing marks the IMF's heart-stopping mission in the Middle East: stealing nitroglycerin that's been earmarked to blow up a government building—and ignite a war. Phelps: Peter Graves. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)

Guest Cast

General ZekTitos Vandis
SkoraMark Lenard
NajiidSandor Szabo
King SaidJoe E. Tata
General TamaarDick Latessa

On page 12: photos of Barbara Bain from an upcoming episode—playing a sultry, latter-day Dietrich.

6 9 NET FESTIVAL

Sovietexportfilm provided this study of the life and work of Dimitri Shostakovich. The composer's work in symphonic music, opera, ballet and film is surveyed in a blend of stills, material from film archives, filmed performances and recent documentary footage. Shostakovich is seen attending music festivals and performing as a pianist. (60 min.)

7 OUTCASTS—Western

COLOR Tammy Grimes plays a sassy saloon girl in "Hung for a Lamb." The plot focuses on Corey, who is being driven nuts by a pussyfooting parade of townfolk. Corey: Don Murray. Jemal: Otis Young. Polly: Tammy Grimes. Stan Sutton: Mike Road. (60 min.)

40 LES CRANE—Discussion

COLOR Topic: pornography. (60 min.)

10:50 **13 COLOR NEWS**11:00 **2 JOE PYNE—Discussion**

COLOR Topics include car safety and civilian militia groups. (90 min.)

3 4 5 7 10 12 COLOR NEWS**40 MOVIE—Melodrama**

"A Game of Death." (1945) John Loder, Audrey Long.

11:05 **13 JOEY BISHOP**

COLOR Tentative guests: Mickey Mantle, Mahalia Jackson and Eddie Fisher. Regis Philbin. (90 min.)

11:15 **7 COLOR GREATEST SHOW****10 COLOR NEWS—Harry Reasoner****12 WELLS FARGO—Western**

A murderer is terrorizing anyone who would testify against him. Hardie: Dale Robertson. Kreegar: Robert Middleton.

11:30 **3 4 COLOR JOHNNY CARSON****5 COLOR NEWS—Harry Reasoner****7 MOVIE—Drama**

"The Two-Headed Spy." (English; 1959) At the beginning of World War II, a British spy finds himself in a key position in the German Army. Jack Hawkins, Gia Scala, Erik Schumann.

10 MOVIE—Satire

"Divorce Italian Style." (Italian; 1961) Baron Ferdinando Cefalu of Sicily has an unusual problem—arranging for his wife to be unfaithful. Marcello Mastroianni, Daniela Rocca.

11:45 **5 MOVIE—Comedy**

"Twice Round the Daffodils." (English; 1962) Farce about the romantic involvement of nurses. Juliet Mills, Donald Sinden. (One hour, 25 min.)

1:00 **2 COLOR FILM****4 COLOR NEWS****IMPORTANT NOTICE**

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Morning

6:00 **3** RHYME AND REASON

1. The ideas of such writers as Emerson, Melville, Whitman and Poe are discussed.
2. Psychologist Jesse Gordon demonstrates experiments testing emotional aggressions. Host: David Rayone. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: The prose of John Stuart Mill.

7 **COLOR** IT'S YOUR MONEY

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: the escrow act.

13 **COLOR** JACK LA LANNE

6:45 **10** INDUSTRY ON PARADE

7:00 **3** **4** **7** TODAY

COLOR Tentative schedule: former Secretary of State Dean Rusk in a film in- of five film interviews this week; cast members from off-Broadway's "Jacques Brel is Alive and Well and Living in Paris"; film interviews with baseball managers and players in Florida for spring training. Hugh Downs, Joe Garagiola. (Two hours)

5 NEWS—Ron Magers

10 SUNRISE SEMESTER

COLOR English Literature: The prose of John Stuart Mill.

12 CHRISTOPHERS—Religion

COLOR "Building for the Future."

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Magers

10 **12** **COLOR** NEWS—Benti

7:55 **10** **COLOR** FOCUS ON FARMING

12 ROGER RAMJET—Children

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR Numbers on clocks, calendars and phones are discussed. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Protestant

8:20 **13** CASPER CARTOONS

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests: actress Ziva Rodann and author Joyce Elbert ("The Crazy Ladies"). Host: Gloria De Haven.

8:40 **9** CLASSROOM—Education

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Children

3 **4** **7** SNAP JUDGMENT

COLOR Guests: Nipsey Russell and actress Connie Hines. Host: Ed McMahon.

5 **10** **12** LUCILLE BALL

COLOR Leon Ames and Jackie Coogan appear in this episode as Lucy creates mayhem at Jerry's military academy.

7 MOVIE—Drama

"Cleo from 5 to 7." (French-Italian; 1961) Cleo, a French singer, may have a fatal disease. Her fears mount during a two-hour period in her life. Corinne Marchand, Antoine Bourseiller. (Two hours)

13 **COLOR** JACK LA LANNE

9:15 **6** **9** CLASSROOM—Education

9:25 **3** **4** **7** **COLOR** NEWS

—Nancy Dickerson

9:30 **2** **10** **12** BEVERLY HILLBILLIES

Chicago Cubs manager Leo Durocher turns from baseballs to golf balls as he joins Jed and Jethro on the links.

3 **4** **7** **COLOR** CONCENTRATION—Game

5 **COLOR** HOTLINE—Discussion

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 **2** **10** **12** ANDY GRIFFITH

Don Rickles appears as a fast-talking peddler passing through Mayberry.

3 **4** **7** PERSONALITY—Game

COLOR Celebrities: Bill Cullen, Selma Diamond and Betsy Palmer. On-film personality: James Mason.

A three-dimensional
view of

THE NAME OF THE GAME

next week in TV GUIDE

13 MOVIE—Drama
"Forever Yours." (1945) Gale Storm, C. Aubrey Smith, Johnny Mack Brown. (One hour, 45 min.)

10:30 **2** DANNY THOMAS—Comedy
Danny and Bob Hope are mad—their children have not been given parts in the school play. Bob Hope: Himself. Leslie: Eric Anderson.

3 4 7 HOLLYWOOD SQUARES
COLOR Celebrities: Jack Cassidy, Wally Cox, Nanette Fabray, Stu Gilliam, Michael Landon, Meredith MacRae, Rose Marie, Vincent Price, Charley Weaver.

5 10 12 DICK VAN DYKE
Ritchie becomes an authority—or so he thinks—on the birds and the bees.

11:00 **2** PROFILES—Interviews
3 4 7 **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM—Children

11:25 **5 10 12** **COLOR** NEWS
11:30 **2** **COLOR** ROMPER ROOM—Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR

TOMORROW—Serial
6 EXPLORING SENTENCES
7 COOKING—Graham Kerr
Today: steak, kidney pie and oyster pie.
9 PRIMER CURSO.

Recess: 12 noon - 1 P.M.

11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes

11:50 **13** **COLOR** NEWS
11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

12:00 **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
6 MISTEROGERS—Children
Misterogers shows baby ducks.

Repeated 6 P.M.

7 13 BEWITCHED—Comedy
Thanks to Aunt Clara, baby Tabatha finds herself with a twin brother.

12 PDQ—Game
COLOR Celebrity guests: Monty Hall, Tom Kennedy and Peter Marshall.

12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES
5 10 12 **COLOR** AS THE WORLD TURNS—Serial

6 EASTERN WISDOM—Philosophy
Alan Watts compares the Chinese view of natural order, based on visual patterns, to the Western idea.

Repeated 7:30 P.M.

7 7 13 FUNNY YOU SHOULD ASK—Game

COLOR Tentatively scheduled: Jim Backus, Glenn Ford, Zsa Zsa Gabor, Stu Gilliam and Martha Raye.

40 MOVIE—Musical
"52nd Street." (1936) The history of Manhattan's 52nd Street, showing the gradual change in the street's character. Ian Hunter, Leo Carrillo, Pat Patterson, Ella Logan, Sid Silvers. (90 min.)

1:00 **2** MOVIE—Drama
"The Good Die Young." (English; 1954) Four men strike up a friendship in a London pub. Richard Basehart, Gloria Grahame, John Ireland, Laurence Harvey. (Two hours)

3 4 **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY-SPLENORED THING

6 9 CLASSROOM—Education
Ch. 6 recess: 2:30-5:30 P.M.

7 7 13 **COLOR** DREAM HOUSE

1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** LET'S MAKE A DEAL

2:00 **3** MOVIE—Drama
COLOR "Back to God's Country." (1953) A sea captain's ship is detained in port by a man who has designs on the captain's wife. Rock Hudson, Marcia Henderson, Steve Cochran. (90 min.)

4 40 YOU DON'T SAY!—Game
COLOR Guests: actress Kathleen Nolan and singer James Darren.

5 10 12 **COLOR** SECRET STORM
7 7 13 **COLOR** NEWLYWED GAME

2:15 **6** CLASSROOM—Education

2:30 **4 40** MATCH GAME
COLOR Guests: Lauren Bacall and celebrity hair stylist Vidal Sassoon.

Monday March 24, 1969

Afternoon

- 5 10 12** **COLOR** **EDGE OF NIGHT**
7 7 **COLOR** **DATING GAME**
13 **COLOR** **DIVORCE COURT-Drama**
2:55 **4 40** **COLOR** **NEWS-Floyd Kalber**
3:00 **2 10 12** **LINKLETTER SHOW**
COLOR Guests: Red Skelton and impressionist Bob Blasser. (Rerun)
4 **JOAN RIVERS**
COLOR Topic: healthy arguments. Guests: actor James Earl Jones and psychotherapist George Bach.
5 **MIKE DOUGLAS-Variety**
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** **GENERAL HOSPITAL-Serial**
40 **ANN SOTHERN-Comedy**
On a man-in-the-street show, Katy deplores the plight of the American Indian. Katy: Ann Sothern.
3:30 **2** **COLOR** **CAPTAIN SATELLITE**
3 **MERV GRIFFIN-Variety**
COLOR Tentatively scheduled: Bob Crane of "Hogan's Heroes," singers Jimmie Rodgers and Ronnie Dyson ("Hair"), and comic Dave Berry. (60 min.)
4 **REAL McCOYS-Comedy**
Grampa and George MacMichael agree to swap two pieces of property. Then both of them learn something new about the land—and want to back out of the deal. Grampa: Walter Brennan.
7 7 13 **COLOR** **ONE LIFE TO LIVE-Serial**
10 **PASSWORD-Game**
COLOR Eve Arden and Ray Bolger are the celebrity guests.
12 **MIKE DOUGLAS-Variety**
COLOR Mike's co-host this week is Edie Adams. Today's guests: Joel Grey of Broadway's "George M.," and British actor Tom Courtenay. (60 min.)
40 **COLOR** **CAPN'S LOCKER**
4:00 **4** **COLOR** **FLINTSTONES**
7 7 13 **COLOR** **DARK SHADOWS-Serial**
10 **MIKE DOUGLAS-Variety**
COLOR This week's co-host is Frank Gorshin. Tentatively scheduled: safari hunter Jean Pierre Hallet. (90 min.)
4:30 **2 40** **COLOR** **POPEYE-Children**
3 **BATMAN-Adventure**
COLOR Part 1: Ma Parker brings her

criminal brood to Gotham. Ma: Shelley Winters. Batman: Adam West.

- 4** **COLOR** **CARTOONS-Children**
5 **MERV GRIFFIN-Variety**
COLOR See 3:30 P.M. Ch. 3. (90 min.)
7 **MOVIE-Drama**
COLOR "Woman Obsessed." (1959) A young widow marries an inarticulate rouhneck who comes to help her on her farm after her husband is killed. Susan Hayward, Stephen Boyd. (90 min.)
7 **LET'S MAKE A DEAL-Game**
12 **MERV GRIFFIN-Variety**
COLOR Guests: Dion, Xavier Cugat and his wife Charo, and comic Redd Foxx. (60 min.)
13 **GILLIGAN'S ISLAND-Comedy**
COLOR A game-show contestant on an island survival test may be the cast-aways' chance for escape. Gilligan: Bob Denver. Skipper: Alan Hale.
19 **BIG PICTURE-Army**
4:45 **4** **VOYAGE-Adventure**
COLOR The Seaview battles tiny alien invaders who are apparently impervious to earthly weapons. Garrity: Warren Stevens. Nelson: Richard Basehart. (60 min.)
5:00 **2** **TIMMY AND LASSIE-Adventure**
Lassie is accidentally locked up in a large van. Timmy: Jon Provost.
3 **TRAVENTRUE THEATRE-Travel**
COLOR 1. A film tour of Iceland. 2. Film of four men's conquest of Alaska's Mt. McKinley. (60 min.)
7 **BEWITCHED-Comedy**
Darrin is determined to make enough money to buy Samantha a mink coat.
9 **BROTHER BUZZ-Children**
A tour of a farm.
13 **I LOVE LUCY-Comedy**
Lucy decides to compete with Betty Ramsey in growing tulips for a flower-show contest. Lucy: Lucille Ball.
19 **CARTOONS-Children**
40 **PATTY DUKE-Comedy**
The electronic brain that grades Patty's IQ test classifies her as a genius. Mr. Snell: Paul Lynde. Patty and Cathy: Patty Duke. Natalie: Jean Byron.
5:30 **2** **PATTY DUKE-Comedy**
Patty invites Richard to be her house guest for a week. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

- 7 12 **COLOR** NEWS
- 9 EXPLORING SENTENCES
- 10 **COLOR** NEWS—Walter Cronkite
- 13 **COLOR** NEWS—Frank Reynolds
- 19 CHESTER SMITH—Variety
- 40 MY FAVORITE MARTIAN

Uncle Martin decides to make Tim a hero in the eyes of their pretty new neighbor. Martin: Ray Walston. Tim: Bill Bixby. Jennifer: Kathy Kersh.

- 5-45 4 **COLOR** NEWS
6 FRIENDLY GIANT

Friendly reads about a cat named Widget.

Evening

- 6:00 2 MY FAVORITE MARTIAN

Martin accidentally turns Mrs. Brown into a two-dimensional landlady with his Martian Dimensional Separator. Martin: Ray Walston. Mrs. Brown: Pamela Britton. Tim: Bill Bixby.

- 3 **COLOR** NEWS—Huntley/Brinkley

- 4 5 7 10 13 **COLOR** NEWS

- 6 9 MISTEROGERS—Children

Misterogers shows baby ducks.

- 40 MOVIE—Western

"Frontier Marshal." (1939) A new arrival tangles with the town's outlaw gang and takes over as the new marshal. Randolph Scott, Nancy Kelly, Cesar Romero. (90 min.)

- 6:30 2 McHALE'S NAVY—Comedy

The torpedoed that Parker fires at a German U-boat miss—and blow the tip off a friendly island. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

- 3 **COLOR** NEWS—Whitten/Jervis

- 4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

- 5 12 **COLOR** NEWS—Cronkite

- 6 9 WHAT'S NEW—Children

Habits of moose and mule deer; firing and launching satellites; Lebanese folk music.

- 13 PERRY MASON—Mystery

Perry learns something about kiss-proof lipstick while gathering evidence for his client. Hale: Paul Fix. Mason: Raymond Burr. Marion Keats: Joan Weldon. Harvey Delano: Peter Nelson. (60 min.)

- 7:00 2 I LOVE LUCY—Comedy

Ricky and the band are going to be

presented to the Queen of England. Lucy's miserable because she's not going along. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

- 4 WIDE WONDERFUL WORLD

COLOR "Ski the High Route." Ski photographer John Jay narrates films of a 100-mile cross-country ski trip over the Alps. Cameras also view top skiers.

- 5 **COLOR** NEWS—Weston/Tompkins

- 6 GARDENING—Dobbins/Schuster

- 7 **COLOR** NEWS—Frank Reynolds

- 7 FASHION SPECIAL

SPECIAL **COLOR** "The Wonderful World of Pizzazz." Carl Reiner and Michele Lee host a mod musical look at fashion—past, present and future. Joining them are Pat Paulsen (in a comic visit to a health club), the Cowsills and Harpers Bizarre. Zipping through wardrobe changes, Carl and Michele zero in on fashion fads; films show styles from 1900 to 1969; and animation looks at futuristic designs. (60 min.)

Highlights

"Around the World," "Don't Take My Mini Away"Michele
"Hey, You in the Crowd," "Feelin' Groovy"Harpers Bizarre
"Hair," "What Is Happy, Baby?"Cowsills

- 9 GERMAN LESSONS—Language

- 10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

- 12 GET SMART—Comedy

COLOR Spoofing "Ironsides," Max tries to save CONTROL and himself from annihilation by Leadside—a wheelchair-bound arch criminal. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas. Leadside: Donald Long.

- 19 ORANGEBURG BAPTIST CHURCH

- 7:15 9 GERMAN FILM

- 7:30 2 FARMER'S DAUGHTER—Comedy
Steve is told that the only way to make money is to incorporate. Steve: Mickey Sholdar. Arthur: Dennis Joel.

- 3 4 I DREAM OF JEANNIE

COLOR All is frantic after Jeannie's snafu of a lunar orbit: Tony's back on earth, where Mrs. Bellows is busy ar-

Evening

ranging a splashdown celebration—and Jeannie's out in space with Roger. Jeannie: Barbara Eden. Wingate: Richard Mulligan. Tony: Larry Hagman. Roger: Bill Daily. Mrs. Bellows: Emmaline Henry. Bellows: Hayden Rorke.

5 10 12 GUNSMOKE

COLOR Ex-lawman Frank Reardon's methodical annihilation of the men who murdered his pregnant wife brings him to Dodge for a showdown with the three remaining members of the gang. Matt: James Arness. Kitty: Amanda Blake. Festus: Ken Curtis. Newly: Buck Taylor. Louie: James Nusser. Sam: Glenn Strange. (60 min.)

Guest Cast

Frank Reardon Steve Ihnat
Keith Kaz Garas
Lloyd Brandon Carroll
Cane William Bramley

6 9 EASTERN WISDOM

Alan Watts compares the Chinese view of natural order, based on visual patterns, to the Western idea.

7 13 AVENGERS—Adventure

COLOR "Thingumajig." Murder is inhuman; more so when the killers are small black boxes—electrical death dealers that move by themselves. The victims: archeological diggers beneath an old English church. Steed: Patrick Macnee. Tara: Linda Thorson. Mother: Patrick Newell. (60 min.)

Guest Cast

Shelley Jeremy Lloyd
Kruger Iain Cuthbertson
Dr. Grant John Horsley
Star Hugh Manning

40 DONALD O'CONNOR—Variety

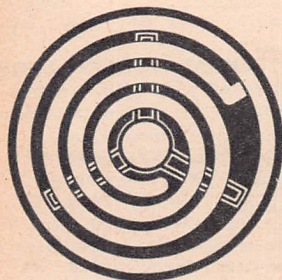
COLOR Guests include singer Gisele MacKenzie, comedian Gene Baylos, and actors Tom Tully, Don Francks and Irene Pappas. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests. Angie Dickinson and Frank Gorshin.

3 4 7 LAUGH-IN

COLOR Tony Curtis plays Hamlet, an aging vaudevillian (teaming with Arte



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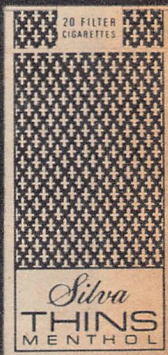
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of all 100's,
lower than most Kings.
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Evening

Johnson), a radio crooner and a senator chairing a rat-control committee. In a new feature, the cast members read—and react to—viewers' letters; and Mod, Mod World presents a tour of beautiful downtown Burbank. Chelsea Brown, Ruth Buzzi, Judy Carne, Henry Gibson, Goldie Hawn, Dave Madden, Gary Owens, Alan Sues, Jo Anne Worley. (60 min.)

6 9 JOHN HUSTON—Profile

SPECIAL A portrait of John Huston—film director, actor, sportsman and raconteur. Rome: Huston directs Marlon Brando and Elizabeth Taylor in "Reflections in a Golden Eye." London: Huston and David Niven act in the James Bond film "Casino Royale." Ireland: Huston entertains guests at his estate, joins a fox hunt and teaches his son to ride. He also talks about his film failures and favorites, reminisces about his actor-father Walter Huston, and discusses creativity and isolation. (60 min.)

19 MOVIE—Drama

"Ride the High Iron." (1957) Korean war veteran Hugo Danielhik wants to make

big money, and his job with public-relations man Ziggy Moline seems like an easy way to make it. Don Taylor, Sally Forrest, Raymond Burr. (Two hours)

Repeated Tues. 8 P.M. Ch. 19.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Bert Convey, Arlene Francis, Anita Gillette and Soupy Sales. Host: Wally Bruner.

5 10 12 HERE'S LUCY—Comedy

COLOR Lucy starts reruns by trapping Carol Burnett into doing a fund-raising high school musical. Jack Baker dancers. Carol: Herself. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr. (Rerun)

Highlights

"New York, New York," "Lullaby of Broadway," "You've Come a Long Way from St. Louis," "Mention My Name in Sheboygan"Lucy, Carol

7 13 PEYTON PLACE—Serial

COLOR Dr. Rossi takes action to end Fred's mounting harassment of Carolyn and Lew. Dr. Rossi: Ed Nelson. Fred: Joe Maross. Carolyn: Elizabeth Walker. Lew: Glynn Turman. Marsha: Barbara Rush. Alma: Ruby Dee. Jeff: John Findlater. Steven: James Douglas. Susan: Diana Hyland. Norman: Chris Connelly.

8:55 40 COLOR NEWS—Bill Kline

9:00 2 I SPY—Drama

COLOR Kelly and Scott are keeping close tabs on an ex-Pentagon file clerk, who is a walking depository of top-secret information. Kelly: Robert Culp. Herbie: Wally Cox. Scott: Bill Cosby. (60 min.)

3 MOVIE—Drama

COLOR "The Roots of Heaven." (1958) Morel, a British idealist, wages a private war to protect the African elephant from annihilation by greedy hunters. Trevor Howard, Errol Flynn. (Two hours)

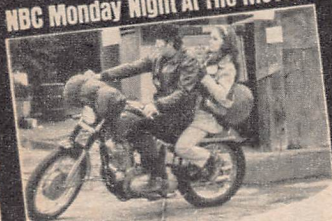
4 7 40 MOVIE—Drama

COLOR "Then Came Bronson" (1969), the adventures of Jim Bronson, a man leaving his San Francisco past to search for meaning in life. On his motorcycle, Bronson heads south, joined at Big Sur by another searching soul—a runaway bride who elects to share his wandering quest. Filmed on location, this is the pilot for a fall series. (Two hours)

Continued page A-45

First Showing Ever!

NBC Monday Night At The Movies

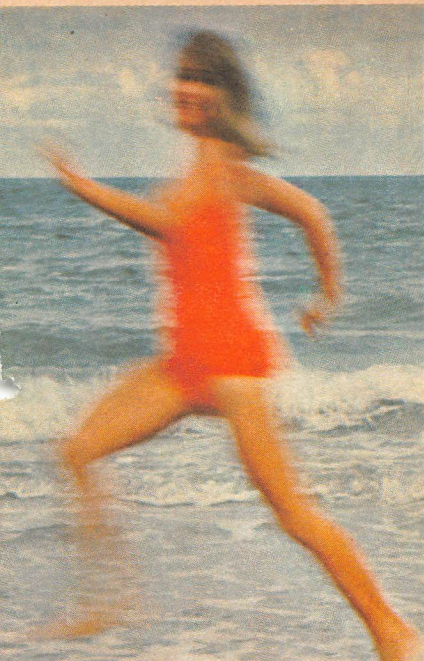


Michael Parks/Bonnie Bedelia
Gary Merrill/Akim Tamiroff

in
**"Then
Came Bronson"**

The preview of an
exciting new fall series!

9:00 pm In Color **NBC** 4



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What the test covers

Your ability to judge photographs from several different standpoints is measured in this 12-page test. For

Continued on next page

A group of famous photographers wants to If you pass, it could start you on an exciting

Continued from preceding page

example, you are shown ten sets of similar photographs, asked to compare them and decide which *you* feel is more effective. This is a test of your visual taste and judgment. In another category, you judge five pairs of photographs — each pair designated with a word or phrase —



Which is the better photo? You'll be asked to check which of these pictures *you* feel is better.

and you are asked to check the photograph that best illustrates the meaning of each word. Still another part tests your ability to identify the direction of light used on eight photographs — and examples are provided as a guide. There are also pictures of an identical scene cropped differently. You are asked to pick which is the better composition.

Your test is graded free

When you return your completed test, it will be graded by a member of our staff and returned to you. If you do well on the test, you will be eligible to enroll for the professional training offered by the Famous Photographers School. However, you are under no obligation to do so.

The men behind the test and the School they created

The ten Famous Photographers who devised this test are among the best-known, highest-paid professionals in the field. They include: Alfred Eisenstaedt, Irving Penn, Philippe Halsman, Bert Stern, Joseph Costa, Richard Avedon, Arthur d'Arazien, Ezra Stoller, Harry Garfield and Richard Beattie. They spent three years pouring into a series of remarkable lessons all the know-how it had taken each of them many years to acquire. They contributed or made over 2,000 "teaching photographs" so that each lesson would be like an actual studio or field demonstration. Then they developed a series of practical assignments — which you carry out with your own camera, in your own home or neighborhood, on your own time schedule.



Which "cropping" is more effective? You will select the one you think is the better composition.

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o test your talent. ng career in photography.



Which is the better composition? You will decide which photograph is better in terms of balance, clarity and visual impact.

ings and diagrams based on your pictures —to show you exactly how to improve your photographs. Then he writes you a detailed personal letter giving you further sugges-

tions and advice. It's like having a master photographer at your side passing along his most valuable secrets and techniques. Yet you learn at home — on your own time — and at your own individual pace.

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If you are interested in photography, send for this free test.

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[see details inside]



Opens own studio. "Shortly after I started Course, I opened my own studio and won two awards from the Art Directors Club of Boston." [Vincent Varvaro, Quincy, Mass.]



Wonderful dream come true. "I'm now doing greeting card and industrial photography full time and my earnings have paid for the Course many times over." [Gerry Swart, Chicago]



Builds spare-time income. "As the official photographer for our city's 150th anniversary celebration, I earned \$900 in sales of reprints alone! Thanks for your help." [Lee E. Smith, Salem, Ind.]



Sells after six lessons. "Thanks to your training I won 1st Prize in a contest — and have sold several of my pictures besides. All this after only six lessons." [Mildred Saporito, Central Islip, N.Y.]



Wins \$1,000 prize. "A photo of my son, taken in a 15-minute shooting session in my backyard, took the Grand Prize. This is the 26th cash award I've won since starting your Course." [Robert Coyle, Dubuque, Iowa]

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Cast

Jim Bronson Michael Parks
 Temple Bonnie Bedelia
 Papa Bear Akim Tamiroff
 Inspector Otis Gary Merrill
 Gloria Oresco Sheree North
 Nick Oresco Martin Sheen

5 10 12 MAYBERRY R.F.D.

COLOR Bells are the problem in Mayberry. The town church hasn't any, so the committeemen wheel and deal to buy one from Silver City. Sam: Ken Berry. Aunt Bee: Frances Bavier. Howard: Jack Dodson.

Guest Cast

Reverend William Keene
 The Rev. Mr. Bickford Willis Bouchey
 Lucius Fremont Howard Wendell

6 9 NET JOURNAL-Documentary

"Diary of a Student Revolution" chronicles 10 days of confrontation at the University of Connecticut. The combatants: university president Homer D. Babidge Jr. vs. members of Students for a Democratic Society. The issue: on-cam-

pus recruitment by industry representatives. The report covers the strategy meetings of the SDS students as they try to enlist support for a strike; President Babidge's attempts to stabilize the situation; and the culmination of the revolution: suspension of the SDS leader and disinterest on the part of the general student body. (60 min.)

7 13 THE OUTCASTS—Western

COLOR "A Time of Darkness." Submerged antagonisms rush to the surface when Corey and Jemal are trapped in a dark Indian burial cave. White and black reach their boiling points when Jemal becomes hamstrung by a morbid fear of defiling the sacred place—while Corey defiantly burns holy relics to stay warm. Script by Norman Katlov. Corey: Don Murray. Jemal: Otis Young. Indian: A. Martinez. (60 min.)

9:30 5 10 12 FAMILY AFFAIR-Comedy

COLOR Eddie Hodges in "The Flip Side," a love story. Cissy flips over British rock and roller Charlie Higgins. Char-



Errol Flynn Week

Monday "Virginia City"
 Tuesday "Desperate Journey"
 Wednesday "Dawn Patrol"
 Thursday "Escape Me Never"
 Friday "Gentelman Jim"

each night 11:30 PM

turn on 10



Monday March 24, 1969

Evening

lie meets the family, takes her to a movie and escorts her to a party, where he sings to her alone. Then Charlie leaves for an engagement in Boston—and the promised letters never come. Eddie sings "She's On My Mind" (his own composition) and "Cissy, My Love" (co-authored by Kathy Garver, who plays Cissy). Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker.

Guest Cast

Charlie Higgins Eddie Hodges
McGregor Warren Berlinger

10:00 **2** **COLOR** NEWS

5 **10** **12** CAROL BURNETT

COLOR Guests: dancer Barrie Chase and Larry Hovis ("Hogan's Heroes"). Barrie joins the Ernest Flatt dancers for "Mac Arthur Park"; Carol and Harvey play three disparate couples who win a sweepstakes; and Larry and Carol portray a married couple on a TV game show. Vicki Lawrence, Lyle Waggoner, Kenny Solms, Harry Zimmerman orchestra. (60 min.)

Highlights

"Goin' Out of My Head," "Can't Take My Eyes Off of You" Carol, Harvey
"What Now, My Love?" All

6 **9** NET PLAYHOUSE—Drama

"A Passage to India." India's Santha Rama Rau based this drama on E.M. Forster's memorable novel. Set in India during the 1920's, the play examines a relationship that is threatened by blind racial hatreds. Virginia McKenna of "Born Free" plays a leading role. (Run; two hours)

Cast

Mrs. Moore Sybil Thorndike
Adela Virginia McKenna
Dr. Aziz Zia Mohyeddin
Fielding Cyril Cusack
Ali Ishaq Bux
Godbole Michael Bates
Heaslop Ronald Hines

After the play: "A Phantasy," abstract animated film by Norman McLaren.

7 **13** THE BIG VALLEY—Western

COLOR "The Battle of Mineral Springs," a serio-comic story about the Barkleys' efforts to revive a dying town. Stiff opposition comes from a neighbor-

ing community, where the town boss rallies forces to crush the competition. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Nick: Peter Breck. (60 min.)

Guest Cast

Judge Ben Moore Jack Albertson
Crawford Dennis Patrick
Elmer Conlan Carter
Janie Janis Hansen

11:00 **2** UNTOUCHABLES—Drama

Ness tries to end the power struggle between underworld bosses Frank Nitti and Bugs Moran—by confiscating their weapons. Ness: Robert Stack. Nitti: Bruce Gordon. (60 min.)

3 **4** **5** **7** **7** **COLOR** NEWS

10 **12** **13** **COLOR** NEWS

19 DAVID TERRELL

40 MOVIE—Drama

"Patterns" (1956), the story of an idealistic young executive who discovers he has been promoted to ease out an older man. Van Heflin, Everett Sloane, Ed Begley, Beatrice Straight.

11:30 **3** **4** **7** JOHNNY CARSON

COLOR Tentatively scheduled: Jerry Lewis fills in for Johnny this week. His guests: comedians Jerry Stiller and Anne Meara, and singer Monte Rock. Ed McMahon. (90 min.)

5 PERRY MASON—Mystery

Two young ladies both claim to be wealthy Angela Fernaldi's daughter. Angela: Virginia Field. Burt Renshaw: Jesse White. Mason: Raymond Burr. (60 min.)

7 **12** **13** JOEY BISHOP

COLOR Tentative guests: Anne Baxter, George Jessel, and singers Lee Meza and Earl Grant. (90 min.)

10 MOVIE—Western

"Virginia City." (1940) A Union officer, imprisoned in Richmond, learns that Confederate sympathizers in Virginia City are shipping five million dollars in gold bullion to the Confederate cause. Errol Flynn, Miriam Hopkins. (Two hours, 20 min.)

12:00 **2** ALFRED HITCHCOCK—Drama

Fight manager Arthur Duffy tries to make a real killing at the race track. Duffy: Robert Keith. Boots: Frankie Darro. Soldier Fresno: Karl Lukas.

1:00 **3** **4** **13** **COLOR** NEWS

7 **COLOR** FILM

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Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. Causes and results of the Civil War.
2. "The World of Birds" is discussed. (60 min.)
- 5** SUNRISE SEMESTER
COLOR French Literature: "The Flies," by Jean-Paul Sartre, part 1.
- 7** **COLOR** IT'S YOUR MONEY
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** THING ABOUT MONEY
Topic: lease purchase.
- 10** **COLOR** CALENDAR
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY
COLOR Tentative schedule: former Secretary of State Dean Rusk in a film interview; child psychiatrist Robert Coles, author of "Still Hungry in America"; film interviews with baseball managers and players in Florida for spring training; singer-composer Mason Williams. Hugh Downs. (Two hours)
- 5** NEWS—Ron Magers
- 10** SUNRISE SEMESTER
COLOR French Literature: "The Flies," by Jean-Paul Sartre, part 1.
- 12** FILM
COLOR TV personality Dennis James tells how to prepare your income tax.
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Magers
- 10** **12** **COLOR** NEWS—Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
- 12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR The Captain talks about numbers and their uses. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION
- 8:20 **13** FANTASTIC VOYAGE
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** **COLOR** GIRL TALK
COLOR Guests include actresses Sally Kirkland and Virginia Gilmore.

- 9** CLASSROOM—Education
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** SNAP JUDGMENT
COLOR Guests: Nipsey Russell and actress Connie Hines. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
COLOR Lucy revives friendships—and kooky traditions—at her college reunion.
- 7** MOVIE—Comedy
COLOR "Let's Do It Again." (1953) After learning of her husband's night on the town with a dancer, Constance Stuart decides to retaliate. Jane Wyman, Ray Milland, Aldo Ray. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** **9** CLASSROOM—Education
Ch. 9R recess: 11:30 A.M.-1 P.M.
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
Romance—French style—becomes the order of the day for Jed.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** HOTLINE—Discussion
COLOR Scheduled guest is Mel Morse director of the Marin Humane Society. (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
Opie's poor arithmetic gives Barney cause for concern. Opie: Ronny Howard.
- 3** **4** **7** PERSONALITY—Game
COLOR Celebrities: Bill Cullen, Selma Diamond and Betsy Palmer. On-film personality: Imogene Coca.
- 13** MOVIE—Adventure
"Adventures of Captain Fabian." (1951) A Creole girl's consuming desire for revenge against the people who hanged her mother comes between her and the man she loves. Errol Flynn, Micheline Presle, Vincent Price. (One hour, 45 min.)
- 10:30 **2** DANNY THOMAS—Comedy
Danny tries to help an old friend's daughter break into show business. Shirley Neilson: Shirley Jones.
- 3** **4** **7** HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Nanette Fabray, Stu Gilliam, Michael Landon, Meredith MacRae and Vincent Price.

- 11:00** **5 10 12** **DICK VAN DYKE**
Rob recalls his middleweight bout with Army buddy Boom-Boom Bailey.
- 2** **PROFILES**—Interviews
- 3 4 7** **COLOR** **JEOPARDY**
- 5 10 12** **COLOR** **LOVE OF LIFE**
- 7** **COLOR** **ANNIVERSARY GAME**
- 40** **COLOR** **ROMPER ROOM**—Children
- 11:25** **5 10 12** **COLOR** **NEWS**
- 11:30** **2** **COLOR** **ROMPER ROOM**—Children
- 3 4 7** **COLOR** **EYE GUESS**
- 5 10 12** **COLOR** **SEARCH FOR TOMORROW**—Serial
- 6** **EXPLORING SENTENCES**
- 7** **COOKING**—Graham Kerr
Today: Rum Baba.
- 11:45** **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes
- 11:50** **13** **COLOR** **NEWS**
- 11:55** **3 4** **COLOR** **NEWS**—Newman
- 7** **COLOR** **NEWS**—Reeter

Afternoon

- 12:00** **3 5 10** **COLOR** **NEWS**
- 4 7 40** **COLOR** **HIDDEN FACES**
- 6** **MISTEROGERS**—Children
All about vegetables.
- Repeated 6 P.M.
- 7 13** **BEWITCHED**—Comedy
An avenging wood nymph tries to settle a grudge against Darrin.
- 12** **PDQ**—Game
COLOR Celebrity guests: Monty Hall, Tom Kennedy and Peter Marshall.
- 12:30** **2** **COLOR** **BEAT THE ODDS**—Game

- 3 4** **COLOR** **DAYS OF OUR LIVES**—Serial
- 5 10 12** **COLOR** **AS THE WORLD TURNS**—Serial
- 6** **FOLK GUITAR**—Music
Laura Weber teaches the E chord and the thumb strum. Song: "Chisholm Trail."
Repeated 7 P.M.
- 7 7 13** **FUNNY YOU SHOULD ASK**—Game
COLOR Tentatively scheduled: Jim Backus, Glenn Ford, Zsa Zsa Gabor, Stu Gilliam and Martha Raye.
- 40** **MOVIE**—Drama
"You Only Live Once." (1937) An ex-convict is framed by his former cell-mate. Directed by Fritz Lang. Henry Fonda, Sylvia Sidney, Chic Sale. (90 min.)
- 12:55** **7 7 13** **COLOR** **CHILDREN'S DOCTOR**
- 1:00** **2** **MOVIE**—Comedy
"Holiday." (1938) A girl from a wealthy family becomes engaged to an amiable young man who doesn't believe in working while he's young. Katharine Hepburn, Cary Grant, Lew Ayres. (Two hours)
- 3 4** **COLOR** **DOCTORS**—Serial
- 5 10 12** **COLOR** **LOVE IS A MANY-SPLENDORED THING**
- 6 9** **CLASSROOM**—Education
- 7 7 13** **COLOR** **DREAM HOUSE**
- 1:30** **3 4 7** **COLOR** **ANOTHER WORLD**—Serial
- 5 10 12** **COLOR** **GUIDING LIGHT**
- 7 13** **COLOR** **MAKE A DEAL**
- 2:00** **3** **MOVIE**—Drama
"We Were Strangers." (1949) John Hus-



NOON NEWS REPORT

Gloria Heidi and Chris Harris join to bring you news to the minute . . . Weekdays in color



turn on 10



Afternoon

ton directed this film about conspirators who devise an elaborate plot to assassinate a Cuban dictator. Based on the novel "Rough Sketch," by Robert Sylvester. Jennifer Jones, John Garfield, Pedro Armendariz, Gilbert Roland, Ramon Novarro. (90 min.)

4 40 YOU DON'T SAY!—Game

COLOR Guests: actress Kathleen Nolan and singer James Darren.

5 10 12 COLOR SECRET STORM

6 9 CLASSROOM—Education

Ch. 6 recess: 2:20-6 P.M. and Ch. 9R recess: 2:20-4:45 P.M.

7 7 13 COLOR NEWLYWED GAME

2:30 **4 40 MATCH GAME**

COLOR Guests: Lauren Bacall and celebrity hair stylist Vidal Sassoon.

5 10 12 COLOR EDGE OF NIGHT—Serial

7 7 COLOR DATING GAME

13 COLOR DIVORCE COURT—Drama

2:55 **4 40 COLOR NEWS**—Floyd Kalber

3:00 **2 10 12 LINKLETTER SHOW**

COLOR Teen-agers discuss sex education. (Rerun)

4 JOAN RIVERS

COLOR Guests: comedienne Tessie O'Shea, fashion designer Mr. Blackwell.

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 COLOR GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

Katy realizes that she has become short-tempered and concludes that she is bored with her job. Katy: Ann Sothern. rell. Margaret Finchley: Christine White. Macauley: Ernest Truex.

3:30 **2 COLOR CAPTAIN SATELLITE**

3 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guests: Rudy Vallee, comic actor Dick Shawn, comic Joey Villa, singers Don Cherry and Lillian Briggs, and magician Milbourne Christopher. (90 min.)

4 REAL McCOYS—Comedy

Grampa finds himself trapped in the middle when Hassie and Little Luke decide that Kate's discipline is too strict. Grampa: Walter Brennan. Hassie: Lydia Reed. Kate: Kathy Nolan.

7 7 13 COLOR ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Eve Arden and Ray Bolger are the celebrity guests.

12 MIKE DOUGLAS—Variety

COLOR Guests include Richard Harris, TV GUIDE film critic Judith Crist, and humorist Grady Nutt. (60 min.)

4:00 **4 COLOR FLINTSTONES**

7 7 13 COLOR DARKSHADOWS

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled guests: foreign affairs expert David Schoenbrun and Frank Gorshin. (90 min.)

4:30 **2 40 COLOR POPEYE**—Children

3 BATMAN—Adventure

COLOR Conclusion: Ma Parker and her gang have taken over a prison. Ma: Shelley Winters. Warden: David Lewis. Batman: Adam West.

4 COLOR CARTOONS—Children

5 MERV GRIFFIN—Variety

COLOR See 3:30 P.M. Ch. 3. (90 min.)

7 MOVIE—Biography

"The President's Lady." (1953) Andrew Jackson takes Rachel Donelson to Natchez where they hope to have her marriage to another man annulled. Susan Hayward, Charlton Heston, John McIntire, Fay Bainter. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Guests include Richard Harris and Anissa Jones of "Family Affair." (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Skipper hears a radio broadcast blaming him for the fate of his passengers. Skipper: Alan Hale. Gilligan: Bob Denver. Howell: Jim Backus.

19 ALMANAC

4:45 **4 VOYAGE**—Adventure

COLOR Chief Sharkey is living a nightmare aboard the nearly deserted Seaview. Officers Nelson and Crane are trying to kill each other. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)

5:00 **2 TIMMY AND LASSIE**—Adventure

Lassie finally escapes from the produce van—hundreds of miles from home. Timmy: Jon Provost Ruth: June Lockhart.

3 TRAVENTURE THEATRE—Travel
COLOR Film tours of Vancouver and Canada. (60 min.)

7 BEWITCHED—Comedy
 A violin prodigy is on the comeback trail—30 years after his disastrous debut. Louis: Jack Weston.

13 I LOVE LUCY—Comedy
 Lucy plunges into civic affairs in a big way, when her Connecticut community plans to dedicate a monument to its Revolutionary War heroes. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 PATTY DUKE—Comedy
 Martin's boss spots Patty and Richard at the license bureau—and assumes that they're planning to elope. Patty and Cathy: Patty Duke. J.R. Castle: John McGiver. Natalie: Jean Byron.

5:15 **9 READING—Education**
 LaNore Adamson demonstrates games which teach children to associate letter forms and the sounds for which they stand.

5:30 **2 PATTY DUKE—Comedy**
 Patty launches a career as a painter when Martin and Natalie lavish praise on her op-art creation. Patty and Cathy: Patty Duke. Martin: William Schallert.

7 12 COLOR NEWS

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN
 Uncle Martin knows something that the Government doesn't—their two-billion-dollar space project will never get off the ground. Martin: Ray Walston. Colonel Jackman: Richard Deacon. Tim: Bill Bixby. Agent: Frank Aletter.

5:45 **4 COLOR NEWS**
6 FRIENDLY GIANT—Children
 Friendly tells how eggs are hatched.

Evening

6:00 **2 MY FAVORITE MARTIAN**
 Mrs. Brown is picking up Martin's brainwaves via her brand-new electric bed. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children
 All about vegetables.

40 PRO BASKETBALL
COLOR Dallas Chaparrals vs. Oakland Oaks. (Live)

6:30 **2 McHALE'S NAVY—Comedy**
 To impress Admiral Benson, Binghamton claims that his men are giving a dinner in his honor—and then the admiral asks for an invitation. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 COLOR NEWS—Whitten/Jervis

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 12 COLOR NEWS—Cronkite

6 9 WHAT'S NEW—Children
 Life of bighorn sheep; distance figuring in space; Philippine folk music.

13 PERRY MASON—Mystery
 Rhoda Reynolds seeks some advice for a friend, but Mason suspects the advice is for Rhoda herself. Rhoda: Christine White. Carl Reynolds: Casey Adams. Arthur Kane: Michael Emmet. (55 min.)

7:00 **2 I LOVE LUCY—Comedy**
 Lucy tries to convince an English cinema producer of her expert horsemanship. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR In Alaska, host Don Hobart hunts for dall rams.

5 COLOR NEWS—Weston, Tompkins

6 FOLK GUITAR—Music
 Laura Weber teaches the E chord and the thumb strum. Song: "Chisholm Trail."

7 COLOR NEWS—Frank Reynolds

KLOC
19
 Television—MODEST

**Hollywood's
 Finest
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 Mon.-Tues. 8 P.M.
 Thur. Fri. 7:30 P.M.

Evening

7 FBI

COLOR See Sun. 8 P.M. Ch. 7. (60 min.)

9 READING—Education

Lesson: how to find your practice speed. Repeated Thurs. and Fri. 5:30 P.M. Ch. 9R.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

12 N.Y.P.D.—Crime Drama

COLOR "Everybody Loved Him"—except the person who killed him. The victim: Arnold Elliott, successful film producer and a really swell guy. Or maybe not such a swell guy after all. Haines: Jack Warden. Ward: Robert Hook.

Guest Cast

Nick Walter McGinn
Jameson Jack Somack
Hansen Ted Van Griethuysen

7:25 **13** **COLOR** OUTDOORSMAN—Lange

7:30 **2** FARMER'S DAUGHTER—Comedy

Katy plans to retaliate when a sophisticated Washington divorcee makes a bid for Glen. Katy: Inger Stevens. Monica: Joanna Barnes. Dorothy Martin: Alice Reinheart. Glen: William Windom.

3 **4** JERRY LEWIS—Variety

COLOR Singers Buddy Greco and Michele Lee join in the songs and satire. In sketches aimed at TV, Jerry spoofs a testimonial commercial, Michele plays a newscaster and Buddy joins in for "The Musical Weather Report." Bob Harvey, Lou Brown orchestra. (60 min.)

Highlights

"At the Crossroads," "Didn't We?" Buddy
"It's a Long Way to Fall" Michele
"We Got Us" Jerry, Buddy
"A Lot of Living to Do" Jerry

5 THE OTHER AMERICANS

SPECIAL A hard look at poverty in America—particularly as it affects children. Personal insights into poverty come from Eartha Kitt and photo-journalist Gordon Parks, who recount their early experiences with deprivation. The broadcast ranges across the Nation to explore poverty in the worlds of the small farmer, the miner, the American Indian and the hard-core unemployed. Also: doc-

tors discuss the medical impact on poverty's children, who run greater risks of mental retardation. (Portions of the documentary are in color.) (60 min.)

6 **9** FRENCH CHEF—Cooking

A recipe for roast goose.

7 **13** MOD SQUAD

COLOR Sammy Davis Jr. in "Keep the Faith, Baby." Suspended for his activities in the ghetto, a militant priest pays no heed to a death threat—until a youngster catches a bullet intended for him. Linc: Clarence Williams III. Pete: Michael Cole. Julie: Peggy Lipton. (60 min.)

Guest Cast

Father Banks Sammy Davis Jr.
Matt Jenkins Robert Duvall
Frank Jenkins Ron Hayes
Mike Stephan Perry
Father Hughes William Schallert
Emmitt Dick Dial

10 **12** LANCER—Western

COLOR Guy Stockwell plays Clay Criswell, a polished gentleman outlaw who doesn't carry a gun, yet plans to rob the town. His ingenious scheme: replace the sheriff and then—in the name of civilized progress—disarm the townsfolk. Murdoch: Andrew Duggan. Johnny: James Stacy. Scott: Wayne Maunder. (60 min.)

Guest Cast

Clay Criswell Guy Stockwell
Sheriff Val Crawford Warren Oates

8:00 **2** PASSWORD—Game

COLOR Celebrity guests: Angie Dickinson and Frank Gorshin.

6 **9** **COLOR** WORLD PRESS

Ch. 9R does not colorcast.

7 IT TAKES A THIEF—Adventure

COLOR In Costa Ora, Mundy grapples with murder, mayhem and intrigue to find the Baranoff Timetable—a Communist plan for seizure of South America. Apparent site of the plotters: el presidente's palace. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Lori Brooks Jessica Walter
Ortega Ray Danton
Diego Nico Minardos

19 MOVIE—Drama

"Ride the High Iron." See Mon. 8 P.M. Ch. 19 for details. (Two hours)

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Evening

8:30 **2** **WHAT'S MY LINE?**—Game
COLOR Celebrity lineup: Bert Convey, Arlene Francis, Anita Gillette and Soupy Sales. Host: Wally Bruner.

3 4 **JULIA**—Comedy
COLOR Earl J. Waggedorn is in a snit: feeling unloved because his parents are heaping attention on baby brother, the youngster involves Julia and Corey in the problem when he runs away—to their apartment. Diahann Carroll (Julia) sings "Suliram," an Indonesian lullaby. Corey: Marc Copage. Earl: Michael Link. Marie: Betty Bearid. Waggedorn: Hank Brandt. Dr. Chagley: Lloyd Nolan.

5 12 **RED SKELTON**
COLOR Guests: Arthur Godfrey and the Young Americans. Sketch: Freddie the Freeloader and Shifty Sam (Arthur) contend for the seedy title of king of the hobos. Olio Spot: tourists Red and Jan Arvan ogle Parisian belles. Silent Spot: Red mimes a gay blade of yesterday picnicking with his girl. Chanin Hale, Tom Hansen dancers; David Rose conducts the orchestra. (60 min.)

Highlights

"Lay Some Happiness on Me"
Arthur, Young Americans
 "Here's That Rainy Day," "Singing in the Rain"
Young Americans

7 13 IT TAKES A THIEF

COLOR Edmond O'Brien plays Rock McCauley, an indigent thief and amateur ichthyologist recruited by Mundy to crack a vintage safe. The case takes a maddening twist that plunges Mundy into the soup with an outraged gangster—and the loot into a tank of deadly piranhas. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Rock McCauleyEdmond O'Brien
 Sherri StylesMelodie Johnson
 SeymourGavin MacLeod
 Manny GraysonHarold J. Stone
 ElmoSterling Holloway

9:00 **2** **I SPY**—Drama

COLOR Kelly and Scott try to prevent a rude USO comedian from igniting an international scandal. Frank: Don Rickles. Kelly: Robert Culp. Scott: Bill Cosby. Leona: Barbara McNair. (60 min.)

3 4 7 **MOVIE**—Drama

"Sorry, Wrong Number." (1948) Barbara Stanwyck offers a virtuoso performance as a bedridden neurotic in this chiller, based on the famous radio drama. A bad phone connection allows invalid Leona Stevenson to overhear a murder plot. During her desperate attempts to trace the call and alert the police, Leona slowly comprehends that no one will believe her—and that she is the killer's victim. Anatole Litvak directed. (Two hours)

Cast

Leona StevensonBarbara Stanwyck
 Harry StevensonBurt Lancaster
 SallyAnn Richards
 Dr. AlexanderWendell Corey
 CotterellEd Begley
 LordLeif Erickson

6 9 **NET FESTIVAL**

This tribute to Finnish composer Jean Sibelius blends excerpts from his writings with a broad sampling of his music. Films and stills show the homeland of Sibelius as narrators Luther Adler and Carolyn Coates trace his personal and musical development. Among those recalling Sibelius are conductors Eugene Ormandy,

NBC Tuesday Night At The Movies



Burt Lancaster
 Barbara Stanwyck

in "Sorry,
 Wrong Number"

"A real chiller!"—Variety

9:00 pm **NBC** 4

Sir Malcolm Sargent and Jussi Jalas; Mrs. Jalas (Sibelius's daughter); pianist Harriet Cohen; and musicologist Otto Andersson. (90 min.)

40 MOVIE—Comedy

COLOR Time approximate. "The French Line." (1954) A rich beauty, jilted by her fiance, travels to Paris incognito on a luxury liner. Jane Russell, Gilbert Roland, Arthur Hunnicutt, Craig Stevens, Mary McCarty. (Two hours)

9:30 **5 10 12 DORIS DAY**

COLOR It's calamitous when Doris baby-sits with the Benson brood—four rambunctious kids whose idea of fun is putting marbles in the dishwasher. Buck: Denver Pyle.

Guest Cast

Dorothy BensonPeggy Rea
Hal BensonPaul Smith
ElizabethJulie Reese

7 13 N.Y.P.D.—Crime Drama

COLOR "No Day-Trippers Need Apply." Corso investigates an offbeat sex cult that is a front for a blackmailing ring. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse.

Guest Cast

ForemanJohn Randolph
KavronBarry Morse
MossLeonard Frey

Underground film star Ultra Violet makes a brief appearance as Heidi.

10:00 **2 COLOR NEWS—Gary Park**

5 10 CBS NEWS SPECIAL

SPECIAL COLOR Scheduled: "Moby Dick" blends the genres of the novel and the documentary to explore the 20th-century relevance of Herman Melville's roaring classic. George C. Scott reads Melville's words as cameras record life aboard a modern halibut schooner in the northern Pacific. Tension builds as the fishermen wait for their captain to find good fishing ground. While they wait, they talk: about faith and fate, fortune and the nature of their captain. The fury of "Moby Dick" is re-created in one graphic sequence as the crewmen haul and gut their catch. Producer Arthur Barron, who spent five weeks at sea, also filmed "Cash!" for last week's "PBL." (60 min.)

May be pre-empted by a late-news show.



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Evening

7 13 THAT'S LIFE—Musical

COLOR "Baby's First Birthday" is bound to be memorable . . . party entertainment is being supplied by a magician (Carl Ballantine of "The Queen and I"); friend Charley (Norm Crosby) has rounded up all the neighborhood kids; and Bobby and Gloria have purchased a gift from a zany pet-store owner (Paul Lynde). Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

Highlights

"Our Son Is 1" . . . Robert, E.J., Dancers
"Young at Heart" . . . Robert
"Everybody Should Have a Bird" . . . Paul
"Got Any Jobs for Me?" . . . Dancers

12 OUTSIDER—Crime Drama

COLOR "Handle with Care." Posing as a drifter, Ross joins a gang of hijacking truckers whose operation is hurting an insurance company. Ross: Darren McGavin. (60 min.)

Guest Cast

Julius Ainsworth . . . Paul Stewart
Josie . . . Joan Huntington
Smiley . . . Berkeley Harris

19 DAVID TERRELL

10:30 6 9 GOVERNOR REAGAN'S PRESS CONFERENCE

11:00 2 UNTOUCHABLES—Drama

Ness suspects that Ira Bauer, a blind Boston fishing magnate, is connected with the recent flood of bootleg champagne in Chicago. Bauer: Richard Conte. Ness: Robert Stack. (60 min.)

3 4 5 7 7 **COLOR** NEWS

10 12 13 **COLOR** NEWS

40 MOVIE—Musical Comedy

"Green Fingers." (1947) A young man,

studying to be an osteopath, treats a patient before he has received his degree. Robert Beatty, Carol Raye, Nova Pilbeam, Felix Aylmer.

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: Jerry Lewis is the substitute host, welcoming singer-composer Mason Williams and comedian Charlie Callas. (90 min.)

5 PERRY MASON—Mystery

Zoo curator Tony Osgood asks Mason to investigate the theft of a baby gorilla. Hilde Fursten: Carol Rossen. Osgood: Fred Beir. Mason: Raymond Burr. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: Dale Robertson, singer Kay Hart and comic Bob Melvin. (90 min.)

10 MOVIE—Drama

"Desperate Journey." (1942) RAF flyers find themselves behind enemy lines when their bomber crashes during a flight over Germany. Errol Flynn, Ronald Reagan, Raymond Massey. (Two hours)

12:00 2 ALFRED HITCHCOCK—Drama

Elicia Minden's marriage gave her financial security, but now she wants a little emotional security. Humphrey Oxford: Michael Rennie. Elicia: Antoinette Bower. Dr. Minden: Jack Livesey.

12:30 5 MOVIE—Drama

COLOR "The Blazing Forest." (1952) In the great Northwest, a woman decides to cut the timber on her land and sell it, so her niece will have money to live in the city. John Payne, Agnes Moorehead. (One hour, 40 min.)

1:00 3 4 7 13 **COLOR** NEWS

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March 26, 1969

Wednesday

Morning

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. President Lincoln's decisions are discussed. 2. Austrian-born Leopold Fisher tells why and how he became a Hindu monk. (60 min.)
- 5** SUNRISE SEMESTER
COLOR English Literature: the work of essayist Matthew Arnold.
- 7** **COLOR** IT'S YOUR MONEY
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** THING ABOUT MONEY
Topic: furniture, Part 1.
- 10** ACROSS THE FENCE
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY
COLOR Tentative schedule: a film interview with former Secretary of State Dean Rusk; Jessamyn West ("The Friendly Persuasion") discusses her latest novel; a feature on fun furs; film interviews with baseball managers and players in Florida for spring training. Hugh Downs, Barbara Walters. (Two hours)
- 5** NEWS—Ron Magers
- 10** SUNRISE SEMESTER
COLOR English Literature: the work of essayist Matthew Arnold.
- 12** **COLOR** FILM
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Ron Magers
- 10** **12** **COLOR** NEWS—Joseph Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
- 12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Story: "Pinocchio." Also: how numbers tell age. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Lutheran
- 8:20 **13** SPIDER-MAN—Children
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** GIRL TALK
COLOR Guests: E.J. Peaker of "That's Life," actress Nita Talbot and comedienne Jane Kean.

- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** SNAP JUDGMENT
COLOR Guests: Nipsey Russell and actress Connie Hines. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
COLOR Lucy gets plastered—while patching up the kitchen ceiling.
- 7** MOVIE—Drama
"Human Desire." (1954) A man beats his wife into admitting a romance with a railroad official. Glen Ford, Gloria Grahame, Broderick Crawford. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** CLASSROOM—Education
- 9:25 **3** **4** **7** **COLOR** NEWS—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
A banker (Jim Backus) is entertained—hillbilly style—by the Clampetts.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** HOTLINE—Discussion
COLOR Scheduled guest: actress Polly Bergen. (Live; 60 min.)
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH
Opie (Ronny Howard) gets involved with a gang of crooked carnival operators.
- 3** **4** **7** PERSONALITY—Game
COLOR Celebrities: Bill Cullen, Selma Diamond and Betsy Palmer. On-film personality: series host Larry Blyden.
- 13** MOVIE—Drama
"Intrigue." (1947) A man becomes involved in the smuggling of food which was originally meant for the hungry people of China. George Raft, June Havoc, Helena Carter. (One hour, 45 min.)
- 10:30 **2** DANNY THOMAS—Comedy
Danny tries to get Gina a date for the peting dance. Gina: Annette Funicello.
- 3** **4** **7** HOLLYWOOD SQUARES
COLOR Players: Jack Cassidy, Nanette Fabray, Stu Gilliam, Michael Landon, Meredith MacRae and Vincent Price.
- 5** **10** **12** DICK VAN DYKE—Comedy
Writer Rob suddenly finds himself competing with would-be writer Laura.
- 11:00 **2** PROFILES—Interviews
COLOR Attorney General Ramsey Clark talks about organized crime.

Wednesday March 26, 1969

Morning-Afternoon

- 3 4 7 **COLOR** JEOPARDY
5 10 12 **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
11:25 40 **COLOR** ROMPER ROOM-Children
11:30 5 10 12 **COLOR** NEWS
2 **COLOR** ROMPER ROOM-Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
7 **COOKING**—Graham Kerr
Today: fillet steak Washington.
9 **PRIMER CORSO**
Recess: 12 noon-1 P.M.
11:45 13 **COLOR** COMMUNITY CALENDAR—Joseph Tomes
11:50 13 **COLOR** NEWS
11:55 3 4 **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00 3 5 10 **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
6 **MISTEROGERS**—Children
7 13 **BEWITCHED**—Comedy
When Uncle Arthur (Paul Lynde) moves into the house, Endora has a witch's fit. Endora: Agnes Moorehead.
12 **PDQ**—Game
COLOR Celebrity guests: Monty Hall, Tom Kennedy and Peter Marshall.
12:30 2 **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES—Serial
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
6 **FRENCH CHEF**—Cooking
Julia Child shows how to prepare and serve a roast goose.
7 7 13 **FUNNY YOU SHOULD ASK**—Game
COLOR Tentatively scheduled: Jim Backus, Glenn Ford, Zsa Zsa Gabor, Stu Gilliam and Martha Raye.
40 **MOVIE**—Drama
"Love from a Stranger." (1947) The bride is horrified when she discovers that the stranger she has fallen in love with and married is a fiendish killer. Sylvia Sidney, John Hodiak, John Howard, Arno Richards. (90 min.)
- 12:55 7 7 13 **COLOR** CHILDREN'S DOCTOR
1:00 2 **MOVIE**—Mystery
"The Assassin." (English; 1952) An insurance company sends a private detective to Venice to locate an Italian war hero. Richard Todd, Eva Bartok, John Gregson, George Coulouris, Margot Graham, Walter Rilla. (Two hours)
3 4 **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY-SPLENDED THING
6 9 **CLASSROOM**—Education
Ch. 6 recess: 2:30-5:30 P.M.
7 7 13 **COLOR** DREAM HOUSE
1:30 3 4 7 **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** MAKE A DEAL
2:00 3 **MOVIE**—Drama
COLOR "The Young Racers." (1963) A professional driver decides to write a book exposing a corrupt driver. Mark Damon, Luana Anders, William Campbell, Robert Campbell, Marie Bersini, Patrick Magee, Christina Gregg, John McLaren, Beatrice Altariba. (90 min.)
4 40 **YOU DON'T SAY!**—Game
COLOR Guests: actress Kathleen Nolan and singer James Darren.
5 10 12 **COLOR** SECRET STORM—Serial
7 7 13 **COLOR** NEWLYWED GAME
2:30 4 40 **MATCH GAME**
COLOR Guests: Lauren Bacall and celebrity hair stylist Vidal Sassoon.
5 10 12 **COLOR** EDGE OF NIGHT—Serial
7 7 **COLOR** DATING GAME
13 **COLOR** DIVORCE COURT—Drama
2:55 4 40 **COLOR** NEWS—Floyd Kalber
3:00 2 10 12 **LINKLETTER SHOW**
COLOR Guests: Mickey Spillane, creator of the Mike Hammer yarns. (Rerun)
4 **JOAN RIVERS**
COLOR Etiquette is the topic. Guests include boxing great Rocky Graziano.
5 **MIKE DOUGLAS**—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** GENERAL HOSPITAL—Serial

Afternoon

- 40 ANN SOTHERN—Comedy**
After winning a sweepstakes fortune, Sean O'Connor decides to leave Ireland and visit his niece Katy. Katy: Ann Sothern. Macauley: Ernest Truex.
- 3:30** **2** **COLOR** **CAPTAIN SATELLITE**
3 **MERV GRIFFIN—Variety**
COLOR Tentatively scheduled guests: Genevieve, Bob and Ray, singer Tito Mora, author Anne Moody ("Coming of Age in Mississippi") and comic Leonard Barr. (90 min.)
- 4** **REAL McCOYS—Comedy**
"Foreman of the Jury." Grampa is suing the telephone company, and who should turn up as foreman of the jury but Grampa's old friend George. George: Andy Clyde. Grampa: Walter Brennan. Meredith: Casey Adams.
- 7** **7** **13** **COLOR** **ONE LIFE TO LIVE—Serial**
10 **PASSWORD—Game**
COLOR Eve Arden and Ray Bolger are the celebrity guests.
- 12** **MIKE DOUGLAS—Variety**
COLOR Guests include blues singer Richie Havens, Edie Adams, celebrity profiler Rex Reed and comic Rodney Dangerfield. (60 min.)
- 4:00** **40** **COLOR** **CAPN'S LOCKER**
4 **COLOR** **FLINTSTONES**
7 **7** **13** **COLOR** **DARK SHADOWS—Serial**
10 **MIKE DOUGLAS—Variety**
COLOR Tentatively scheduled guests: Frank Gorshin, actor Jim Brown and saxophonist Boots Randolph. (90 min.)
- 4:30** **2** **40** **COLOR** **POPEYE—Children**

- 3** **BATMAN—Adventure**
COLOR Part 1: Egghead has hatched a plot to take over Gotham. Egghead: Vincent Price. Chicken: Edward Everett Horton. Batman: Adam West.
- 4** **COLOR** **CARTOONS—Children**
5 **MERV GRIFFIN—Variety**
COLOR See 3:30 P.M. Ch. 3. (90 min.)
- 7** **MOVIE—Drama**
COLOR "White Witch Doctor." (1953) It's rumored that there's gold hidden in the Congo, and two adventurers, determined to get it, join a nurse who is entering the dangerous Bakuba country to establish a medical mission. Susan Hayward, Robert Mitchum, Walter Slezak. (90 min.)
- 7** **LET'S MAKE A DEAL—Game**
12 **MERV GRIFFIN—Variety**
COLOR Guests include Robert Merrill; comics Jack E. Leonard and Jo Anne Worley. (60 min.)
- 13** **GILLIGAN'S ISLAND—Comedy**
COLOR Gilligan becomes the quarry of big-game hunter Jonathan Kincaid, who plans to add the marooned mate to his trophy case. Kincaid: Rory Calhoun. Gilligan: Bob Denver. Skipper: Alan Hale.
- 19** **FILM**
4:45 **4** **VOYAGE—Adventure**
COLOR The Seaview and an unidentified sub compete in an attempt to recover a live super bomb lost on the ocean floor. Nelson: Richard Basehart. Bradley: John Lupton. (60 min.)
- 5:00** **2** **TIMMY AND LASSIE—Adventure**
Lassie is still missing, but Timmy refuses to give up hope. Timmy: Jon Provost. Ruth: June Lockhart.

HAPPINESS IS CHANNEL 12 NEWS!!!



STAN STATHAM

5:30
to
6:30



RAY NARBAITZ

Week-
nights



DR. ROLLIE HAUSER

Wednesday March 26, 1969

Afternoon-Evening

3 TRAVENTURE THEATRE—Travel
COLOR Film tours of Africa and Mazatlan, Mexico.

7 BEWITCHED—Comedy
Samantha tries to hide the truth about baby witch Tabatha.

9 BROTHER BUZZ—Children
A tour of a dairy.

13 I LOVE LUCY—Comedy
Ricky finds some extra money and silverware in the apartment, and jumps to the conclusion that Lucy is a kleptomaniac. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 PATTY DUKE—Comedy
Aunt Pauline, the family tyrant, is coming to visit—so all her household gifts have to be brought up from the basement. Patty and Cathy: Patty Duke. Pauline: Ilka Chase. Martin: William Schallert. Natalie: Jean Byron.

5:30 2 PATTY DUKE—Comedy
Patty decides to give lessons in self-confidence to a shy classmate. Patty and Cathy: Patty Duke.

7 12 COLOR NEWS

9 EXPLORING SENTENCES

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN
The junkman finds Uncle Martin's spaceship in the garage—and hauls it away. Martin: Ray Walston. Tim: Bill Bixby.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Friendly and the gang play unusual musical instruments.

Evening

6:00 2 MY FAVORITE MARTIAN

When a telephone wire falls on Uncle Martin, he begins to receive incoming calls. Martin: Ray Walston. Tim: Bill Bixby. Brennan: Alan Hewitt.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children

40 MOVIE—Science Fiction

"The Creeping Unknown." (English; 1955)
A new rocket is sent hurtling into space with three men on board. When it crashlands in England, there is only one man left on board. Brian Donlevy, Jack Warner, Margia Dean. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Binghamton plans to court-martial Tinker for stealing his printing press. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 COLOR NEWS—Whitten/Jervis

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 12 COLOR NEWS—Cronkite

6 9 WHAT'S NEW

Life of a Rocky Mountain black bear; composition of a uranium atom; folk music of India.

13 PERRY MASON—Mystery

"Theirate Inventor." Thelma Frazer learns that her missing husband's share in an electronics firm will be forfeited—unless he shows up within one day. Thelma: Cece Whitney. James Frazer: Tom Coley. (60 min.)

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7:00 **2 I LOVE LUCY—Comedy**

Lucy goes to Scotland, the land of her ancestors, via a dream. A local two-headed dragon likes to eat people every so often and the residents decide that Lucy's his meat. Lucy: Lucille Ball.

4 WIDE WONDERFUL WORLD

COLOR Paul Crouch narrates films of Japan. Highlights include the Feast of the Children, monkey-worshipping rites and a traditional funeral procession.

5 COLOR NEWS—Weston/Tompkins

6 9 NINE TO GET READY

Dr. J. Robert Bragonier and Leta Powell Drake conclude this series with a discussion of research advances in reproductive physiology.

7 COLOR NEWS—Frank Reynolds

7 COLOR LET'S MAKE A DEAL

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

12 PERRY MASON—Mystery

Laura Randall plans to blow up her hus-

band's invention. Walter Randall: Jerome Thor. Laura: June Vincent. Mason: Raymond Burr. (60 min.)

7:30 **2 FARMER'S DAUGHTER—Comedy**

Glen and Katy plan a special candlelight dinner. Katy: Inger Stevens. Glen: William Windom. Senator Ames: David Lewis. Mrs. Ames: Patricia Barry.

3 4 7 VIRGINIAN—Western

COLOR Oscar nominee Jack Albertson ("The Subject Was Roses") stars in this episode. Doc Watson and Miss Claire, partners in a mind-reading act, attract Grainger's special attention. There's reason to believe the girl is Grainger's long-lost niece. Grainger: John McIntire. Trampas: Doug McClure. Elizabeth: Sara Lane. Virginian: James Drury. (90 min.)

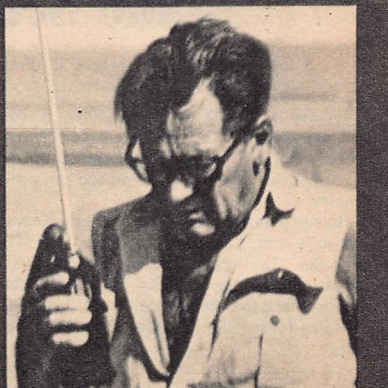
Guest Cast

Doc Watson	Jack Albertson
Miss Claire	Brenda Scott
William McGraw	Greg Mullavey
Frank Lynch	Larry Chance
Bart	Stuart Nisbet
Seth	Ken Swofford

Westinghouse presents a great star
in his first TV special

WILLIAM HOLDEN'S
"ADVENTURES
AT THE
JADE SEA"

A journey through an
Africa you've never seen.
Wednesday, March 26
7:30 8:30 pm
In color on CBS-TV



Evening

5 10 AFRICA SPECIAL

SPECIAL **COLOR** "Adventures at the Jade Sea." See below. (60 min.)

Glen Campbell will not be seen tonight. . . . William Holden discusses his interest in Africa on page 23.

6 SACRAMENTO FILE—Nichols

7 13 HERE COME THE BRIDES

COLOR A policy fight between Jason and Joshua ripens them for a pair of swindling lawyers. The shysters' plan: widen the chasm between the brothers—and open the way for a Stempel takeover. Jason: Robert Brown. Joshua: David Soul. Jeremy: Bobby Sherman. Stempel: Mark Lenard. Lottie: Joan Blondell. Clancey: Henry Beckman. Biddie: Susan Tolsey. (60 min.)

Guest Cast

BarnabusHal England
VictorAlan Oppenheimer
Judge WeemsWilliam Zuckert
BenHoke Howell

9 SKIING—Instruction

Topic: skiing on bumps.

19 NAKED CITY—Drama

Jaime Socorro's wife is about to give birth and Jaime is out of work, so he goes out to a man who "sells" jobs. Jaime: Alejandro Rey. Isabel: Coco Ramirez. (60 min.)

40 DONALD O'CONNOR—Variety

COLOR Guests include comic Morey Amsterdam, song and dance man Ted Lewis, singers Roberta Sherwood and Josh Adams, and actress Peggy Ann Garner. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Angie Dickinson and Frank Gorshin.

6 9 CITY MAKERS

COLOR Guest: psychiatrist Robert Coles, an expert on ghetto life. Dr. Coles discusses the attitude of the Federal Government toward city governments and their problems, and the role that Federal agencies can play in solving urban crises.

Last show of the series. Next week: "Spectrum" begins its new season.

CLOSE-UP

7:30 10 5 AFRICA SPECIAL

Adventures at the Jade Sea

"... a look at yesterday—before it disappears."—**Producer David Seltzer**

SPECIAL **COLOR** William Holden is host and narrator for this first trek to "Unconquered Worlds," a projected series of explorations in remote lands among primitive peoples.

Holden's safari went to Northern Kenya's 200-mile-long Lake Rudolph—the legendary Jade Sea. Sweltering heat has long protected the area from the assaults of progress, but time is short for the people of the Jade Sea. Cameras record life in three primordial cultures . . .

The Samburu. In a carnival-like celebration, four sons of the Samburus' chief attain the rank of warrior through the painful ordeal of circumcision. Films show the festivities and the preparation of the youths, who must have their heads shaved and be cleansed with goat's milk.

The Turkana. These nomads, proud of their ostrich-plume headdress, have hunted the huge bird to near-extinction. A wild foot-chase starts Operation Ostrich, an effort to re-establish the bird in this area. Movies introduce the tribesmen to a new idea: protecting their most-prized quarry.

The Elmolo. The smallest and poorest of all African tribes, the Elmolo are a single family of 200 people. Their bodies are starving for protein and calcium; Father Joseph Polletti, using antibiotics brought by Holden, tends to their health needs. The safari also brings rare moments of delight—in the form of bubble gum, wind-tossed balloons and soaring kites. (60 min.)

12 THAT GIRL—Comedy

COLOR "Bad Day at Marvin Gardens." A rainy day finds Ann, her parents and Don searching for diversion. Their choice is Monopoly, a game that soon triggers a raging squabble. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Mother: Rosemary De Camp.

19 JOAQUIN ESTEVES

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Bert Convey, Arlene Francis, Anita Gillette and Soupy Sales. Host: Wally Bruner.

5 10 12 GOOD GUYS—Comedy

COLOR Unexpected confusion abounds after Claudia accepts an invitation to the social event of the season, hosted by a boringly rich former beau. Claudia: Joyce Van Patten. Arsdale: Jim Backus. Bert: Herb Edelman. Rufus: Bob Denver. Dewey Hamilton: Jonathan Daly.

6 9 BOOK BEAT—Cromie

Guest: journalist Alistair Cooke, author of "Talking About America," a collection of his weekly broadcasts for the BBC. Chief U.S. correspondent for England's Guardian, Cooke discusses a broad range of topics, including the Clay Shaw trial, and such American institutions as baseball and apple pie.

7 13 KING FAMILY—Songs

COLOR The Kings spotlight the songs nominated for 1969 Academy Awards. Ralph Carmichael orchestra.

Highlights

- "The Windmills of Your Mind"
-Alvino Rey, King Sisters
- "Chitty Chitty Bang Bang"
-Children
- "Star!"
-Marilyn
- "For Love of Ivy"
-Kent
- "Funny Girl"
-Alyce, Lex

9:00 2 I SPY—Drama

COLOR Scott's visit home becomes a nightmare when an enemy agent demands secret information in exchange for the lives of Scott's mother and sister. Scott: Bill Cosby. Tommy: Jim Brown. Kelly: Robert Culp. (60 min.)

3 4 MUSIC HALL

COLOR Henry Fonda hosts "Broadway's Best." Stars Herschel Bernardi, Joel Grey, Richard Kiley, Jane Morgan, John Cunningham and Lynn Kellogg present highlights from eight musical hits.

Continued on next page

Ghettos.

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Evening

Also: Marian Mercer ("Promises, Promises") in theater sketches. (60 min.)

Program

Fiddler on the Roof: "If I Were a Rich Man"Herschel
Cabaret: "Willkommen"Joel
Mame: "If He Walked into My Life"Jane
Man of La Mancha: "Man of La Mancha (I, Don Quixote)," "The Impossible Dream"Richard
Zorba: "I Am Free"Herschel, John
George M!: "You're a Grand Old Flag," "Mary," "Yankee Doodle Dandy"Joel, Singers, Dancers
Hair: "Aquarius"Lynn
Promises, Promises: OvertureDancers
George M!: "My Town," "Give My Regards to Broadway"All

5 10 12 BEVERLY HILLBILLIES

COLOR Pat Boone, as himself, plays a prospective buyer of the Drysdale home. But Pat is soon drawn over to the Clampetts', where he's captivated by Granny's cooking—collard greens and fatback. Pat sings "Never Goin' Back to Nashville" and "Break My Mind." Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Mrs. Drysdale: Harriet MacGibbon. Jane: Nancy Kulp.

6 9 YOUR DOLLAR'S WORTH

COLOR "How to Save on Your Income Tax," a timely hour of suggestions. Topics discussed by host Dick McCutchen and three tax experts include how to compute your income tax; tax audits, how to avoid them and, if audited, how to prepare your records; tax-saving ideas; and the function of tax surcharges in relation to the general tax. (60 min.)

Ch. 9R does not colorcast.

7 7 MOVIE—Drama

COLOR "Marcus Welby, M.D." (1969), the pilot film for a fall series. After suffering a mild coronary, Marcus Welby grudgingly hires an associate to help share his work load. His choice: a young M.D. as independent and irascible as himself. Story by producer David Victor ("Dr. Kildare"). (Two hours)

Cast

Marcus WelbyRobert Young
 Steve KileyJames Brolin
 Myra SherwoodAnne Baxter

Lew SawyerPeter Deuel
 Tina SawyerSusan Strasberg
 Kenji YamashitaRichard Loo
 SwansonLew Ayres

13 MOVIE—Drama

"Law of War." (Italian; 1961) An underground leader must surrender to the Nazis, or 30 innocent hostages will be killed. Mel Ferrer, Peter Van Eyck, Magali Noel. (Two hours)

19 JOAQUIN ESTEVES—Variety

40 MOVIE—Musical Comedy

"Top Banana." (1954) A TV comic is invited to participate in an autograph-signing party for a book. Phil Silvers, Rose Marie, Danny Scholl. (Two hours)

9:30 5 10 12 GREEN ACRES

COLOR Hooterville is all astir over Luke Needlinger's latest invention, a milk-making machine. The project needs financial backing, and that means putting the bite on Oliver Douglas, the town's perennial patsy. Oliver: Eddie Albert. Lisa: Eva Gabor. Luke: Percy Helton. Haney: Pat Buttram. Eb: Tom Lester. Sam: Frank Cady. Kimball: Alvy Moore. Ziffel: Hank Patterson.

10:00 2 4 COLOR NEWS—Gary Park

3 4 THE OUTSIDER—Crime Drama

COLOR "A Lot of Muscle." Ross takes up the cudgels for a tough, unbending cop who's facing indictment on a bribery charge. Probing a possible frame, Ross begins to sort out the man's many enemies—ranging from a bartender to a high city official. Ross: Darren McGavin. (60 min.)

Guest Cast

Michael CameronJames Gregory
 Patricia CameronSusan O'Connell
 Ted BaxterGreg Mullavey
 Richard TwiningJeffrey Lynn
 Vince GordonKenneth O'Brien

5 10 12 HAWAII FIVE-O

COLOR "Samurai," first in a series of reruns. Working to get a conviction against a Honolulu rackets boss, McGarrett finds he must also protect the hood from assassins. McGarrett: Jack Lord. Danny: James MacArthur. Chin Ho: Kam Fong. Kono: Zulu. (Rerun; 60 min.)

Guest Cast

TokuraRicardo Montalban
 DeedeCaroline Barrett

Attorney GeneralMorgan White
 Mary TraversKaren Norris

6 9 TOY THAT GREW UP

"Code of the Sea" (1924), an adventure film with Rod La Rocque.

19 DAVID TENELL

11:00 2 UNTOUCHABLES—Drama

It's a busy Christmas Eve for Ness's close friend Hap Levinson. Robert Stack, Ruth White. (60 min.)

3 4 5 7 7 COLOR NEWS

10 12 13 COLOR NEWS

40 MOVIE—Drama

"Mr. Ace." (1946) An unscrupulous female politician goes after the nomination for governor. George Raft, Sylvia Sidney, Stanley Ridges.

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: Jerry Lewis is the substitute host. His guests: comedian London Lee, actress Sally Ann Howes and skier Kitty Falger. (90 min.)

5 PERRY MASON—Mystery

An outstanding gambling debt might hurt

Sylvia Oxman's chances in a child-custody hearing. Patricia Cutts, Michael Dante, Robert Strauss. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: Oscar nominee Daniel Massey ("Star!"), singer-songwriter John Hartford and comic Lou Alexander. Regis Philbin. (90 min.)

10 MOVIE—War Drama

"The Dawn Patrol." (1938) An officer heading a flying unit is at the breaking point. Errol Flynn, Basil Rathbone, David Ni.en. (Two hours)

12:00 2 ALFRED HITCHCOCK—Drama

Carl Seabrook offers to marry Edward Gibson's ex-wife and stop his alimony payments—for a price. Seabrook: Jeremy Slate. Edward Gibson: Robert Webber.

12:30 5 MOVIE—Comedy

"The More the Merrier." (1943) The housing shortage produces weird complications when an elderly gentleman arranges to share a girl's apartment. Jean Arthur, Joel McCrea. (One hour, 40 min.)

1:00 3 4 7 13 COLOR NEWS



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Starring

Robert Young

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ABC Wednesday Night Movie

abc 9:00 Tonight 7 7

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. The growth of industry and the role of the railroad after the Civil War are discussed. 2. Loyalty oaths and civil liberties are discussed. (60 min.)
- 5** SUNRISE SEMESTER
COLOR French Literature: "The Flies," by Sartre, conclusion.
- 6:25 **7** **COLOR** IT'S YOUR MONEY
7 **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
5 THING ABOUT MONEY
Topic: furniture, Part 2.
10 **COLOR** BIG PICTURE
13 **COLOR** JACK LA LANNE
- 6:55 **12** SOIL CONSERVATION
- 7:00 **3** **4** **7** TODAY
COLOR Tentative schedule: former Secretary of State Dean Rusk in a film interview; Sylvia Porter, financial columnist for the New York Post; a feature on Easter hats; film interviews with baseball managers and players in Florida for spring training. Hugh Downs, Joe Garagiola. (Two hours)
- 5** NEWS—Ron Magers
10 SUNRISE SEMESTER
COLOR French Literature: "The Flies," by Sartre, conclusion.
12 NAVY FILM—Documentary
COLOR Charlton Heston narrates this documentary about VISTA's efforts to resuscitate a dying Arizona desert town. (Office of Economic Opportunity)
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **15** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Magers
12 **COLOR** NEWS—Joseph Benti
- 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR The Captain salutes the circus. Also: counting with numbers. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Evangelist
- 8:20 **13** LINUS—Children
- 8:30 **2** **COLOR** JACK LA LANNE

- 7** GIRL TALK
COLOR Guests: singer Carmel Quinn, and authors Marion Howard ("Getting Ready to Read") and Arnold Arnold ("Your Child's Play").
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
3 **4** **7** SNAP JUDGMENT
COLOR Guests: Nipsey Russell and actress Connie Hines. Host: Ed McMahon.
- 5** **10** **12** LUCILLE BALL
COLOR Wally Cox takes a bow as a novice symphony conductor.
- 7** MOVIE—Musical
COLOR "Everything I Have Is Yours." (1952) The song-and-dance team of Chuck and Pamela Hubbard is a smash success on Broadway—until Pamela learns that she is to become a mother. Marge Champion, Gower Champion, Dennis O'Keefe, Monica Lewis. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:15 **6** **9** CLASSROOM—Education
- 9:25 **3** **4** **7** **COLOR** NEWS
—Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
The Clampett clan is confronted with a court summons. Jed: Buddy Ebsen. Granny: Irene Ryan.
3 **4** **7** **COLOR** CONCENTRATION—Game
5 **COLOR** HOTLINE—Discussion
13 **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH
Mayberry's ladies are up in arms—over an exotic dancer at the carnival. Aunt Bee: Frances Bavier.
3 **4** **7** PERSONALITY—Game
COLOR Celebrities: Bill Cullen, Selma Diamond and Betsy Palmer. On-film personality: Dionne Warwick.
13 MOVIE—Biography
"The Story of G.I. Joe." (1945) The World War II adventures of the Pulitzer Prize-winning war correspondent Ernie Pyle. Oscar nominations went to Robert Mitchum's supporting performance, the screenplay and the song "Linda," one of the big hits of 1945. Burgess Meredith, Robert Mitchum, Wally Cassell, Freddie Steele, Jimmy Lloyd, Jack Reilly, Bill Murphy. (One hour, 45 min.)

March 27, 1969

Thursday

Morning-Afternoon

- 10:30 **2** **DANNY THOMAS**—Comedy
Kathy thinks the children are growing up too fast. Kathy: Marjorie Lord.
- 3 4 7** **HOLLYWOOD SQUARES**
COLOR Players: Jack Cassidy, Nanette Fabray, Stu Gilliam, Michael Landon, Meredith MacRae and Vincent Price.
- 5 10 12** **DICK VAN DYKE**
Rob recalls how a spat with Laura resulted in a black eye.

- 11:00 **2** **PROFILES**—Interviews
COLOR Harry Belafonte discusses politics and tells why he has become more militant in the civil-rights movement.
- 3 4 7** **COLOR** **JEOPARDY**
- 5 10 12** **COLOR** **LOVE OF LIFE**
- 7** **COLOR** **ANNIVERSARY GAME**
- 40** **COLOR** **ROMPER ROOM**—Children

- 11:25 **5 10 12** **COLOR** **NEWS**
- 11:30 **2** **COLOR** **ROMPER ROOM**—Children
- 3 4 7** **COLOR** **EYE GUESS**
- 5 10 12** **COLOR** **SEARCH FOR TOMORROW**—Serial
- 7** **COOKING**—Graham Kerr
Today: sole Meuniere.

- 11:45 **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes
- 11:50 **13** **COLOR** **NEWS**
- 11:55 **3 4** **COLOR** **NEWS**—Newman
- 7** **COLOR** **NEWS**—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** **NEWS**
- 4 7 40** **COLOR** **HIDDEN FACES**
- 6** **MISTEROGERS**—Children
- 7 13** **BEWITCHED**—Comedy
Willie Mays guests as Endora plans for her national holiday—Halloween. Endora: Agnes Moorehead.
- 12** **PDQ**—Game
COLOR Celebrity guests: Monty Hall, Tom Kennedy and Peter Marshall.
- 12:30 **2** **COLOR** **BEAT THE ODDS**—Game
- 3 4** **COLOR** **DAYS OF OUR LIVES**
- 5 10 12** **COLOR** **AS THE WORLD TURNS**—Serial
- 6** **SACRAMENTO FILE**
- 7 7 13** **FUNNY YOU SHOULD ASK**—Game
COLOR Tentatively scheduled: Jim

Backus, Glenn Ford, Zsa Zsa Gabor, Stu Gilliam and Martha Raye.

- 40** **MOVIE**—Comedy
"Man Who Broke the Bank at Monte Carlo." (1935) A Russian refugee-prince, reduced to driving a cab in Paris, is sent by his friends to break the bank at Monte Carlo. Joan Bennett, Colin Clive, Ronald Colman. (90 min.)

- 12:55 **7 7 13** **COLOR** **CHILDREN'S DOCTOR**

- 1:00 **2** **MOVIE**—Drama
"Break to Freedom." (English; 1955) During World War II, prisoners of war struggle to escape from a German prison camp. Anthony Steel, Jack Warner. (Two hours)

- 3 4** **COLOR** **DOCTORS**—Serial

- 5 10 12** **COLOR** **LOVE IS A MANY-SPLENDORED THING**

- 6 9** **CLASSROOM**—Education

- 7 7 13** **COLOR** **DREAM HOUSE**

- 1:30 **3 4 7** **COLOR** **ANOTHER WORLD**—Serial

- 5 10 12** **COLOR** **GUIDING LIGHT**

- 7 13** **COLOR** **MAKE A DEAL**

- 2:00 **3** **MOVIE**—Drama

"No Sad Songs for Me." (1950) A wife and mother learns that she has only a few months to live. Margaret Sullavan, Wendell Corey, Viveca Lindfors. (90 min.)

- 4 40** **YOU DON'T SAY!**—Game

COLOR Guests: actress Kathleen Nolan and singer James Darren.

- 5 10 12** **COLOR** **SECRET STORM**

- 7 7 13** **COLOR** **NEWLYWED GAME**

- 2:30 **4 40** **MATCH GAME**

COLOR Guests: Lauren Bacall and celebrity hair stylist Vidal Sassoon.

- 5 10 12** **COLOR** **EDGE OF NIGHT**

- 7 7** **COLOR** **DATING GAME**

- 13** **COLOR** **DIVORCE COURT**—Drama

- 2:55 **4 40** **COLOR** **NEWS**—Floyd Kalber

- 3:00 **2 10 12** **LINKLETTER SHOW**

COLOR Guest: Barry Livingston of "My Three Sons." (Rerun)

- 4** **JOAN RIVERS**

COLOR Comic Milt Kamen is among those discussing summer camping.

- 5** **MIKE DOUGLAS**—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

Thursday

March 27, 1969

Afternoon

- 7 7 13** **COLOR** GENERAL HOSPITAL—Serial
- 40** ANN SOTHERN—Comedy
Discouraged by high living costs, Katy and Olive become budget conscious. Katy: Ann Sothern. Olive: Ann Tyrell.
- 3:30 **2** **COLOR** CAPTAIN SATELLITE
- 3** MERV GRIFFIN—Variety
COLOR Tentatively scheduled guests: Tony Martin, Sylvia Syms, actor Jim Brown, actress Barbara Bouchet and comic Jackie Mason. (90 min.)
- 4** REAL McCOYS—Comedy
Little Luke refuses to contribute the earnings from his paper route to the family budget. Little Luke: Michael Winkelman. Grampa: Walter Brennan.
- 7 7 13** **COLOR** ONE LIFE TO LIVE—Serial
- 10** PASSWORD—Game
COLOR Eve Arden and Ray Bolger are the celebrity guests.
- 12** MIKE DOUGLAS—Variety
COLOR Guests: Edie Adams, Anissa Jones of "Family Affair" and comic Irwin Corey. (60 min.)
- 40** **COLOR** CAPN'S LOCKER
- 4:00 **4** **COLOR** FLINTSTONES
- 7 7 13** **COLOR** DARK SHADOWS—Serial
- 10** MIKE DOUGLAS—Variety
COLOR Tentatively scheduled guests: Robert Goulet, Frank Gorshin, and Gary Lewis and the Playboys. (90 min.)
- 4:30 **2** **40** **COLOR** POPEYE—Children
- 3** BATMAN—Adventure
COLOR Conclusion: the Dynamic Duo are banished by Egghead! Batman: Adam West. Egghead: Vincent Price.
- 4** **COLOR** CARTOONS—Children
- 5** MERV GRIFFIN—Variety
COLOR See 3:30 P.M. Ch. 3. (90 min.)
- 7** MOVIE—Drama
"Only the Best." (1951) A designer and model goes into business for herself in New York's garment district. Susan Hayward. Dan Dailey. (90 min.)
- 7** LET'S MAKE A DEAL—Game
- 12** MERV GRIFFIN—Variety
COLOR Guests: Godfrey Cambridge; comic Morty Gunty, and former FDA Commissioner James Goddard. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy
COLOR Mr. Howell turns detective to find out who has been sending unsigned love notes to his wife. Howell: Jim Backus. Mrs. Howell: Natalie Schafer.
- 19** FILM
- 4:45 **4** VOYAGE—Adventure
COLOR Nelson must defeat an adversary who is planning to create an army of plant creatures. Nelson: Richard Basehart. Ben/John Wilson: William Smithers. Crane: David Hedison. (60 min.)
- 5:00 **2** TIMMY AND LASSIE—Adventure
Cully's faithful bloodhound has gone senseless in the nose. Timmy: Jon Provost. Ruth: June Lockhart.
- 3** TRAVENTURE THEATRE—Travel
COLOR 1. A film tour of Scandinavia. 2. A search for treasure in an old shipwreck. (60 min.)
- 7** BEWITCHED—Comedy
Little Tabatha plays havoc with her parents' anniversary celebration. Samantha: Elizabeth Montgomery.
- 9** UPHOLSTERY WORKSHOP
- 13** I LOVE LUCY—Comedy
Lucy concocts a scrumptious salad dressing, and Fred tells her she ought to market it. Lucy: Lucille Ball.
- 19** CARTOONS—Children
- 40** PATTY DUKE—Comedy
Ross is determined not to let a Southern belle sweet-talk him into going to a dance. Patty and Cathy: Patty Duke.
- 5:15 **9** FILM
- 5:30 **2** PATTY DUKE—Comedy
An Interpol agent is visiting the Lanes, and Patty thinks his girl friend is a counterspy. Patty and Cathy: Patty Duke.
- 7 12** **COLOR** NEWS
- 9** EFFICIENT READING
Lesson: how to find your practice speed.
- 10** **COLOR** NEWS—Walter Cronkite
- 13** **COLOR** NEWS—Frank Reynolds
- 19** CHESTER SMITH—Variety
- 40** MY FAVORITE MARTIAN
Uncle Martin is building a home-made cyclotron with his friend—a child prodigy who's majoring in physics at college. Martin: Ray Walston. Donald Mumford: Flip Mark. Dr. Jackson: Jerome Cowan. Jeanine: Jean Hale.

- 5:45 **4** **COLOR** NEWS
6 FRIENDLY GIANT—Children
 Friendly sings about birds.

Evening

- 6:00 **2** MY FAVORITE MARTIAN
 Uncle Martin acquires Martian hay fever—which causes temporary attacks of amnesia. Martin: Ray Walston. Tim: Bill Bixby.

3 **COLOR** NEWS—Chet Huntley, David Brinkley

4 **5** **7** **10** **13** **COLOR** NEWS

6 **9** MISTEROGERS—Children

40 MOVIE—Western

"Khyber Patrol." (1954) Hostile natives are out to gain control of the Khyber Pass. Opposing their plans are the British Lancers. Richard Egan, Dawn Adams, Raymond Burr. (90 min.)

- 6:30 **2** McHALE'S NAVY—Comedy
 Captain Binghamton thinks McHale and his crew are planning his murder. McHale: Ernest Borgnine.

3 **COLOR** NEWS—Whitten/Jervis

4 **7** **COLOR** NEWS—Huntley/Brinkley

5 **12** **COLOR** NEWS—Cronkite

6 **9** WHAT'S NEW—Children
 Habits of the grizzly bear and mountain lion; earth's moon; folk music of Thailand.

13 PERRY MASON—Mystery
 Harley Basset suddenly shows up after two years absence, which disturbs Peter Dawson: he'd taken over Basset's job as company president. Basset: Thomas B. Henry. Sybil Basset: Peggy Converse. Peter Dawson: Philip Ober. (55 min.)

- 7:00 **2** I LOVE LUCY—Comedy
 Sightseeing in gay Patee, Lucy is charmed when a kindly Frenchman offers to exchange her American dollars for francs. Lucy: Lucille Ball.

4 ASSIGNMENT FOUR

COLOR "California Canvas" looks at the Bay Area's paintings and artists, both amateur and professional; and examines what can be done to preserve and promote artistic talent.

5 **COLOR** NEWS—Weston/Tompkins

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Evening

6 THINK-IN—Discussion

Topic: "The Changing Role of Women."
Host: Dr. Otto Butz, Sacramento State College. (60 min.)

7 **COLOR** NEWS—Frank Reynolds

7 FLYING NUN—Comedy

COLOR Sr. Bertrille collars a distributor, puts the bite on Carlos, buys a big oven, and the great push is on—to mass-produce bread at the convent. Sr. Bertrille: Sally Field. Sancho: Roger De Koven. Policeman: Jamie Farr.

9 JOURNAL 9

Tonight's program discusses "Project High Star," a summer program at Shasta College involving students who will be entering Nova High School. These students are of average or above average ability who in the past have been under-achievers. Guests: Don Demsher, Vice Principal of Nova High School, Virgil Smith, reading teacher and Mrs. Ruth Alling, counselor. (60 min.)

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass,

Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

12 I DREAM OF JEANNIE

COLOR Jeannie's brazen sister beefs up her campaign to bag Tony. Jeannie I and II: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily.

7:25 13 **COLOR** OUTDOORSMAN—Lange

7:30 2 FARMER'S DAUGHTER—Comedy
Gerald Doran is expected to carry on the family sports tradition at West Point—but Katy has doubts about his athletic prowess. Katy: Inger Stevens.

3 4 DANIEL BOONE

COLOR Daniel and two friends conscript three improbable allies to help blow up a British wagon train: crafty Simon Doggett, his son and adopted daughter—who have already stolen Daniel's pack horses, but lost them to raiding Indians. Daniel: Fess Parker. Cincinnati: Dallas McKennon. (60 min.)

Guest Cast

Simon Doggett Dick Foran
Ethan Doggett Ben Archibek
Ellie Doggett Ronne Troup
Mason Pruitt Jim McMullan

5 10 12 QUEEN AND I—Comedy

COLOR Nelson's test run as captain of the Queen puts him on a collision course with Duffy—and an old salt who remembers Nelson's World War II boners. Duffy: Larry Storch. Nelson: Billy De Wolfe. "Moose" Mitchell: John Dehner. Becker: Carl Ballantine. Washburn: Liam Dunn. Max: Dave Morick. Ozzie: Dave Willock. Wilma: Barbara Stuart.

7 FLYING NUN—Comedy

COLOR Alejandro Rey plays the dual role of Carlos and his incompetent cousin Luis, who mismanages a commercial venture that sends the convent into the red—and Sr. Bertrille into the blue. Sr. Bertrille: Sally Field. Rev. Mother: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Sr. Sixto: Shelley Morrison. Flavio: Ernest Sarracino.

13 MOVIE—Drama

COLOR "King of Kings." (1961) This New Testament chronicle covers the life of Christ, the court of Herod the Great and the political intrigues of Barabbas. Jeffrey Hunter, Frank Thring, Ron Randall, Viveca Lindfors. (Three hours)

7:00 pm WEEKNIGHTS

What's My Line?

With Guest Star
Panelists
&
Mystery Guest

turn on 10



19 MOVIE—Drama

"Shadow on the Window." (1957) Three young hoods hold Linda Atlas hostage after she sees them commit a murder. Betty Garrett, Phil Carey, John Drew Barrymore, Corey Allen. (90 min.)

Repeated Fri. 7:30 P.M. Ch. 19.

40 DONALD O'CONNOR—Variety

COLOR Guests include Billy Daniels, singer Sue Raney, comic Rip Taylor, and

Annette, Joey Gee and the Happy Tymes, rock group. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Angie Dickinson and Frank Gorshin.

5 10 JONATHAN WINTERS

COLOR Guests: Steve Allen (who joins Jonathan for comic improvisations), Louis Nye (as a hairstylist teasing Jonathan's locks), Shirley Bassey, Abby Dalton and the singing King Cousins. Jona-

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Evening

than plays Maude Frickert and an Englishman visiting his club with Louis. Dick Curtis, Pamela Rodgers, Paul Weston orchestra. (60 min.)

Highlights

"Don't Rain on My Parade," "On a Clear Day" Shirley
 "Tell the World About You" Kings
 "Goin' Great" Steve
 "Ebb Tide" Jonathan, Kings

6 **9** **NET PLAYHOUSE—Drama**
 "Cathy Come Home." Carol White (who starred in "Poor Cow") plays the title role in this literal and tragic translation of poverty and overcrowding in urban England. Playwright Jeremy Sandford focuses on an impoverished family's search for adequate housing as they move from slum to slum in Birmingham. The 1966 BBC production spurred the founding of Shelter, which aids victims of Britain's housing shortage. Supporting cast . . . Reg: Ray Brooks. Johnny: Emmett Frame. Mrs. Ward: Winifred Dennis. Rent Collector: Barry Jackson. Housing Officer: John Baddeley. (90 min.)

7 **13** **THAT GIRL—Comedy**

COLOR Ann's father takes a fall and Don's job is in jeopardy. The issue: the accident happened in Don's office, and a cagey insurance man is applying pressure to prevent a lawsuit. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Jerry: Bernie Kopell.

Guest Cast

Hurley Alan Oppenheimer
 Dr. Heindorf Ned Glass

12 **ORAL ROBERTS SPECIAL**

SPECIAL **COLOR** Methodist minister Oral Roberts sermonizes: "Healing for the Nation." Guest soloist is Mahalia Jackson ("Precious Lord, Take My Hand," "Battle Hymn of the Republic"). Also appearing: soloist Richard Roberts (Oral's son) and the World Action Singers. Taped at Oral Roberts University, Tulsa, Okla. (60 min.)

8:30 **2** **WHAT'S MY LINE?—Game**

COLOR Celebrity lineup: Bert Convey, Arlene Francis, Anita Gillette and Soupy Sales. Host: Wally Bruner.

3 **THE FAMILY—Comedy**

Henry Fonda introduces parodies of suburban life, teen-age marriage and the family picnic. (60 min.)

4 **IRONSIDE**

COLOR "The Tormentor." Baseball great Clint Atkins is hit with hate letters, gas-gun pellets—and phone calls demanding \$100,000 or his life. But Atkins refuses to seek police help; he's afraid the extortionist is playing for keeps. Ironside: Raymond Burr. Ed: Don Galloway. (60 min.)

Guest Cast

Clint Atkins Gary Collins
 Marcy Atkins Mary Ann Mobley
 Joey Atkins Michael-James Wixted
 Marvin Cruse Bruce Gordon
 Ernie Wilson Noam Pitlik

7 **BEWITCHED—Comedy**

COLOR Acute moral indignation spurs Samantha to bedevil the wits—and \$10,000—out of a man who welsed on a pledge to UNICEF. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Larry: David White.

Guest Cast

Haskell Herbert Voland
 Dr. Chomsky Bernie Kopell
 Lila Layton Sharon Vaughn

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CHANNEL
12

Henry Fonda & "The Family."



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Evening

9:00 **7** **COLOR** NEWS—Huntley/Brinkley
2 I SPY—Drama

COLOR In Morocco, Kelly and Scott try to head off a holy war led by an elderly revolutionary and his Moslem followers. Jahbad: Maurice Evans. Kelly: Robert Culp. Scott: Bill Cosby.

5 12 40 MOVIE—Drama

"The Night of the Iguana." (1964) This compassionate study of loneliness, based on Tennessee Williams' award-winning play, explores the agonies and hopes of people in emotional torment. Set in a crumbling hotel in Mexico, the drama revolves around a defrocked minister, who is torn between the spiritual and the carnal. Directed by John Huston. (Rerun; two hours, 10 min.)

Cast

The Rev. Lawrence Shannon
.....Richard Burton
Maxine FaulkAva Gardner
Hannah JelkesDeborah Kerr
Charlotte Goodall: Sue Lyon. Judith Fel-
lows: Grayson Hall. Nonno: Cyril Dele-
vanti. Hank Prosnier: James Ward.

THE LADY KILLERS

THURSDAY 9:00 PM

Peter Sellers
Alex Guinness



turn on 10



7 WHAT'S IT ALL ABOUT
WORLD?—Variety

COLOR Janet Leigh, Paul Revere and the Raiders, and comics Carol Robinson, Ken Greenwald and Jack De Leon. Sketches: Janet and Dean Jones are newlyweds striving for honesty; a revolt in a senior citizens' home; and the entire cast joins in a musical tribute to Charles de Gaulle. Dennis Allen, Dick Clair and Jenna McMahon, Gerri Granger, Bayn Johnson, Scoey Mitchell, Ron Prince. (60 min.)

10 MOVIE—Comedy

COLOR "The Lady Killers." (English; 1955) A gang of thieves hides out in the house of a pleasant old lady. Alec Guinness, Katie Johnson, Cecil Parker, Herbert Lom, Danny Green. (Two hours)

19 LATIN AMERICAN MUSIC

9:30 **3 4 7** DRAGNET

COLOR The detectives search for a dog that bit a little girl. The animal was owned by unidentified travelers, and within two hours the tot must take an anti-rabies serum to which she is highly—perhaps fatally—allergic. Friday: Jack Webb. Gannon: Harry Morgan. Dorothy Wickersham: Shannon Farnon.

6 9 **COLOR** WASHINGTON
NEWS

Ch. 9R does not colorcast.

10:00 **2** **COLOR** NEWS—Gary Park

3 4 7 DEAN MARTIN

COLOR Guests: Shirley Jones, Paul Lynde, Shecky Greene, and singers Don Cherry and Karen Wyman (a teen-ager making her TV debut). Sketches: Paul plays a TV repairman who prefers telling jokes to fixing sets; Shecky spoofs boxers who go into show business. Finale blackouts kid law and order. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"For Once in My Life"Shirley
"To Think You've Chosen Me"Don
"I'm Sitting on Top of the World,"
"Always"Dean
Medley: "Oh, You Beautiful Doll,"
"Someone to Watch Over Me,"
"Lovely to Look At"Dean, Shirley
"Hurry! It's Lovely Up Here!"Karen
"Gotta Travel On"Dean, Don

6 9 SPECULATION

Topic: "Mexico Today." A discussion of Mexico's political evolution and the reasons for the student rebellions. Host: Keith Berwick. (60 min.)

7 GORDON MACRAE—Variety

COLOR Gordon MacRae, singer Barbara McNair and impressionist Rich Little offer an hour of comedy and song. Norman Leyden orchestra. (60 min.)

Highlights

"Oh, What a Beautiful Morning," "If I Loved You," "Surrey with the Fringe on Top," "Oklahoma"Gordon
 "The Look of Love," "Sunny," "At the Crossroads"Barbara
 "Everybody's in Show Business,"
 "Here's to Everyone in Love"
Gordon, Barbara, Rich

19 DAVID TENELL

10:30 13 COLLEGE TALENT

COLOR Celebrity judges: Jim Nabors, Dorothy Lamour and Soupy Sales. Talent: singers Mary Jane Bell (Stephens College, Columbia, Miss.), Stephen McRay (University of Cincinnati), California's Glendale College Singers and the Fire Liters (University of Redland, Cal.). Host: Dennis James.

11:00 2 UNTOUCHABLES—Drama

Mobsters Max Zenno and Martin Rawlings share a headache: busboy Herbie Ketcher. Herbie may have access to records that could mean a long prison stretch for the two hoods. Ness: Robert Stack. Ketcher: Frank Gorshin. (60 min.)

3 4 7 7 COLOR NEWS

10 13 COLOR NEWS

40 MOVIE—Drama

"The Man with My Face." (1951) An American businessman, living in Puerto Rico, returns to his home one night to find a man who is his perfect double assuming his identity. Barry Nelson, Lynn Ainsley, John Harvey, Carol Mathews, Jack Warden.

11:10 5 12 COLOR NEWS

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: Jerry Lewis is the substitute host. His guests include author Gore Vidal. (90 min.)

7 12 13 JOEY BISHOP

COLOR Tentative guests: Zsa Zsa Gabor and Ricardo Montalban. (90 min.)

10 MOVIE—Drama

"Escape Me Never." (1947) A struggling young composer wants to marry a wealthy girl, but his brother shows up and complicates things. Errol Flynn, Ida Lupino, Eleanor Parker. (Two hours)

11:40 5 PERRY MASON

Mason receives a call for help from red-head Evelyn Bagby. Evelyn: Whitney Blake. Mr. Boles: Vaughn Taylor. Mrs. Mrs. Boles: Jane Buchanan. Mason: Raymond Burr. (60 min.)

12:00 2 ALFRED HITCHCOCK—Drama

Aaron Menefee's ulcers vanish when he meets a mysterious faith healer. Menefee: Andrew Prine. Otis Jones: Sidney Blackmer. Emily: Maggie Pierce.

12:40 5 MOVIE—Adventure

"China Clipper." (1936) After Lindbergh's flight across the Atlantic, a group of former pilots plan a ship that will fly across the Pacific. Pat O'Brien, Beverly Roberts, Ross Alexander, Humphrey Bogart. (90 min.)

1:00 3 4 7 13 COLOR NEWS



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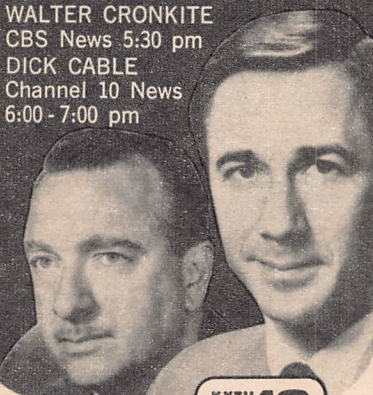
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Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. Theodore Roosevelt's administration is discussed. 2. Host Hugh Fleetwood discusses the doctrine of separation of church and state with University of Michigan professors. (60 min.)
5 SUNRISE SEMESTER
COLOR English Literature: selected poetry of Lord Tennyson.
7 **COLOR** IT'S YOUR MONEY
 6:25 **7** **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
 6:30 **4** **COLOR** NEWS—Valentine
5 THING ABOUT MONEY
 Topic: life insurance.
10 **COLOR** FOCUS ON FARMING
13 **COLOR** JACK LA LANNE
 7:00 **3** **4** **7** TODAY
COLOR Tentative schedule: former Secretary of State Dean Rusk in a film interview; TV GUIDE movie critic Judith

NEW TIME for BIG NEWS

WALTER CRONKITE
 CBS News 5:30 pm
 DICK CABLE
 Channel 10 News
 6:00-7:00 pm



turn on 10



Crist; a feature on the problem of getting ambulances in emergencies; film interviews with baseball managers and players in Florida for spring training. Hugh Downs, Joe Garagiola. (Two hours)

5 NEWS—Ron Magers **10** SUNRISE SEMESTER

COLOR English Literature: selected poetry of Lord Tennyson.

12 THIS IS THE LIFE

COLOR A clergyman castigates a wealthy donor. Pastor Martin: Nelson Leigh. Thorndike: J. Ed McKinley.

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Ron Magers

10 **12** **COLOR** NEWS—Joseph Benti

7:55 **10** **COLOR** FOCUS ON FARMING

12 **COLOR** ROGER RAMJET

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR The Captain demonstrates the art of making kites. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Mormon

8:20 **13** BEATLES—Children

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests include singer Margaret Whiting and TV newsman Lee Leonard.

8:40 **9** CLASSROOM—Education

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Cartoons

3 **4** **7** SNAP JUDGMENT

COLOR Guests: Nipsey Russell and actress Connie Hines. Host: Ed McMahon.

Last show of the series. Next Monday, "It Takes Two," a game show, debuts in this time spot.

5 **10** **12** LUCILLE BALL

COLOR Florence Nightingale, alias Lucy, nurses Mooney—back to health?

7 MOVIE—Comedy

"It Should Happen to You." (1953) Gladys Glover wants publicity. She gets it by renting a billboard and advertising her name. Judy Holliday, Peter Lawford, Jack Lemmon. (Two hours)

13 **COLOR** JACK LA LANNE

9:15 **6** CLASSROOM—Education

9:25 **3** **4** **7** **COLOR** NEWS

—Nancy Dickerson

9:30 **2 10 12 BEVERLY HILLBILLIES**
 Freud becomes a household word as the Clampetts get phychoanalyzed. Jed: Buddy Ebsen. Granny: Irene Ryan.

3 4 7 COLOR CONCENTRATION—Game

5 HOTLINE—Discussion

COLOR Scheduled guest: Judith Añne Ford, Miss America of 1969, from Iowa City, Iowa. (Live; 60 min.)

13 COLOR TRUTH OR CONSEQUENCES—Game

10:00 **2 10 12 ANDY GRIFFITH—Comedy**
 A World War I motorcycle creates problems for deputy Barney. Barney: Don Knotts. Opie: Ronny Howard.

3 4 7 PERSONALITY—GAME

COLOR Celebrities: Bill Cullen, Selma Diamond and Betsy Palmer. On-film personality: Jack Carter.

13 MOVIE—Western

"Bitter Creek." (1954) A man arrives in ranching territory to avenge the death of his murdered brother. Wild Bill Elliott, Beverly Garland, Claude Akins, Carleton Young. (One hour, 45 min.)

10:30 **2 JACQUELINE SUSANN—Profile**

COLOR The story of Jacqueline Susann, author of "Valley of the Dolls." Jacqueline talks about her decision to write the best-seller and her reaction to the many critics. Interviewed: Jacqueline's husband, producer Irving Mansfield; writers Rona Jaffe and Helen Gurley Brown; and Van Johnson, Gypsy Rose Lee and June Havoc. (60 min.)

3 4 7 HOLLYWOOD SQUARES

COLOR Players: Jack Cassidy, Nanette Fabray, Stu Gilliam, Michael Landon, Meredith MacRae and Vincent Price.

5 10 12 DICK VAN DYKE—Comedy
 Rob recalls an all-work, no-play "vacation." Rob: Dick Van Dyke.

11:00 **3 4 7 COLOR JEOPARDY**

5 10 12 ANNIVERSARY LOVE OF LIFE

7 COLOR ANNIVERSARY GAME

40 COLOR ROMPER ROOM—Children

11:05 **6 EXPLORING SENTENCES**

11:25 **5 10 12 COLOR NEWS**

11:30 **2 COLOR ROMPER ROOM—Children**

3 4 7 COLOR EYE GUESS

5 10 12 COLOR SEARCH FOR

TOMORROW—Serial

6 WHAT'S NEW—Children

Life of the trumpeter swan; measuring time in space; folk music of Burma.

Repeated 6:30 P.M.

7 COOKING—Graham Kerr

Today: New Yorker onion sandwich.

9 PRIMER CORSO

Recess: 11:55 A.M.—1 P.M.

11:45 **13 COLOR COMMUNITY CALENDAR—Joseph Tomes**

11:50 **13 COLOR NEWS**

11:55 **3 4 COLOR NEWS—Newman**

7 COLOR NEWS—Reeter

Afternoon

12:00 **3 5 10 COLOR NEWS**

4 7 40 COLOR HIDDEN FACES

6 MISTEROGERS—Children

How to exercise.

Repeated 6 P.M.

7 13 BEWITCHED—Comedy

Marty Ingels appears as a schemer who's out to steal Darrin's ad campaign.

12 PDQ—Game

COLOR Celebrity guests: Monty Hall, Tom Kennedy and Peter Marshall.

12:30 **2 COLOR BEAT THE ODDS—Game**

3 4 COLOR DAYS OF OUR LIVES

5 10 12 COLOR AS THE

WORLD TURNS—Serial

6 JOYCE CHEN—Cooking

How to prepare sweet and sour dishes.

Repeated 8 P.M.

7 7 13 FUNNY YOU SHOULD

ASK—Game

COLOR Tentatively scheduled: Jim Backus, Glenn Ford, Zsa Zsa Gabor, Stu Gilliam and Martha Raye.

40 MOVIE—Drama

"Wild Geese Calling." (1941) A newly-married couple move from a lumber camp to Seattle. Henry Fonda, Joan Bennett, Warren William. (90 min.)

1:00 **2 MOVIE—Police**

"A Bullet for Joey." (1955) A Communist agent attempts to kidnap an atomic physicist and spirit him out of the country. George Raft, Edward G. Robinson, Audrey Totter. (Two hours)

3 4 COLOR DOCTORS—Serial

Friday March 28, 1969

Afternoon

- 5 10 12** **COLOR** LOVE IS A MANY-SPLENDORED THING
- 6 9** CLASSROOM—Education
Recess: 2:30-6 P.M.
- 7 7 13** **COLOR** DREAM HOUSE
- 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
- 5 10 12** **COLOR** GUIDING LIGHT
- 7 13** **COLOR** MAKE A DEAL
- 2:00 **3** MOVIE—Western
COLOR "Backlash." (1956) A young man searches for a clue to the identity of the one man who escaped from an Apache raid and took a fortune with him. Richard Widmark, Donna Reed. (90 min.)
- 4 40** YOU DON'T SAY!—Game
COLOR Guests: actress Kathleen Nolan and singer James Darren.
- 5 10 12** **COLOR** SECRET STORM
- 7 7 13** **COLOR** NEWLYWED GAME
- 2:30 **4 40** MATCH GAME
COLOR Guests: Lauren Bacall and celebrity hair stylist Vidal Sassoon.
- 5 10 12** **COLOR** EDGE OF NIGHT
- 7 7** **COLOR** DATING GAME
- 13** **COLOR** DIVORCE COURT-Drama
- 2:55 **4 40** **COLOR** NEWS-Floyd Kalber
- 3:00 **2 10 12** LINKLETTER SHOW
COLOR Guest: singer Mitti Lawrence. Host: Art Linkletter. (Rerun)
- 4** JOAN RIVERS
COLOR Guests: actress Ina Balin and pastry expert Margia Colman Morton.
- 5** MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
- 7 7 13** **COLOR** GENERAL HOSPITAL—Serial
- 40** ANN SOTHERN—Comedy
Katy is unhappy to learn that her uncle Sean, visiting New York after winning the sweepstakes, is still feuding with his brother Terence. Katy: Ann Sothern. Macauley: Ernest Truex.
- 3:30 **2** **COLOR** CAPTAIN SATELLITE
- 3** MERV GRIFFIN—Variety
COLOR Tentatively scheduled guests: UPI White House correspondent Merri-man Smith, singers Heather MacRae and Ronnie Dyson of "Hair," radio commentator Jean Shepherd and comic Marty Brill. (90 min.)

- 4** REAL McCOYS—Comedy
Kate's new strapless dress causes a furor. Kate: Kathy Nolan.
- 7 7 13** **COLOR** ONE LIFE TO LIVE—Serial
- 10** PASSWORD—Game
COLOR Eve Arden and Ray Bolger are the celebrity guests.
- 12** MIKE DOUGLAS—Variety
COLOR Guests: Mrs. Hubert Humphrey, Edie Adams, singer Don Cherry and comedienne Patti Deutsch. (60 min.)
- 40** **COLOR** CAPN'S LOCKER
- 4:00 **4** **COLOR** FLINTSTONES
- 7 7 13** **COLOR** DARK SHADOWS—Serial
- 10** MIKE DOUGLAS—Variety
COLOR Tentatively scheduled: Frank Gorshin and the Cowbills. (90 min.)
- 4:30 **2 40** **COLOR** POPEYE—Children
- 3** BATMAN—Adventure
COLOR Milton Berle guest stars as Louie the Lilac, a foul fiend who is out to gain control of Gotham's hippie flower children. Lila: Lisa Seagram.
- 4** **COLOR** CARTOONS—Children
- 5** MERV GRIFFIN—Variety
COLOR See 3:30 P.M. Ch. 3. (90 min.)
- 7** MOVIE—Western
COLOR "Thunder in the Sun." (1959) The leader of a wagon train loses his sense of direction when he falls for a beautiful passenger. Jeff Chandler, Susan Hayward, Jacques Bergerac. (90 min.)
- 7** LET'S MAKE A DEAL—Game
- 12** MERV GRIFFIN—Variety
COLOR Guests: Hermione Gingold; singer Jerry Vale, and comic Jackie Vernon. (60 min.)
- 13** GILLIGAN'S ISLAND—Comedy
COLOR A brawny ape-man is terrorizing the castaways. Tongo: Denny Miller. Gilligan: Bob Denver.
- 19** FILM
- 4:45 **4** VOYAGE—Adventure
COLOR The Seaview becomes a den of terror when a virus transforms Nelson into a werewolf. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)
- 5:00 **2** TIMMY AND LASSIE—Adventure
Timmy is knocked unconscious while exploring a cave. Timmy: Jon Provost. Ruth: June Lockhart. Paul: Hugh Reilly.

3 TRAVENTURE THEATRE-Travel

COLOR Films of North Carolina and the Sierras. (60 min.)

7 BEWITCHED—Comedy

Maurice Evans appears in this episode as Tabatha's witchery is put to the test.

13 I LOVE LUCY—Comedy

"Mertz and Kurtz" was the name of Fred's old vaudeville team. Now Kurtz is coming to town and, to impress him, Lucy pretends to be the Mertzes' maid. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

The girls are planning a slumber party—and Ross is planning to tape their conversations for blackmail purposes. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Martin: William Schallert.

5:30 **2 PATTY DUKE—Comedy**

Patty is the only witness to an automobile accident in which Richard was at fault. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

7 12 COLOR NEWS

9 EFFICIENT READING

Lesson: how to find your practice speed.

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Uncle Martin learns that Mars has spun off its normal orbit, and is now close enough for him to attempt a flight home. Martin: Ray Walston. Tim: Bill Bixby.

5:45 **4 COLOR NEWS**

6 FRIENDLY GIANT—Children

A concert of parade music.

Evening

6:00 **2 MY FAVORITE MARTIAN**

When Tim throws the wrong switch, Uncle Martin's spaceship shrinks to the size of a toy. Martin: Ray Walston. Tim: Bill Bixby. Albert Leyton: Cliff Norton.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

6 9 MISTEROGERS—Children

How to exercise.

40 MOVIE—Biography

"Go, Man, Go." (1953) How Abe Saper-

stein formed the Harlem Globetrotters basketball team, and made it into a top box-office attraction. Dane Clark, Sidney Poitier, Patricia Breslin. (90 min.)

6:30 **2 McHALE'S NAVY—Comedy**

Captain Binghamton has thrown Fuji in the brig as a spy, but McHale plans to liberate him—by convincing Binghamton that the war is over. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 COLOR NEWS—Whitten/Jervis

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 12 COLOR NEWS—Cronkite

6 9 WHAT'S NEW

Life of the trumpeter swan; measuring time in space; folk music of Burma.

13 PERRY MASON—Mystery

Carl Gorman hires Mason to get rid of a free-loading relative. Gorman: Howard Petrie. Jim Ferris: William Campbell. Alice Gorman: June Dayton. (60 min.)

7:00 **2 I LOVE LUCY—Comedy**

Charles Boyer comes to call on the Ricardos in Paris. Lucy: Lucille Ball. Ricky: Desi Arnaz.

4 WIDE WONDERFUL WORLD

COLOR Norway: fishing villages, mountainside farms and remote Lapland.

6 LET'S TAKE PICTURES

Frank Pallo of Eastman Kodak hosts this half-hour photography series. Today's demonstration: good photo techniques.

7 COLOR NEWS—Frank Reynolds

7 GHOST AND MRS. MUIR

COLOR "Son of the Curse." A stricken Claymore prepares to meet his maker (at minimum cost, with maximum fuss). A family curse predicts that the last of the Greggs will die at midnight of the day a long-forgotten clock starts again. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw.

9 FOLK GUITAR

Laura Weber offers half-hour instruction on guitar, banjo, autoharp and recorder. Today: Introductory lesson to the recorder, banjo and autoharp.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panelists: Peggy Cass, Jack Cassidy, Arlene Francis and Gene Rayburn. Host: Wally Bruner.

Evening

12 JULIA—Comedy

COLOR Acting separately, Dr. Chegley, Hannah and landlord Cooper seek a proxy papa for Corey—who feels left out when chum Earl joins a father-son club. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Hannah: Lurene Tuttle. Marie: Betty Beaird. Cooper: Ned Glass. Earl: Michael Link.

Guest Cast

Ned Bowman Lee Weaver
Matt Dixon Booker Bradshaw

19 FILM

7:30 2 FARMER'S DAUGHTER—Comedy

Katy plans to solve a political feud by introducing Glen's son to Ambassador Cortez' daughter. Katy: Inger Stevens. Glen: William Windom. Cortez: Vito Scotti. Maria Cortez: Sharon Huguely. Senator Layton: Bill Zuckert.

3 4 7 HIGH CHAPARRAL

COLOR "The Lion Sleeps." A sorrowing clan gathers at Don Sebastian's deathbed shortly before a miraculous—and slyly concealed—recovery. Unaware that the old fox is now shamming, Manolito, John and Victoria suffer agonies of conscience over his "last" wish: a diabolical ploy to marry off Manolito—and swindle Cannon out of High Chaparral. John: Leif Erickson. Manolito: Henry Darrow. Victoria: Linda Cristal. Buck: Cameron Mitchell. Blue: Mark Slade. (60 min.)

Guest Cast

Don Sebastian Henry Silvera
Anita Brenda Benet
El Coyote Jorge Russek
Armando Rico Alaniz
Doctor Luis de Cordova
Bandido Albert Monte

5 10 12 WILD WILD WEST

COLOR Jo Van Fleet in "The Night of the Tycoons." West locks horns with an autocratic—and vindictive—lady board chairman. Although her directors are being murdered one by one, she mysteriously refuses to let West go after the killer. West: Robert Conrad. (60 min.)

Guest Cast

Amelia Bronston Jo Van Fleet
Lionel Steve Carlson
Kyra Joanie Sommers
Gorhan Tol Avery
Van Cleve Richard O'Brien

6 9 KOLTANOWSKI ON CHESS

Koltanowski reviews the career of a Japanese chess champion who earned the title of "the drawing master" by rarely winning or losing.

7 13 TOM JONES—Variety

COLOR Tom's guests are guitarist Chet Atkins, Barbara Eden of "I Dream of Jeannie," impressionist Rich Little, and singers Jerry Lee Lewis and Salena Jones, Jack Parnell orchestra. (60 min.)

Highlights

"Get Ready," "It's a Man's World,"
"Hound Dog" Tom
"Yellow Bird," "Freight Train" Chet
"Great Balls of Fire," "Move on Down the Line," "Long, Tall Sally,"
"Whole Lotta Shakin' Goin' On"
..... Tom, Jerry
"The Look of Love" Tom, Barbara
"The Mood Is Love" Salena
"To Make Love Sweeter for You"
..... Jerry
"With a Little Help from My Friends"
..... Barbara
"Funny How Time Slips Away"
..... Tom, Jerry, Chet

19 MOVIE—Drama

"Shadow on the Window." See Thurs. 7:30 P.M. (90 min.)

40 GREATEST FIGHTS

Highlights: the 1936 heavyweight bout between Joe Louis and Jack Sharkey.

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Angie Dickinson and Frank Gorshin.

6 JOYCE CHEN—Cooking

How to prepare sweet and sour dishes.

9 JOYCE CHEN—Cooking

How to prepare Chinese desserts.

40 DONALD O'CONNOR—Variety

COLOR Guests include singers Don Francks, D'Aldo Romano and Kelly Garrett; comedian Jerry Shane; and actress Ruth Warrick. (60 min.)

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Bert Convey, Arlene Francis, Anita Gillette and Soupy Sales. Host: Wally Bruner.

3 4 7 HALL OF FAME

SPECIAL **COLOR** James Daly in "Give Us Barabbas." See the Close-up opposite. (Rerun; 90 min.)

"The Name of the Game" is pre-empted.

5 10 12 GOMER PYLE—Comedy

COLOR Three friendly hippies help Gomer do his thing—camouflaging a communications van with psychedelic designs. Song: Bob Dylan's "Blowin' in the Wind." Gomer: Jim Nabors. Sergeant Carter: Frank Sutton. Duke: Ronnie Schell. Colonel Gray: Forrest Compton.

Guest Cast

Michele Leigh French
 Moondog Robb Reiner
 Geordie Christopher Ross

6 MAKING THINGS GROW

Thalassa Cruso shows unusual things that can be used for pots.

7 13 COLOR GENERATION GAP

9 BRIDGE—Jean Cox

Bridge expert Jean Cox explains and demonstrates the basic steps of the game. Today: Jean shows how to count a bridge hand.

8:45 **9 FILM**

8:55 **40 COLOR NEWS**

9:00 **2 I SPY—Drama**

COLOR "The Medarra Block" is a

small piece of wood that holds the key to power in Morocco. Mendoza: Jack Kruschen. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

5 10 12 MOVIE—Drama

COLOR "The Challengers." (1969) This made-for-TV movie follows the fortunes of racing-car drivers competing for the Grand Prix. The challengers are Cody Scanlon and Paco Ortega (fierce off-track rivals for the attentions of a beautiful girl), and Jim McCabe, a hard-drinking veteran whose wife wants him to quit. (Two hours)

Cast

Jim McCabe Darren McGavin
 Cody Scanlon Sean Garrison
 Paco Nico Minardos
 Stephanie Anne Baxter
 Ritchie Richard Conte
 Mary McCabe Juliet Mills
 Nealy Farley Granger
 Catherine Burroughs Susan Clark
 "Angel" de Angelo Sal Mineo
 Brad York William Sylvester

HALL OF FAME

8:30 **3 7 4**

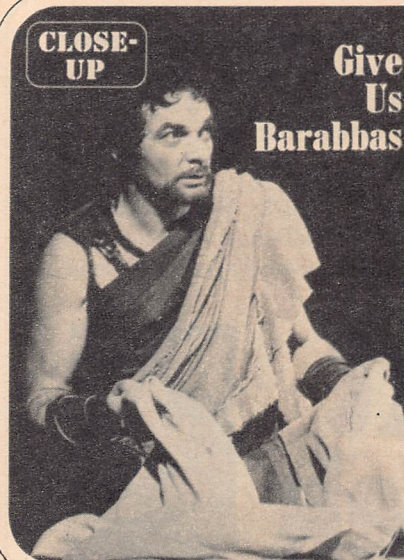
SPECIAL COLOR Pontius Pilate washed his hands of the choice, giving the decision to the mob. When the mob cried out "Give us Barabbas," the thief went free and Christ was nailed to a cross.

Henry Denker's acclaimed 1961 drama, in its fourth airing, explores the circumstances of this choice—and the evolution of Barabbas from a cold criminal to a man of awakening conscience. Producer-director: Emmy-winner George Schaefer. (Rerun; 90 min.)

Cast

Barabbas James Daly
 Mara Kim Hunter
 Pontius Pilate Dennis King
 Phineas: Robinson Stone. Caleb: Leonardo Cimino. Joseph: Ludwig Donath. Elisha: Keir Dullea. Samuel: Muni Seroff. Lemuel: John Gerstad. Peter: Kermit Murdock. Centurion: Allen Nourse. Officer: Eric Sinclair. John: John Straub. David: Richard Thomas. Zachary: Theodore Tenley. Mary: Toni Darnay.

James Daly



Evening

6 NET FESTIVAL—Music

The concluding program on the 10th annual Monterey (Cal.) Jazz Festival spotlights Dizzy Gillespie, the Modern Jazz Quartet, saxophonist Illinois Jacquet, the Don Ellis Orchestra and violinists Ray Nance, Svend Asmussen and Jean-Luc Ponty. (60 min.)

Highlights

"Gentle Rain"Dizzy
"Round Midnight" ..Modern Jazz Quartet
"Flyin' Home"Illinois
"Some of These Days"Ray
"C Jam Blues"Ray, Svend Jean-Luc

7 13 **COLOR** LET'S MAKE A DEAL

9 MAKING THINGS GROW

How to handle soil and fertilizer.

19 TO BE ANNOUNCED

40 MOVIE—Drama

"I Remember Mama." (1948) A Norwegian family, headed by a wise and indomitable mother, seeks to establish a home in San Francisco in the 1910's. Irene Dunne, Barbara Bel Geddes, Oscar Homolka. (Two hours, 20 min.)

9:30 7 13 GUNS OF WILL SONNET

COLOR First in a series of reruns: Will and Jeff see little hope of escape when a mockery of justice lands them on a slave-labor gang. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

Arvis PeeblesRoyal Dano
WallerRobert DoQui
Gideon StarkWalter Burke
PickettArthur Malet

9 THAT'S LIFE

This half-hour series uses dramatic vignettes to illustrate methods of improving human relationships. Performers are from the Portland (Ore.) Play-box Players. Host: therapist Morris Tiktin. Today's Topic: how the marital relationship is affected by unstated, unrealistic and unshared expectations.

10:00 2 **COLOR** NEWS—Gary Park

3 4 STAR TREK—Adventure

COLOR "Turnabout Intruder." Hatred and ambition motivate a woman scientist to effect an incredible transfer: her

Next week TV GUIDE covers a three-dimensional success, *The Name of the Game*. With top names, big computers and an even bigger budget, how could a series be anything else! In the same issue, Phyllis Diller maps her next assault on television, this time in the Diller style . . . crazy, zany and mad!

Upcoming Specials spotlighted in TV GUIDE: Melvyn Douglas and George Grizzard in "The Choice." Jack Benny, Robert Goulet and Alan King visit Jackie Gleason. And Helen Hayes in "Arsenic and Old Lace."

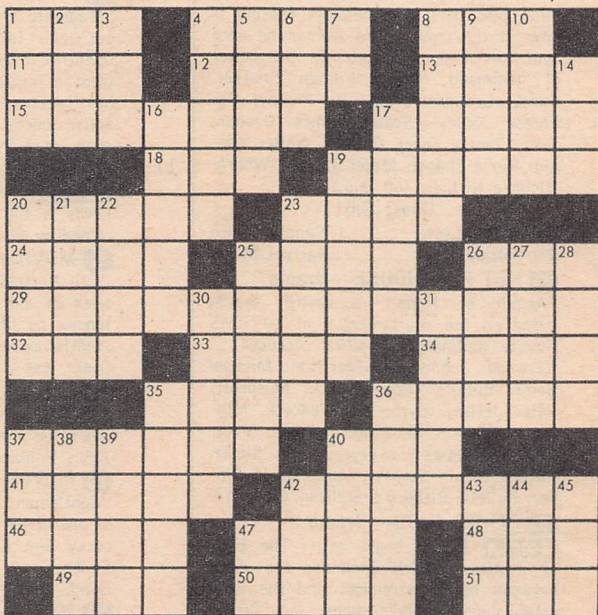
next week



TELEVISION CROSSWORD

March 22, 1969

ACROSS

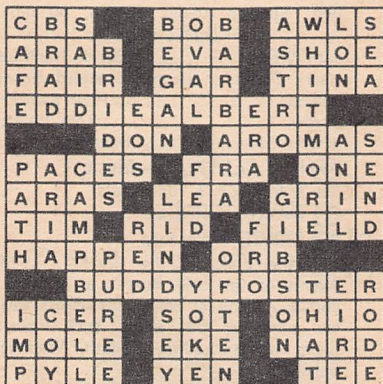


- 1 *Mayberry*, _____
- 4 Any fleshy fruit
- 8 Character on *I*
Across
- 11 Lincoln
- 12 Shortening
- 13 Golf gear
- 15 TV comedian
- 17 Singer Vaughan
- 18 Possesses
- 19 Long ago
- 20 Becomes spoiled
- 23 Hills (Gaelic)
- 24 Lack of difficulty
- 25 Margarine
- 26 Consumed
- 29 Children's classic
(4 words)
- 32 Paul Newman movie
- 33 Lead singer of
the Supremes
- 34 Matched two
- 35 Actor McCord of
Adam-12
- 36 Woman's name
- 37 He's Pa Cartwright
- 40 Girl (slang)
- 41 Actress Anouk _____
- 42 Impersonator
Frank _____
- 46 Slide
- 47 Miss Crawford
- 48 Crack pilot
- 49 A vetch
- 50 Stare at
- 51 Still

See next week's TV GUIDE for solution

DOWN

- 1 Uncooked
- 2 Zimbalist series
- 3 Cozy room
- 4 Entreaties
- 5 Paddles
- 6 Married woman
- 7 He's the Chief on
Get Smart
- 8 Unaccompanied
males
- 9 Prefix relating to
flying
- 10 Intend
- 14 Pronoun
- 16 Performed as a
pitcher
- 17 Religious conclave
- 19 Beverages
- 20 Cain and Abel's
brother
- 21 Hawaiian island
- 22 Secondhand
- 23 Explosion
- 25 Pure air (slang)
- 26 From a distance
- 27 Hard work
- 28 Old Testament book
- 30 She's on *The Beverly
Hillbillies*
- 31 Semiprecious stones
- 35 Retains
- 36 Actress on *Laugh-In*
- 37 Fuel
- 38 Irritate (colloquial)
- 39 Turkish ruler
- 40 Aim
- 42 _____ and Magog
- 43 Horse food
- 44 To freeze
- 45 Educational network
- 47 Billie _____ of
Petticoat Junction



Answer to puzzle of March 15

Evening

mind into Captain Kirk's body, and his mind into hers. The helpless captain is now in the power of a woman he once spurned—while she exults in the power of command. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. Sulu: George Takei. Chekov: Walter Koenig. Nurse Chapel: Majel Barrett. Whura: Nichelle Nichols. (60 min.)

Guest Cast

Dr. Janice LesterSandra Smith
Dr. ColemanHarry Landers

6 NET PLAYHOUSE—Drama

"Acquit or Hang!" a British drama based on the court-martial of 10 HMS Bounty mutineers in 1792. Accused... Heywood: John Hurt. Morrison: Michael Beint. Burkitt: Roy Patrick. Muspratt: Peter Jeffrey. Byrn: Kim Peacock. Millward: William Marlowe. Norman: Peter Ellis. Witnesses... Fryer: John Slater. Purcell: Kevin Stoney. Ward: David Pinner. Hallett: Richard O'Sullivan. (90 min.)

7 7 13 JUDD—Drama

COLOR Reruns begin with "The Ends of Justice," which examines the clash between black extremists and the legal establishment. Judd's client: Judy Crews, a Negro falsely convicted of murder. The question: should he go along with Judd's maneuvering to reverse the sentence—or side with his militant son, who demands that Judy "denounce this sick white society"? Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

Guest Cast

Judy CrewsBernie Hamilton
Harry CrewsGeorge Stanford Brown
BelknapPaul Lambert
BordenTom Palmer
Walter SimsDabney Coleman

9 NET FESTIVAL—Music

See 9 P.M. Ch. 6 for details.

19 DAVID TERRELL

11:00 2 MOVIE—Western

"To the Ends of the Earth." (1948) Agents of the U.S. Bureau of Narcotics pursue a gang of smugglers across various parts of the world. Dick Powell, Signe Hasso, Ludwig Donath, Vladimir Sokoloff.

3 4 7 7 13 **COLOR** NEWS

5 10 12 **COLOR** NEWS

11:20 40 MOVIE—Drama

"Magnetic Monster." (1953) Carrying out their task of protecting the public, scientific investigators answer the alarm from a hardware store where everything has become magnetized from a radioactive source. Richard Carlson, King Donovan, Jean Byron, Harry Ellerbe.

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled: Jerry Lewis is the substitute host. His guest: comedian Charlie Callas. (90 min.)

5 MOVIE—Drama

"Call Northside 777." (1948) A reporter tries to aid a man who has been sentenced to life imprisonment on circumstantial evidence. James Stewart, Richard Conte, Lee J. Cobb. (Two hours)

7 12 JOEY BISHOP

COLOR Tentatively scheduled: the rocking Grass Roots and comic Ray Hastings. Regis Philbin. (90 min.)

10 MOVIE—Biography

"Gentleman Jim." (1942) The life story of one of the ring's greatest heavyweights, cocky Jim Corbett. Errol Flynn, Alexis Smith, Jack Carson, Alan Hale, Ward Bond. (Two hours)

13 MOVIE—Mystery

"Murder at 45 R.P.M." (French; 1960) Eve Faugeres and her accompanist are the prime suspects when Eve's husband is mysteriously murdered. Danielle Darrieux, Michel Auclair, Jean Servais. (Two hours)

1:00 3 4 **COLOR** NEWS

7 MOVIE—Western

COLOR "Kid from Texas." (1950) Billy the Kid seeks revenge after gunfighters kill a rancher who befriended him. Audie Murphy, Gale Storm, Albert Dekker, Shepperd Strudwick, Will Greer, Paul Ford, William Talman, Walter Sande.

1:30 5 MOVIE—Drama

"Bedlam." (1946) During the 17th Century the mentally ill confined to London's infamous St. Mary's of Bethlehem lead abused and neglected lives. A courageous girl risks her life to bring about reform. Boris Karloff, Anna Lee, Billy House. (90 min.)

Stations reserve the right to make last-minute changes



works even when you forget to use it

Say you forget your deodorant one morning. If you've been using Mennen Speed Stick regularly, don't worry. You'll still have protection left over from yesterday to help you through today.

Speed Stick's the deodorant that builds protection day after day. With regular use it actually builds up a resistance to odor. Enough to help keep you safe even if you're occasionally forgetful.

If you think that some of the television programs this season have been going to the dogs, take a closer look at the commercials. Not only are many of the stars dogs, but also any other type of animal that can hold the audience's attention long enough for the sponsor to achieve his goal—namely, to take a bite out of the viewer's wallet.

Maybe you've been watching those animals wistfully, wondering whether your pet could ever become as famous as the Hartz Mountain dog who scratches his fleas on television. "After all," you may have been thinking, "my dog does that all day long at home for free." There is,

How photogenic is your gerbil?

It could bring you fortune, if not fame, on TV commercials

By Paulette Cooper

however, one difference—the Hartz Mountain dog doesn't have any fleas. He got \$200 for that bit because he was trained to scratch when his owner, off-camera, scratched himself.

Whether you can make your canine a celebrity (or your cat another *femme fatale*) depends on your talent, your pet's temperament, and a proper amount of training—for both

of you. All animal theatrical agencies require dogs to be trained with their owners at a recognized obedience school, and they also like it if you teach them to roll over and to stop and start eating, although not necessarily in that order. The owner, however,



should be careful not to *overtrain* his animal.

"Stop training him the minute you think he is losing his own personality, is becoming too rigid, or is looking over at you too often for cues," says Barbara Austin of the Dawn Animal Agency Inc.

Lorrain D'Essen, of Animal Talent Scouts Inc., has some suggestions on getting your pet on TV. If you think your animal meets the training requirements, look up "Animal Rental" in the yellow pages and send each agency a description (include his training) along with a snapshot of your pet. On the day of your interview, don't make the common mistake of tranquilizing him, since that often causes unexpected or unnatural reactions. If you're angling for an animal food commercial, give the pet some of the food for a few days before the casting so he gets used to, if not exactly enamored of, the stuff.

Once you're at the interview, no matter how well trained your animal is at home, he will have to perform now in a strange environment, with people milling and shouting around him, other animals standing temptingly in front of him, and strobe lights going off convulsively at him.

And don't be surprised also if you are scrutinized just as carefully as your animal. "You should see some of the animal stage mamas we get in here," said Linda Hanrahan of All-Tame Animals Inc. "Some of them swear that their animals can do everything but talk—and some even insist they can do that also. Since we often send the owner out to a shooting with his animal, we look for people who are quiet, intelligent, poised, and don't seem overanxious."

One area in which people tend to be overanxious is money. Modeling animals is no easy way to get rich overnight; most cats and dogs earn only \$50-\$100 an appearance after the animal agency has siphoned off its well-

earned 30-50 percent commission. (After your pet has done a few commercials, you can go directly to the advertising agencies, which charge no fee.)

One way to make a bit more than the average \$50-\$100 is to have a common pet that can do rare tricks, like the dogs that answered telephones, the gerbils that jumped through hoops, the snakes that coiled on command, or the chickens that square-danced in commercials. Or, you could have a rare animal that can do common tricks such as a slightly trained giraffe or polar bear—they could make in the neighborhood of \$10,000 a day. Unfortunately, most people find it difficult not only to purchase such animals but also to keep them in their apartments. But smaller animals that are difficult to train are also paid well.

Even the best-trained animal in the world, however, may lose out simply because he isn't in demand. Animals, like fashions, do go out of style—and while it's easy to change your wardrobe, it's hard to change a poodle into a Yorkshire and then a shih tzu, all of which have pre-empted each other respectively in popularity.

"What we are looking for right now," says Doug Gruber of All-Tame Animals Inc., "are cute, all-American mutts, preferably shaggy, and any of the shaggy or long-haired pedigrees. Among cats, Persians, Siamese, orange and black are definitely 'in' right now. As for other types of animals, no one has ever really trained a koala bear, panda, or platypus, so if they brought us in a trained one, they would certainly have no competition."

And don't give up just because an animal isn't in demand today. With the current proliferation of animal names for commercial products, especially cars, sooner or later they're bound to run out, and it might pay, say, to buy and train an aardvark or a zebu today, before the competition becomes too beastly.

END

What this country needs is a good \$12,000 college education.

**We've got it, but we're
only charging \$4,000**

\$4,000 is an average 4-year college tuition bill, exclusive of living and other expenses. A bargain for the student.

\$12,000 is the average of what it actually costs the college to educate him—and to build the new facilities and the faculty needed to educate millions more like him in the years ahead. A burden for the college. And it might become a crisis.

Because the \$8,000 deficit must be made up by gifts and grants. More help is needed from more businesses, and from individuals like you, people who believe that the future of this country lies in the potential of its young.

What this country needs are fewer bargains like this.
Give to the college of your choice.



Advertising contributed for the public good.

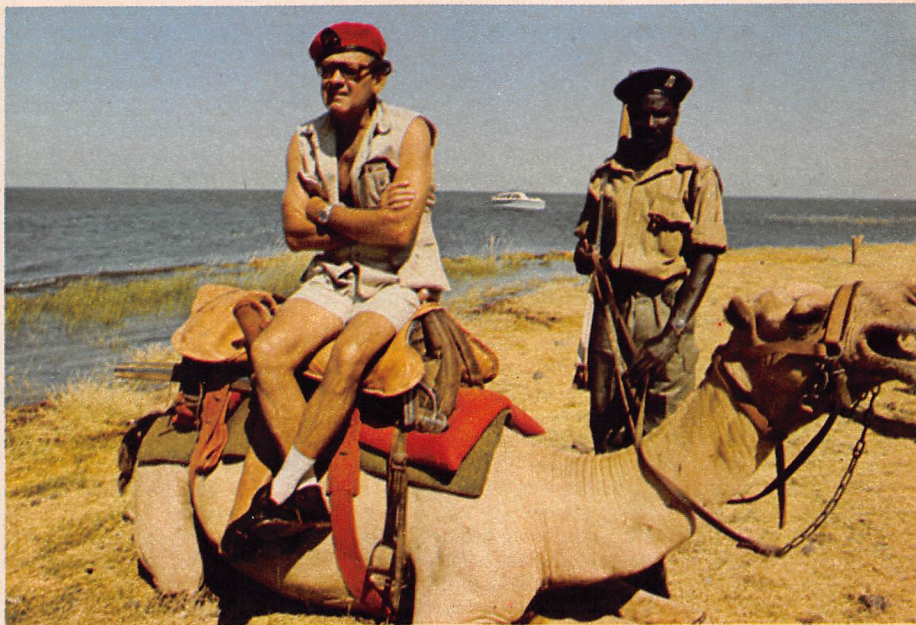
To Africa, With Love

William Holden returns to Hollywood to promote TV specials about his adopted land

By Dwight Whitney

The Sunset Strip had a distinguished visitor a few weeks ago. He wore a safari shirt with Sam Browne loops at the shoulders, khaki pants, and a few lines around the eyes that weren't there before. William Holden was in Hollywood strictly on "business"—the business of nine African specials he is doing for CBS, the first of which, "Adventures at the Jade Sea," is scheduled for this Wednesday (March 26).

Holden deserved to be called "visitor." There was a time, before he left movietown to become a "citizen of the world," when he symbolized all that was enviable about the modern, "young banker"-type superstar. His uniform off the screen was a well-tailored business suit and a short haircut. His advocacy lay not in the torn T-shirts and other status orna- →



Holden tries Royal Camel Corps mount in Kenya.

ments of the era, but in the brisk new science of star corporations, diversification, tax shelters. He was a gifted salesman who considered selling "The Bridge on the River Kwai" just as important as acting in it.

Then, about 10 years ago, he ran away from Hollywood, making it clear he no longer found anything there to nourish his interest. "I don't give a damn about my image," he said. "I never could conform to Hollywood's taboos."

He sold his North Hollywood house and moved to Switzerland. When the press suggested that reduced income taxes might have had something to do with it, he was furious. Hedda Hopper, he said, had made him into a "whipping boy." He gave himself over to the mystique of travel. He divided his time between Hong Kong, Tokyo, the capitals of Europe and other far-off places where he had "business interests," including an electronics company in Japan. One of his former associates claims: "Bill gave up being a first-rate actor to become a second-rate businessman." When he made pictures, he tended to do so on foreign soil. He bought an ancient hotel on the slopes of Mount Kenya in partnership with an oil man, Ray Ryan, and turned it into the glamorous Mount Kenya Safari Club, with bird sanctuaries, tennis courts, some soundstage facilities (just in case), and a charter membership which included Sir Winston Churchill, Dwight Eisenhower, Henry Ford and Walt Disney. Lord Louis Mountbatten stayed there. So did Prince Bernhard.

In time he came to spend at least half of every year in Kenya. He became less hooked on Lord Mountbatten and more on African art, culture, history and conservation. He read widely about them. He made safaris that would have given pause to Dr. Livingstone. He found mystery in the veld, poetry in tribal rites, a queer kind of comfort

in physical danger. He gave every indication, despite stout denials, of a man desperately searching for meanings and willing to go to the ends of the earth to find them.

He bought a 1250-acre "game ranch" in Kenya and set about turning it into a vast wildlife research project to determine the feasibility of domesticating eland and other native animals. His purpose, he explained, was to develop a massive long-range program to feed some 10,000,000 protein-starved Africans. Once, when he was passing through the Rome airport, an official had the temerity to list him as "Actor." Holden angrily crossed it out and wrote "Game conservationist."

Marty Rackin, former head of Paramount and perhaps the closest friend Holden has in Hollywood today, says: "He always hated being the star. Now all the tinselled nonsense is gone. He is dedicated to being. He became totally involved in game conservation and the nobility of Africa. He has matured, seldom talks motion pictures—90 percent of Hollywood talk is superficial anyway. He never answered a fan letter in his life. What really bugged him was that men like De Bakey and Salk didn't get fan letters at all."

When he made the movie "The Devil's Brigade" for producer David Wolper, he persuaded Wolper to have his company also produce nine African TV specials. Holden didn't really cotton to the medium, but it was good for getting messages across. The first special details a grueling four-month safari into the Lake Rudolf region of the northern Kenya frontier, one of the most inhospitable areas in the world. It is there that volcanic rock holds heat that sometimes soars to 150 degrees in midday, the crocodile-infested waters mean instant infection, the breakdown of good diplomatic relations with Ki-swahili-speaking tribes can spell violence, or even death.

"Way down deep, Africa was something Bill has been looking for all his life—a challenge," Rackin adds. "He once walked across the rail of [Pasadena's] suicide bridge on his hands. I have seen him hang out the window of his hotel room and chin himself with one hand." An actress who worked with him in the old days and now lives in Switzerland says: "He has always driven sports cars and still drives like a maniac."

In 1966, in Italy, he nearly killed himself in an auto accident which did kill the other driver, and was convicted of manslaughter (sentence suspended).

We talk one evening in his modest quarters at the Continental Hotel in Hollywood. He will be in town a few days only. He will see few people—not even his friend and mentor on the movie "Sunset Boulevard," Billy Wilder. The Continental is no Beverly Hills

Hotel. Lots of chrome. Heavy floral pattern on the carpet. An open six-pack of Dutch beer on a table. Ice bucket to cool it in. Two straight chairs jammed between the wall and twin beds. A press agent, a dedicated-to-Hollywood type, sits nervously on the bed. Holden is dressed to play the White Hunter in a story by Hemingway. All he needs is the safari hat.

He explains that he has been in Mexico shooting "The Wild Bunch," a Western for Sam Peckinpah. On the way back to Europe he has stopped off to see David Seltzer, the producer of the TV specials. The specials are the reason for the press agent, the reason for bothering with the press at all.

"I don't talk to the press. I don't need to," he keeps saying. But it is obvious that he does want to talk. He wants people to understand the why of Africa and, perhaps, through that, the why of him. But people have a →

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The nasal decongestant brand most recommended by doctors.



way of not getting the message. Like the time he was criticized for "running away" from America.

"I was an 'actor,'" he says—and the way he says the word it belongs in quotation marks. "I had an 'image.' First I was Smilin' Jim. Later I was Disgruntled Dan. I wanted to change that image. I didn't want to be cornered in one area all my life."

Ask him about his wife of 25-odd years, Ardis (Brenda Marshall, the one-time screen star), and he tunes out. Although she went with him to Switzerland, it was common knowledge that they were having "family squabbles" and that he had sought some solace in the bottle—too much solace, some said. They temporarily separated in 1963. At the time he was seen with the French actress Capucine (invariably described as "lissome" in the columns), who had co-starred with him in "The Lion."

In 1966 the columns had Ardis returning from Switzerland to file for divorce. But it never actually happened. He and Ardis live in a Geneva apartment (they sold the Lausanne villa). Ardis spent four months in Kenya last year.

Ask him about the kids and he perks up a little. Virginia married a college professor and presented Holden with his first grandchild a few years ago. West has just finished his first movie in Madrid. Scott is an undergraduate at Menlo College, near San Francisco. "Old friends," on the other hand, are just part of the ephemera of a past existence. "They do not pursue my way of life. Billy Wilder was never in Africa—so how can I see Billy Wilder?"

Looking back on it, the old Hollywood seems merely silly. "I remember 'Sunset Boulevard.' I had to kiss Gloria Swanson on a bed. I did it with my overcoat on, one foot on the floor, so nobody'd think I slept with her.

"My education was the finest. I had

everything South Pasadena had to offer. I knew no hardship. When I became successful as an actor, I saw a bit of the world. I found I couldn't speak a language. Most of the world's culture—which the U.S. chooses to ignore—lay elsewhere. My kids knew nothing of it.

"Ran away? I don't think so. To know who you are, you have to know where you came from. I'm Irish, English, French, Dutch, and I asked myself why can't I live where my forefathers came from? So I moved to Switzerland.

"In 1958 I went on my first safari. My interest then was trophy shooting. But I found beauty and mystery. Africans are mysterious people. I found strange vistas, forests, water holes, areas so remote and barren that no one knows them. The beauty is the mystery. There is time to live.

"Hemingway found it. Ruark found it . . ." His voice trails off.

"Man has to react in an animal way to life. But an actor gets out of bed, goes to the studio and changes his *clothes* to suit the part. We create false emotions instead of having them grow out of experience. It's actors who can't cope with that who end up in strait jackets.

"There is something tremendously exciting to me about an emerging nation. When our fathers crossed this country their pioneer spirit was stopped by the Pacific. There is still that spirit over there. Landwise, animalwise, moneywise."

The press agent fidgets on the bed. The "civilized" sounds drifting up from Sunset Boulevard provide an apt accompaniment to the confessional.

"Have you been in the Marille district lately? That's the one where you never know when you're going to get the spears in the back. Young men there must kill and mutilate an enemy to prove *their* manhood.

"What else counts?"

END

SPRINGTIME HAS COME TO BRITISH COLUMBIA



WHY HAVEN'T YOU?

British Columbia enjoys the earliest arrival of real, shirt-sleeve spring weather in Canada. At this moment, the gardens of Vancouver and Victoria are ablaze with floral beauty. Apple orchards are blooming in the Okanagan and Kootenays. Plan now to experience our rich scenic variety, from towering mountains to the blue Pacific. Start by mailing the coupon.

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BRITISH COLUMBIA, THE 4-SEASON VACATION LAND
Please rush me your full-color Visitor's Kit.

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That added touch

This blonde goddess is singer-actress Lynn Kellogg, former star of "Hair," who is making TV appearances. You can catch her this Thursday on *The Jonathan Winters Show*. Miss Kellogg's fashion message is "do your own thing." Even when modeling designer clothes, she adds her individualistic touch to each outfit. Above: Designer Deanna Littell's gypsy turn-out in tamborine-ribbon colors. Little vest is quilted, yards of sash wrap the waist. Opposite: Wide-legged evening pants are worn with a buttoned tunic. Mile-long scarf wraps the neck. Both outfits are in silk and were designed exclusively for Henri Bendel in New York. →



continued



Designer Joan Arkin whipped up these two outfits for Miss Kellogg. Above: Clingy, navy-blue silk dress with flowered sash and yoke—and very mini. Opposite: Miniskirted Indian girl. Groovy little sleeveless dress with fringed cape. Lynn added the white satin headband, white tights, blue shoes. Her "tuned-in" look. With the other outfits she added two pairs of tights in different colors, chunky-heeled shoes and enamel rings. Shoes are imports from I. Miller Galleria. Rings by KJL. Lacquered white furniture was designed by photographer Bill Bell, who took these photos.



By Melvin Durslag

The gentleman was calling from Kitzbühel, Austria, happily not collect. A new snow had fallen. Chalets lay half-buried in this hillside garden of the Austrian Alps. Thin curls of smoke twisted from chimneys and a bright sun now illuminated the uppermost peaks.

"Too bad you're not with us," said Mr. Bob Beattie, director of the U.S. Alpine Ski Program, who, with his dashing warts, was making the routine European tour. This week, it was Kitzbühel. On another, it would be St. Moritz, then Chamonix and Garmisch-Partenkirchen. There also could be a stop at Hoch Gurgl, which sounds like a German mouthwash. You picture the commercial . . . "*Fräulein*, if you are getting only handshakes instead of kisses, try Hoch Gurgl, the antiseptic you can be sure of."

Skiing, unmistakably, is the glamor pastime of sports, a fact television has come to recognize this winter. Whereas normally a few snowflakes go a long way on TV, the medium has fallen through the ice altogether the last three months. An hour special has been offered on Jean-Claude Killy, the godlike figure of France, over whom ladies lose their composure completely. This is interesting to veteran observers, who never have pictured anyone named Claude as a famous lover.

Then Killy has put on television a series of ski films called *The Killy Style*, which instructs you on how to come down the slope without breaking your fool neck.

From Aspen, Colo., ABC has offered this winter the U.S.-French races. It also has shown that part of the World Cup to be held in the U.S. from Squaw Valley, Cal., and, this Saturday (March 22), intends to carry the second half from Waterville Valley, N.H.

Coach of the last two U.S. Olympic ski teams, Beattie serves as analyst on the ABC alpine telecasts, aimed primarily at developing a following in a sport that appears to be growing in

North America. "Ten years ago," says Beattie, "only a million people skied in the U.S. Today there are 5,000,000."

It must be admitted here that the foregoing figure has not been documented by your correspondent, to whom skiing as a sports event remains suspect. In other words, Killy, *le champion*, has yet to convince us that skiing is something more than a ruse by which a guy gets his girl in front of the fire, and vice versa. For *après ski*, an Italian we know recommends Northern Sweden because it gets dark there at 3 in the afternoon.

If people in our country were serious about skiing, how could a Nation this size come up with such a paucity of Olympic champions? In winter sports, we have won but two gold medals (none in skiing) in the last two Winter Games.

"Our trouble," explains Beattie, "is that we started long after the Europeans and haven't yet caught up. [And looking at the dolls surrounding Killy, we never will.] Whereas ski programs have been going in Europe for maybe 40 years, we have had one of consequence for only about 15 years."

A snow-oriented country, Russia is no more proficient at skiing than the U.S., doubtless for the same reason.

"The first requirement for building a program," says Beattie, "is money. We have been raising it for our skiers lately, and the cash we get from these telecasts will be added to the kitty."

"How do you square this with Avery Brundage?"

"There is nothing to square. Unless money goes directly to individuals, it isn't professionalism."

The money from TV, in other words, goes into group development, with the idea of training our skiers for the big time. This is done, for the most part, by sending them to the major meets of the world. They make the circuit of Switzerland, France, Austria and Germany. They will hit the biggest events in the U.S., and, when winter comes to

the Andes (during our summer), it is time for Chile and Argentina. It's just like jet-setting, only on someone else's chips.

Considering the limited audience of a ski show, why would sponsors bring so much of this sport to television?

"The Killy series and the big races are sponsored by two motor-car companies," says Beattie. "They want identification with the young. Skiing is basically for the young. Another sponsor is a big airline, which flies people to winter-sports resorts."

Superficially, winter sports suggest an air of freshness and purity, but they are, in truth, trouble prone and they create more rumbles than the giant spectator sports.

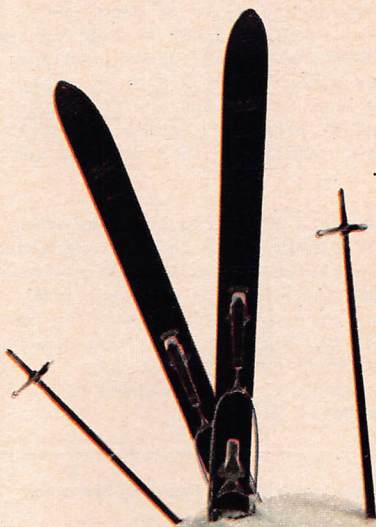
In the last Winter Olympics, for instance, a large argument developed over the practice by skiers of advertising the brand names of the companies they represent. They got poor Mr. Brundage so upset that he called an emergency meeting of the International Olympic Committee and threatened to disqualify all entrants unless they painted out the manufacturers' names appearing on their equipment.

Then, in the women's luge, a form of

sledding, a winning team from East Germany was disqualified when the discovery was made that the ladies competed with hot sleds. Unlike a hot mink or a hot watch, a hot sled isn't stolen merchandise. Its runners have been heated to make the sled go faster over the frozen course. The East German ladies were caught, and they were given a hot foot.

Finally, Killy, the triple winner, faced the prospect for a while of having his gold medals taken away on a charge of professionalism. It was an agonizing moment for France. In its time, that nation has produced some pretty good matinee idols, dating all the way back to Chevalier. Boyer was no slouch, and the line of succession has turned out the Louis Jourdans, the Jean-Paul Belmondos and others. But Killy is a special vintage. He is the hottest item to come out of that country since French fried potatoes, and when it looked as if his name might be blackened, gentlemen raged and ladies wept.

Happily, Jean-Claude was cleared, thus paving the way for *The Killy Style*, which tells you everything except how to get snowed in with a beautiful heiress. END



The sport that
came in
from the cold

Skiing has become
a hot item on television

TV Teletype: New York

NEIL HICKEY REPORTS:

CBS's 21st Century shows the inner workings of a San Diego State College group-therapy session, as participants explore the complicated dynamics of human communication. The April 6 broadcast is called "A Circle of Love" . . . The latest entry for NBC's Experiment in Television is "Big Sur," a drama scheduled for April . . . The guest list for ABC's What's It All About, World? includes KAYE BALLARD and EVE ARDEN of The Mothers-in-Law on April 10, and SHELLEY BERMAN the following week.

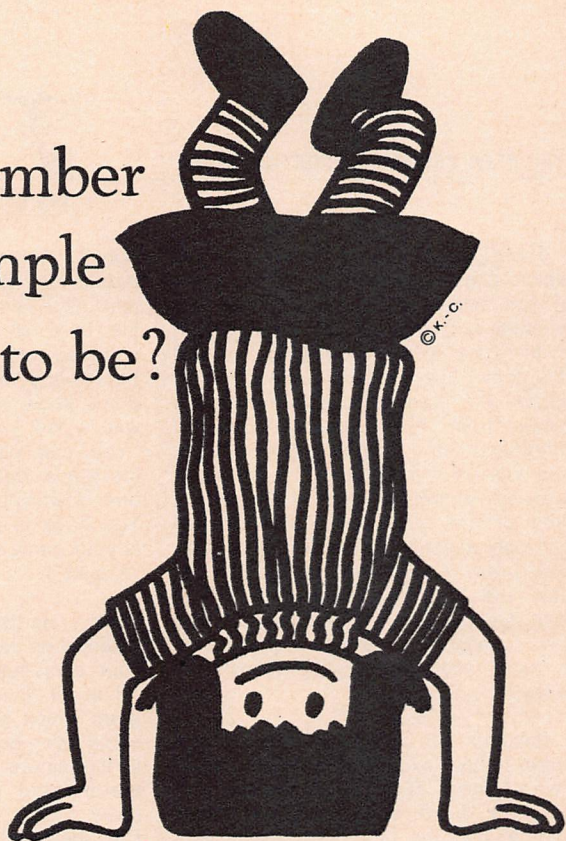
ABC's "D-Day Revisited" on June 1 commemorates the 25th anniversary of that event. The show includes some new footage shot on the Normandy beaches as well as segments from the film "The Longest Day" . . . CHRISTOPHER DOLL is working on an NBC documentary called "The Battle of Britain" which has PETER TOWNSEND--once linked with Princess MARGARET--as a consultant . . . LORING MANDEL's "Shadow Game," the fourth CBS Playhouse offering this season, is set for May 7. WILLIAM SHATNER (Star Trek) has a starring role.

CBS reports that a couple of its soaps--The Edge of Night and As the World Turns-- begin their 14th broadcast year on April 2 . . . BARBARA PARKINS and RYAN O'NEAL, ex-Peyton Place residents, are working across the street from each other in Rome. BARBARA is in JOHN HUSTON's film "The Kremlin Letter" and RYAN plays an Olympic-marathon runner in "The Games" . . . Incidentally, Screen Gems is offering a pilot starring HAL LINDEN that satirizes Peyton Place. Its jawbreaking title is The Continuing Story of the Shameful Secrets of Hastings Corners.

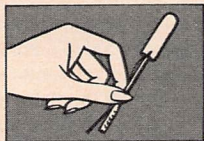
JOHNNY CASH will film two half-hour country-music concerts at the Grand Ole Opry in Nashville and then show 10-minute segments of them each week on his ABC show which bows in May . . . DINAH SHORE is calling her April 13 NBC special "Like Hep" . . . MOREY AMSTERDAM, who's been yuking it up on the game-show circuit ever since The Dick Van Dyke Show folded, put together his own syndicated show called Can You Top This? (an updated version of the old radio and TV programs), which has celebrity panelists competing as joke-tellers. AMSTERDAM is a regular and JERRY SHANE is master of ceremonies.

The Avengers' LINDA THORSON took a profitable side-trip into the music world with her recording "Here I Am"; it's making the charts in England . . . DON KIRSHNER is working with HARRY SALTZMAN on a musical-adventure film called "Tomorrow," starring two American kids and one each from England and Australia. KIRSHNER's "Archies," the Saturday morning cartoon singing group, by the way, have had two big singles: "Bang-Shang-a-Lang" made the Top 10 and "Feelin' So Good" is moving up fast . . . FLIP WILSON, who joins GLEN CAMPBELL on April 2, just received his second Grammy Award nomination for "You Devil You."

Remember
how simple
life used to be?



It still can be. The tube is gone. Tampons have gone simple. With no bulky tubes to stand between you and tampon freedom. Kotex tampons slip into place naturally with just a gentle insertion guide. (Nothing hard about that.) And then they protect—for hours. True, honest Kotex protection no other tampon can give.



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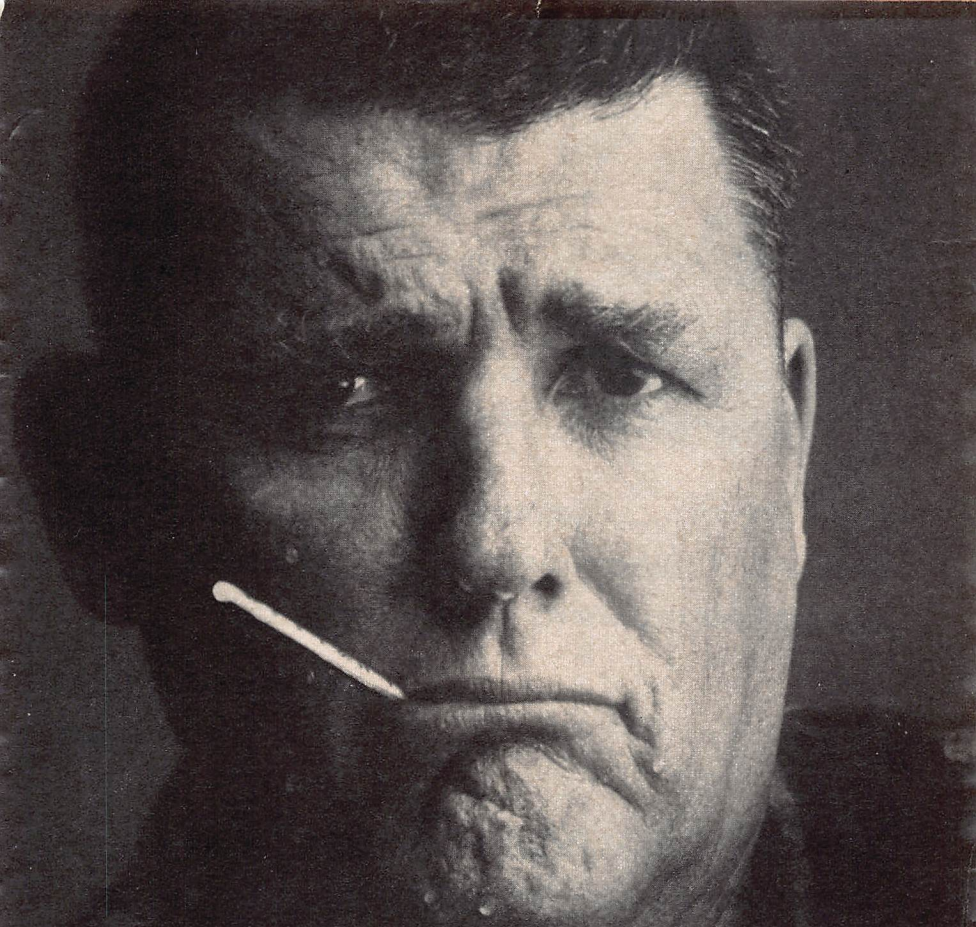
by Cleveland Amory

There is something about a show which uses "Goodtime" in one word in the title that makes you wonder whether said goodtime will be hadbyall. In any case, you are going to find that this show, like so many variety shows, varies. Mr. Campbell, whom you will recall from *The Summer Brothers Smothers Show*—which was quite a title too—is a big, blond, all-American farm-boy-charmboy type. His thing is a kind of new country style which we can only describe as more hoe-up than hoe-down. And if his series has its ups and downs, it's less his fault than his producers'. Certainly he has few equals as a singer who appeals to both yesterday's generations and today's.

Besides Mr. Campbell, there are three other excellent regulars here. Two of them, Mr. Patrick Paulsen and Mr. Jack Burns, are comedians in residence, and the other, Mr. John Hartford, is a musician in residence. In their very different ways, all are excellent. Mr. Paulsen, for example, has not let his recent defeat for President get him up. He is still his wonderful deadpan self, and we love him, even if he isn't always up to his campaign standard (though most of the time he is). In the premiere show he was the narrator for a history of folk music ("The word hootenanny is a curious word. Why not call it a fester-crabbit, or a nurdledurdle?"). In the third episode he was a ski jumper, going down the dreadful Kamikaze Jump ("All my life they've been calling me a coward. What a lousy time to find out they were

right"). Both of these sketches were terrific. Mr. Burns too is a very funny man. Our favorite sketch so far was in the third show, when he played an outraged older generationer to Avery Schreiber's hippie ("You kids today don't know what you want. When I was a kid I never wanted that" . . . "You just can't keep going through life like a football game, getting everyone downfield to throw a long pass. You have to have a game plan. What is your game plan?" Replied Schreiber, "I punt").

Mr. Hartford, the composer of "Gentle on My Mind," is so gentle on your ears that he is always welcome. All in all, it is remarkable that a program which has so much going for it could ever be disappointing. But such is the nature of the variety beast. We are thinking particularly of the fourth show. Here, despite the fact that Mr. Campbell sang two of our favorites, "Mary in the Morning" and "Those Were the Days," and then with Mr. Hartford did a rousing duet of "Memphis," everything else seemed to fall apart. Roger Miller was disappointing enough, but then so too were Mr. Campbell and Stevie Wonder singing another favorite, "Blowin' in the Wind." Never have we heard such a blow-wo-ing mess made out of such a fine song. As for the final sketch—supposedly a lampoon of advertising—it was so bad it turned out to be a lampoon of itself. But patience. Remember this was one bad show out of four, and any series which can bat .750 can play in our park any night.



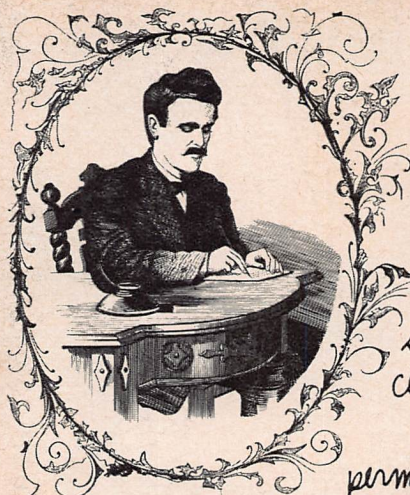
Think you're tough? Colds & flu are tougher.

That's why Doctors recommend:

1. Rest in bed.
2. Drink plenty of fluids.
3. Take aspirin to reduce fever and relieve pain.



Pure aspirin, not just part aspirin.
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My Dear Minnie,
I regretfully take pen in hand to say our budding relationship must be broken off. No one was more shocked than I when you smoked a cigarette at my Mother's last Sunday.

Mother says smoking, while permissible for men, is improper for ladies.

Mother says it shows a character flaw that assuredly results from a shoddy upbringing. Mother, I fear, is right.

Your friend and well-wisher,
Gerald Avery

No more "Dear Minnie" letters. Now you've even got a nice slim cigarette all your own.

Virginia Slims.



Regular or Menthol.

You've come a long way.

